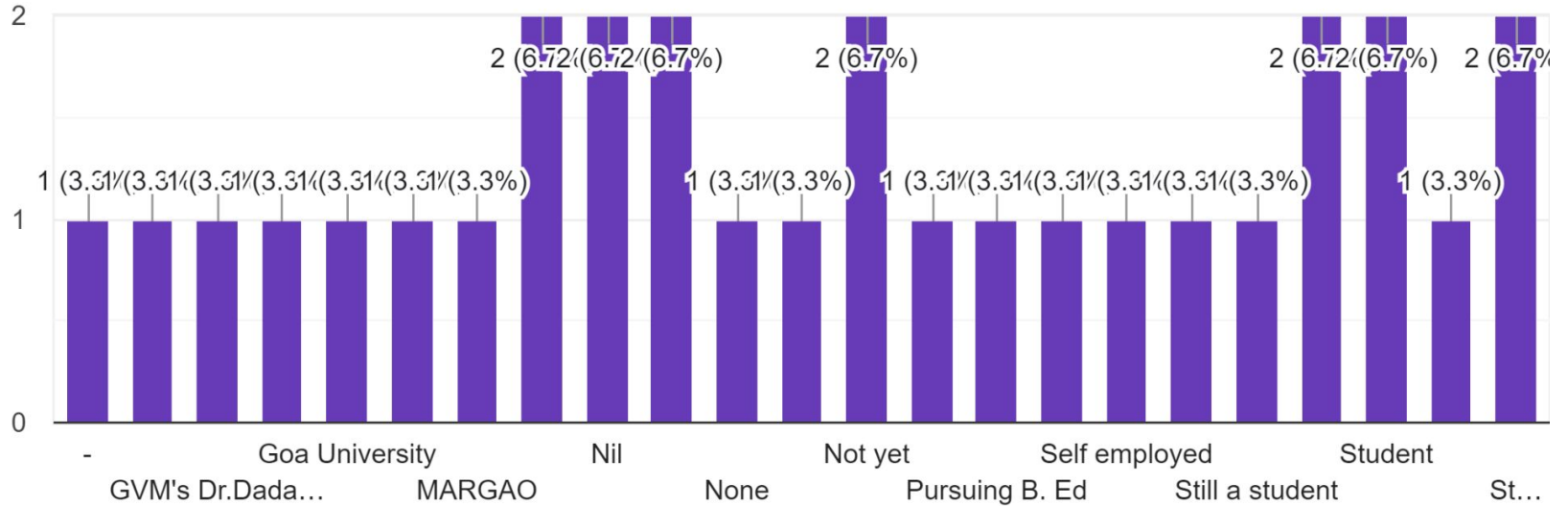


# Report on feedback from Alumni

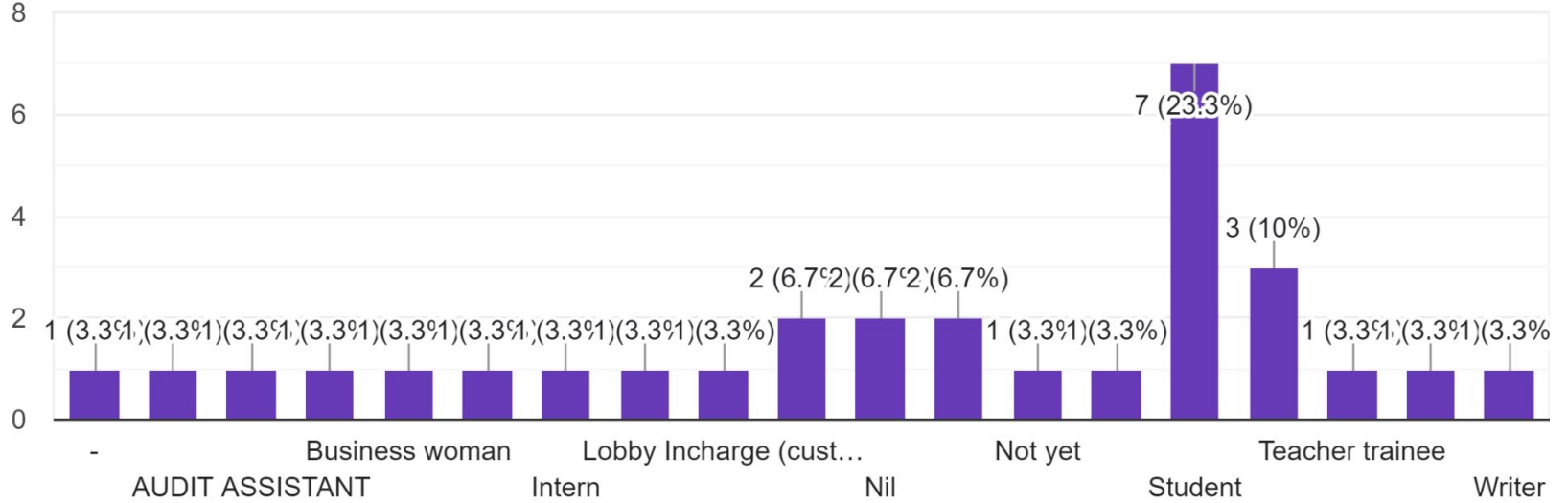
## Place of work/Company name

30 responses



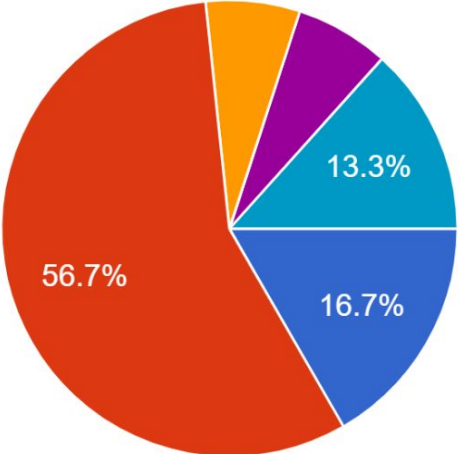
# Designation

30 responses



# Course pursued

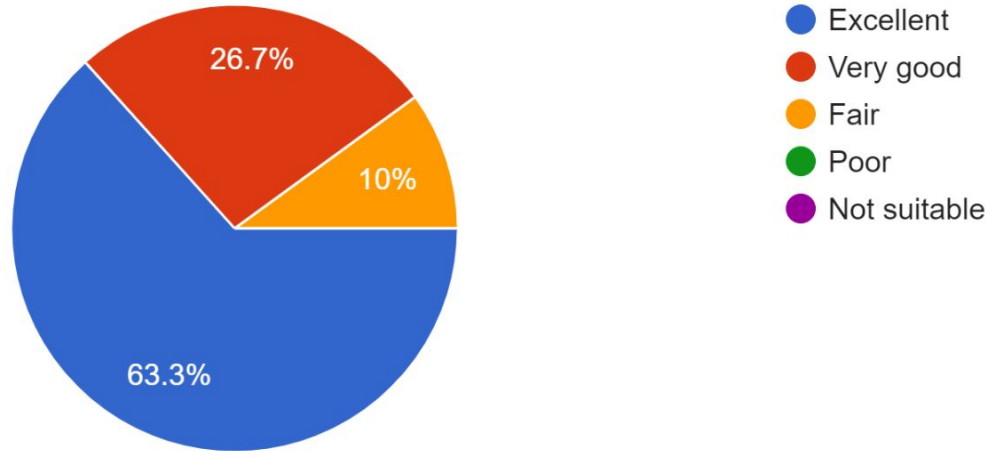
30 responses



- B.Com.
- B.A.
- B.C.A.
- B.B.A.
- B.B.A. - T&T
- M.Com.

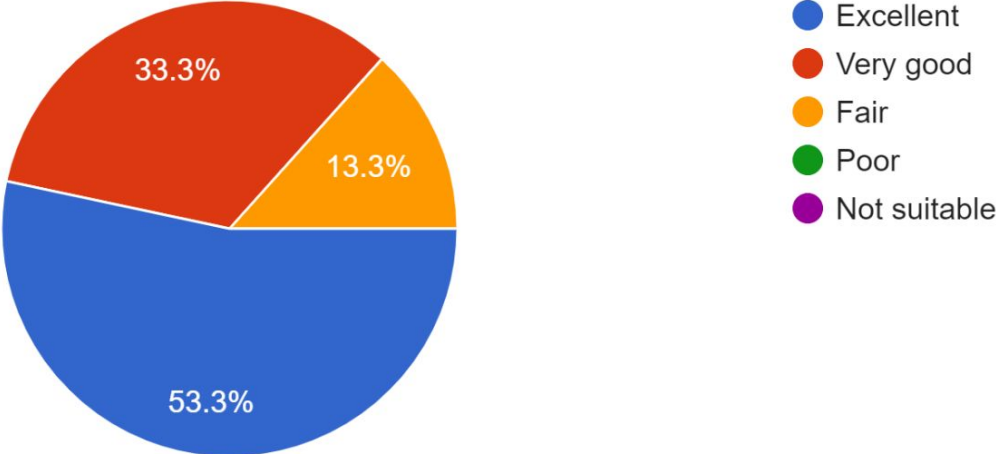
In your opinion rate the discipline instilled in you by the institution in terms of usefulness to your job

30 responses



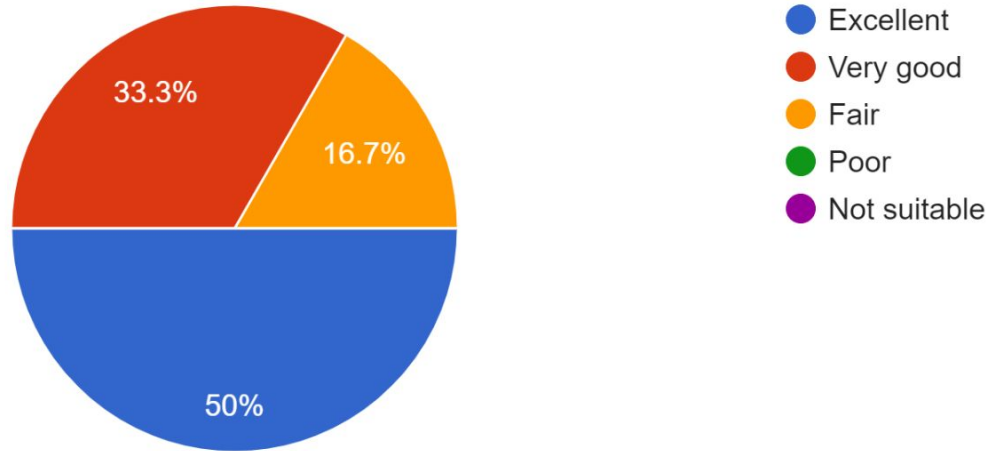
# In your opinion rate the values instilled in you by the institution in terms of usefulness in your job

30 responses



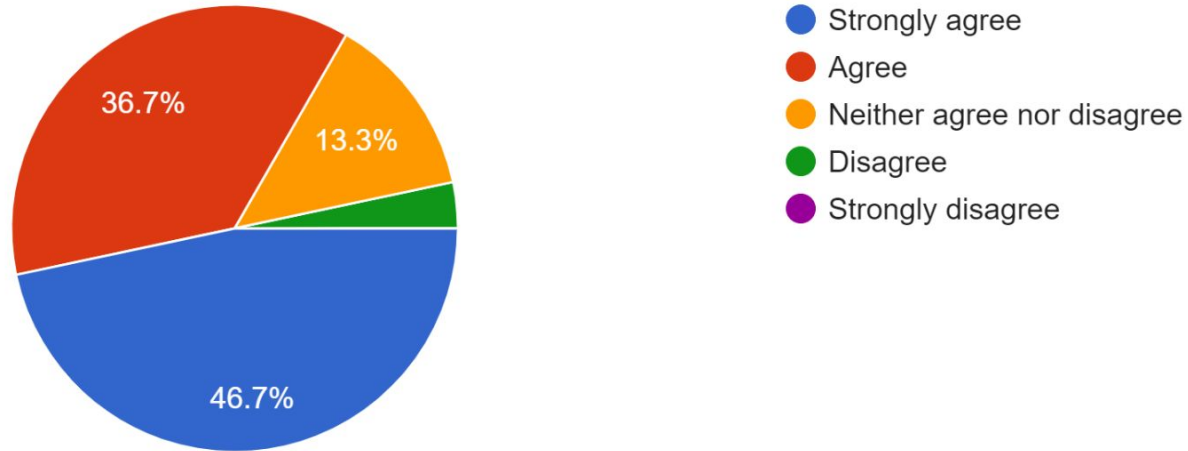
In your opinion rate the suitability/relevance of the course pursued by you with your current job/job market.

30 responses



The course is up-to-date and complete in terms of the knowledge/skills required in the current job market

30 responses

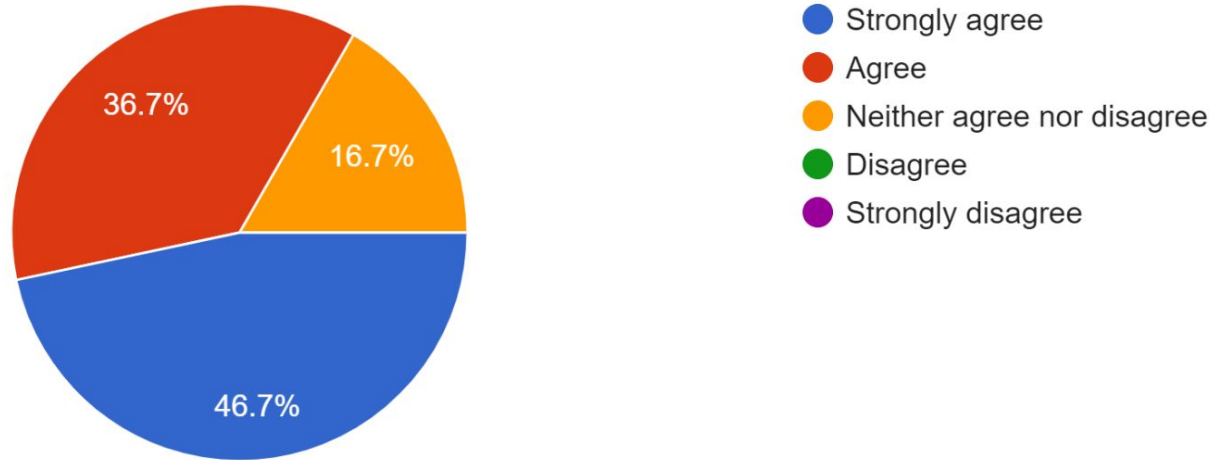


Instructions: Specify your level of agreement with each of the following statements on a five point scale: (1) Strongly disagree; (2) Disagree; (3) Neither agree nor disagree; (4) Agree; (5) Strongly agree.



## The course enhanced your professional competency

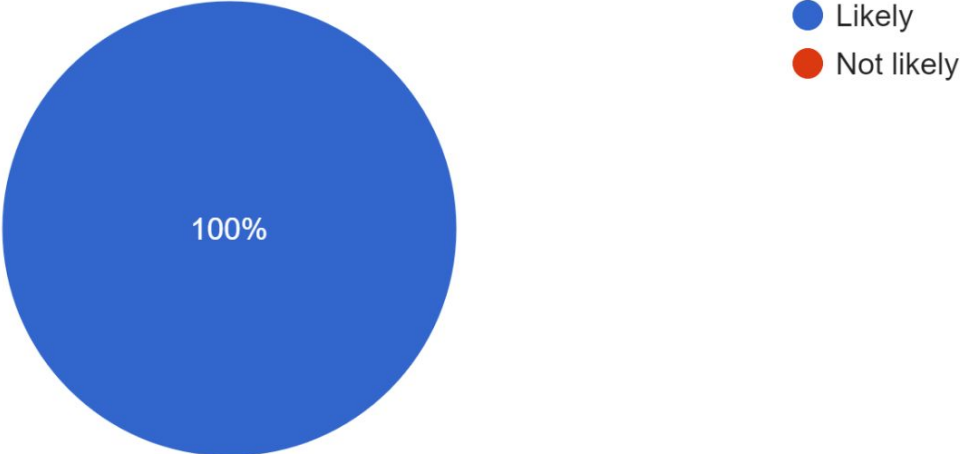
30 responses



Instructions: Specify your level of agreement with each of the following statements on a five point scale: (1) Strongly disagree; (2) Disagree; (3) Neither agree nor disagree; (4) Agree; (5) Strongly agree.

# How likely would you recommend the institution to others

29 responses



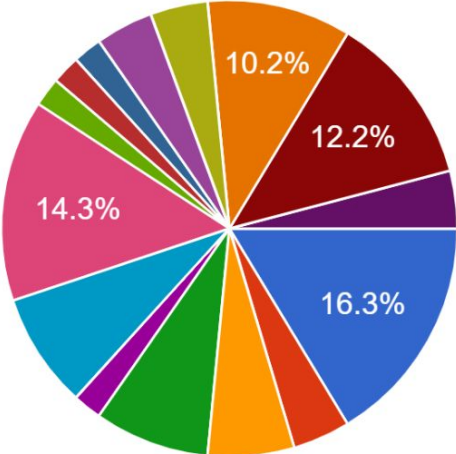
Instructions: Specify your level of agreement with each of the following statements on a five point scale: (1) Strongly disagree; (2) Disagree; (3) Neither agree nor disagree; (4) Agree; (5) Strongly agree.

# Report on Feedback from Parents

2022-2023

# Class in which studying

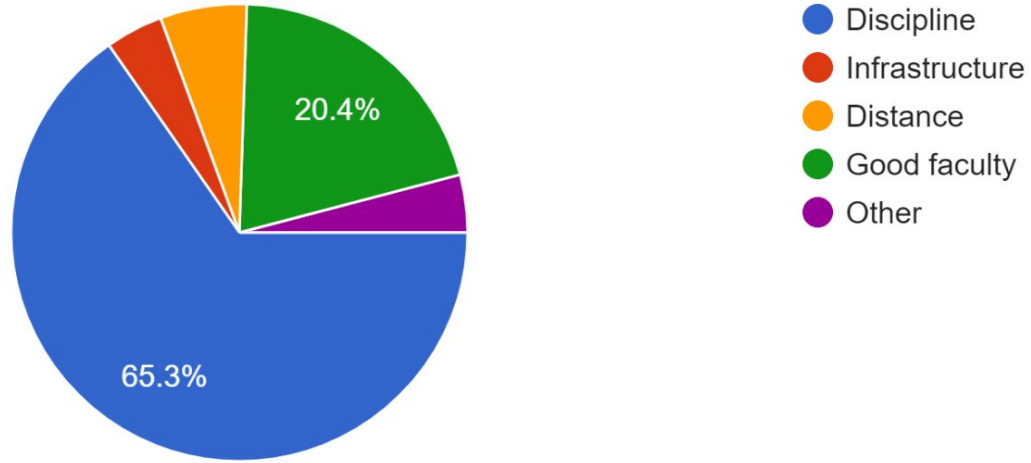
49 responses



- First Year B.Com
- Second Year B.Com
- Third Year B.Com
- First Year B.A
- Second Year B.A
- Third Year B.A
- First Year B.C.A
- Second Year B.C.A

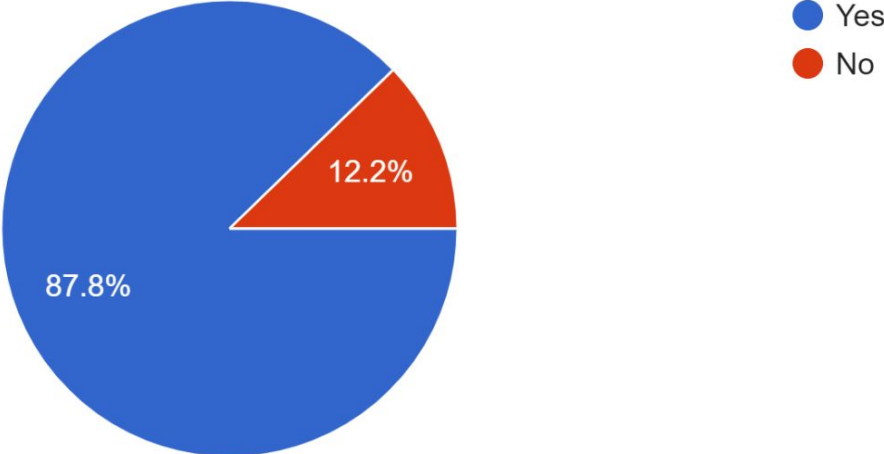
## Why did you choose this institution?

49 responses



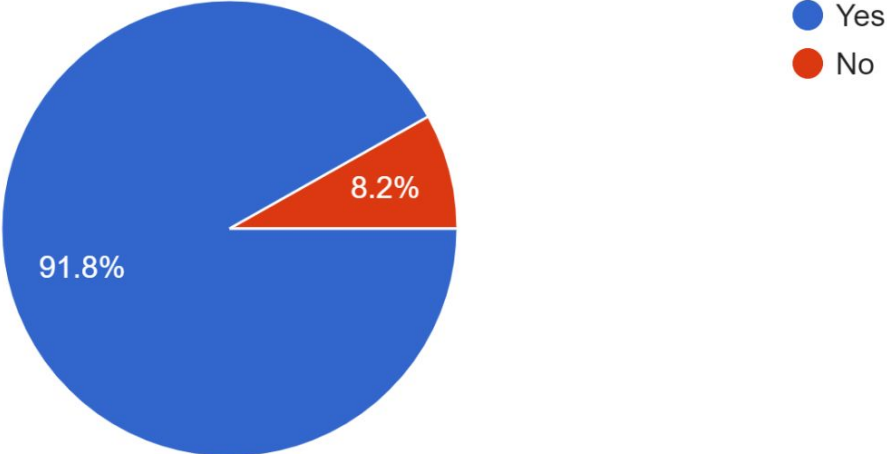
# Have your expectations been meet in this institution?

49 responses



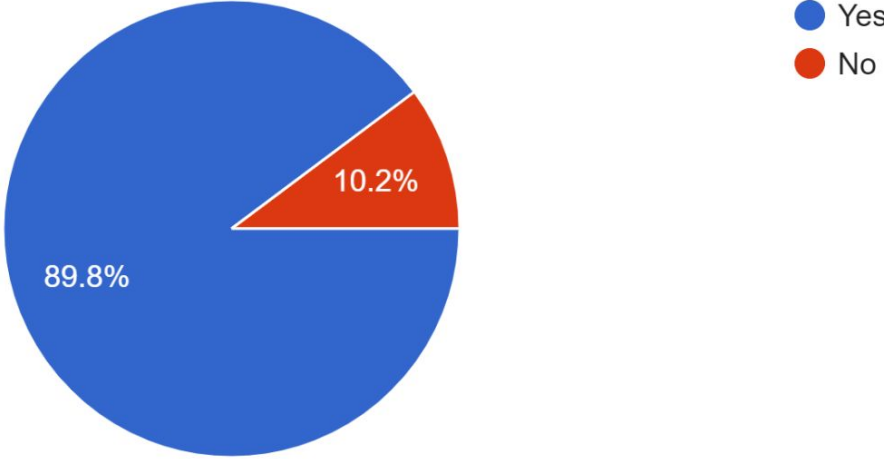
# Do you feel that your son/daughter has gained holistic education in this institution?

49 responses



# Do you feel that the infrastructure facilities are adequate?

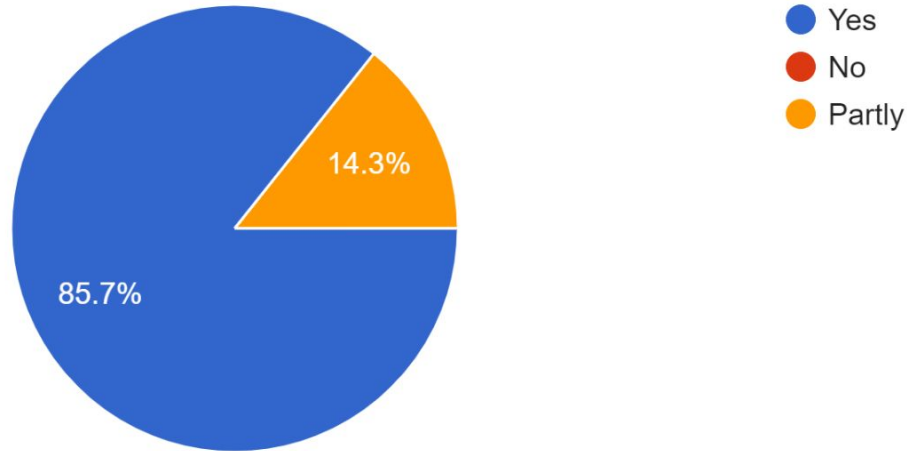
49 responses





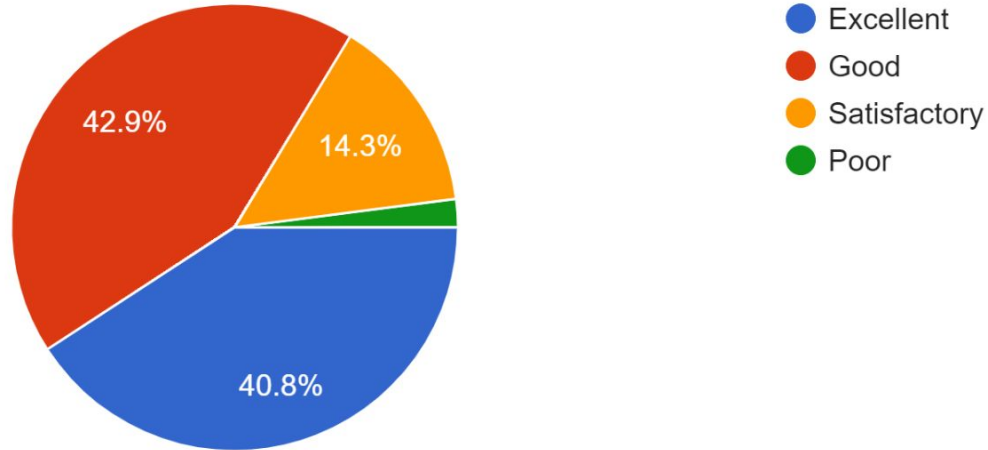
In your opinion, do you feel that the teaching-learning facilities (including quality of teaching) provided by the College is adequate?

49 responses



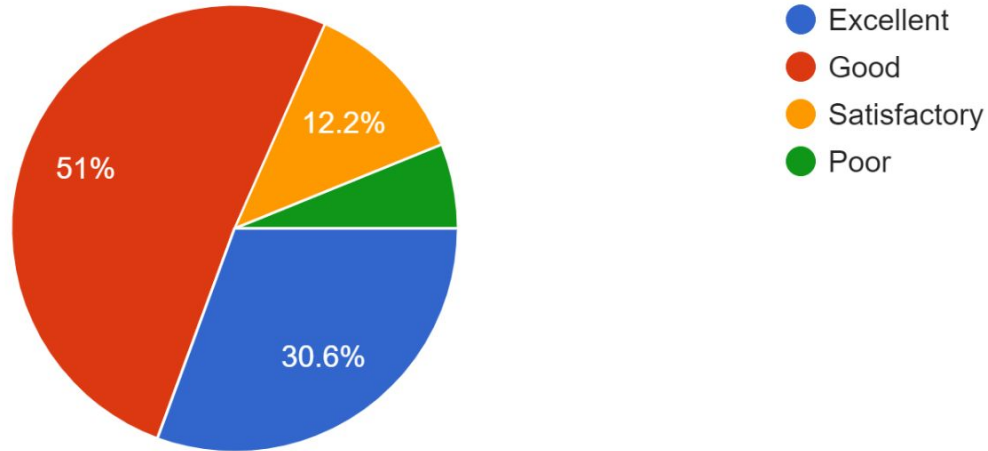
In your opinion, what do you feel about the overall facilities provided by the College, such as sports, cultural activities, extra curricular activities?

49 responses



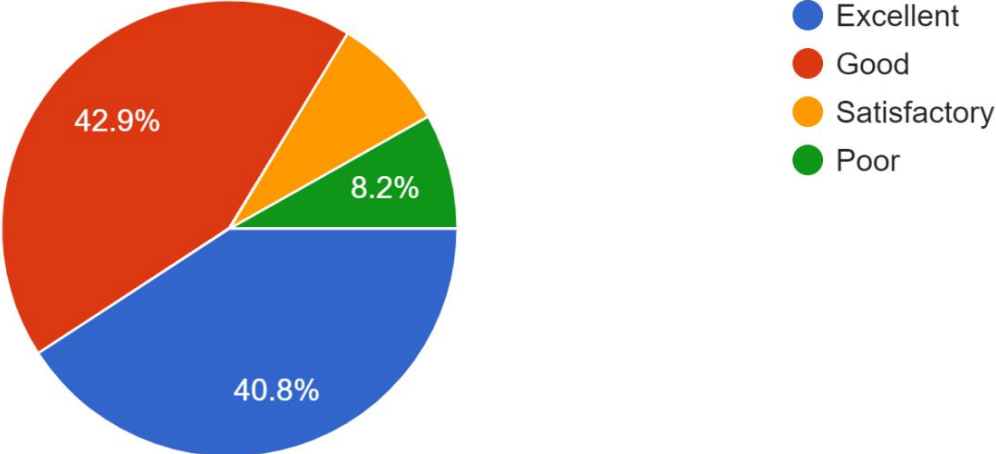
In your opinion, what do you feel about the extension activities (related to NSS, NCC, etc.) of the College?

49 responses



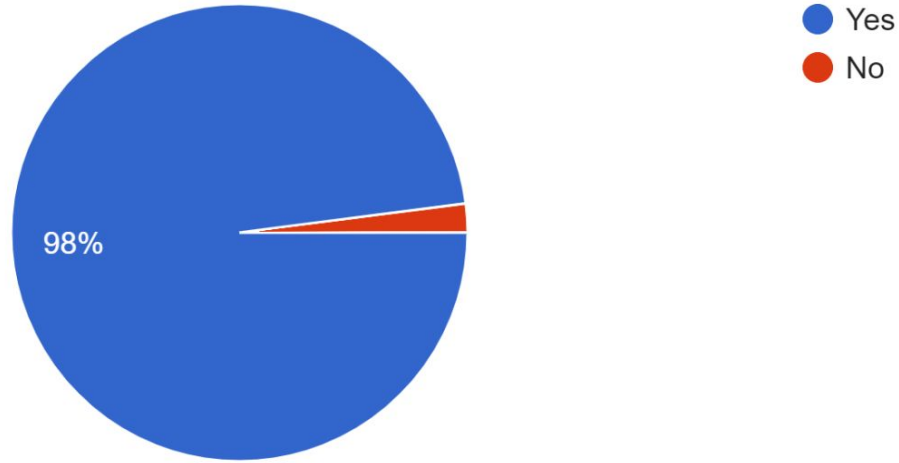
# What do you feel about the SMS facility provided by the college to convey information?

49 responses



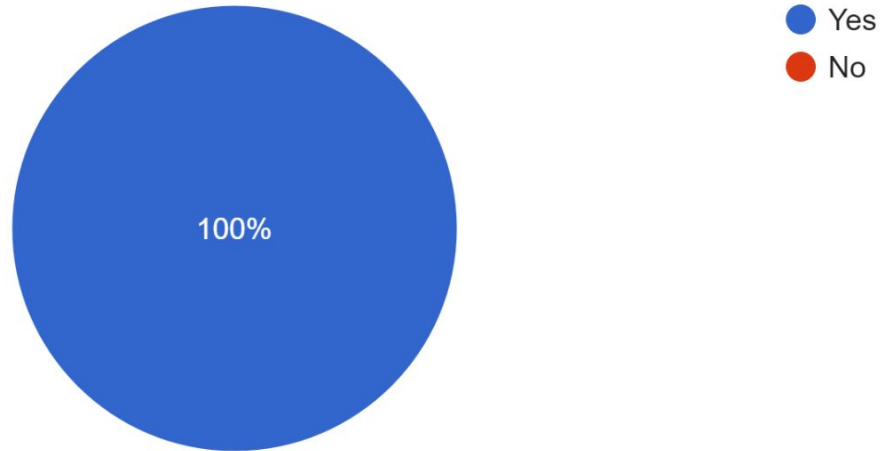
Are you happy with the available curriculum/syllabus in various papers/subjects?

49 responses



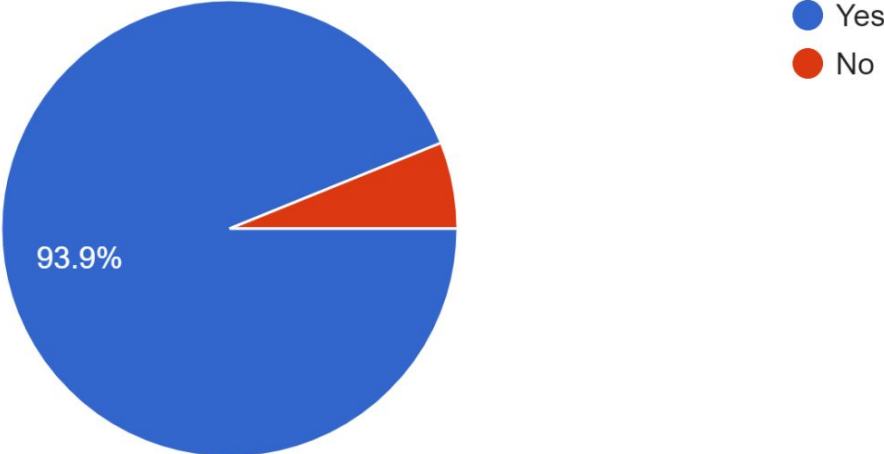
In your opinion, is the teaching faculty competent and qualified enough to teach the course/syllabus?

49 responses



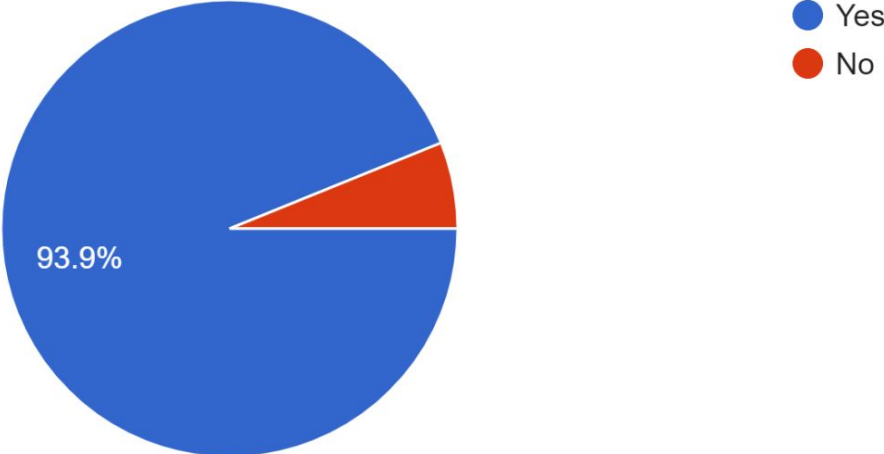
# Do you feel that the courses offered in the institution are job oriented?

49 responses



In your opinion, are the courses offered suitable for good jobs?

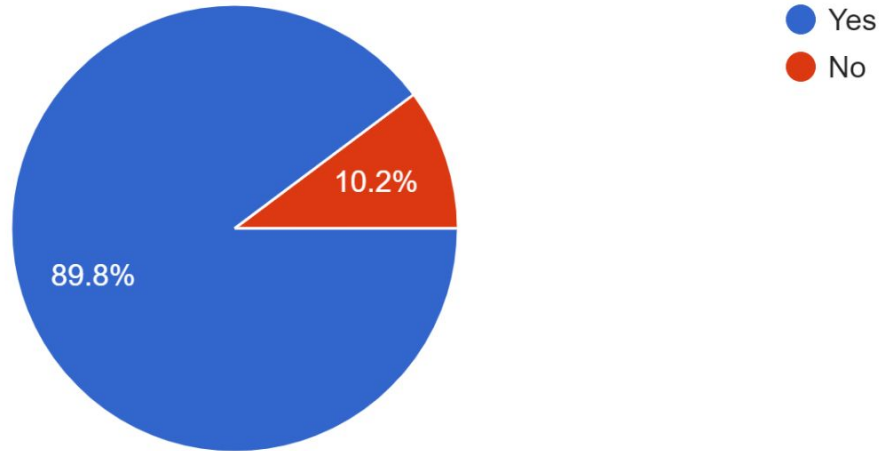
49 responses





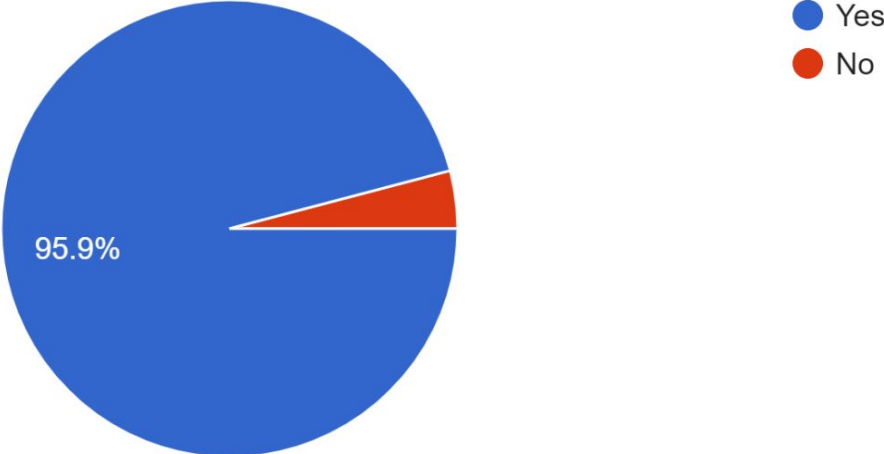
In your opinion the mentorship programme of the College helps in monitoring the student's overall progress?

49 responses



# Would you recommend the institution to others as a place of quality education?

49 responses

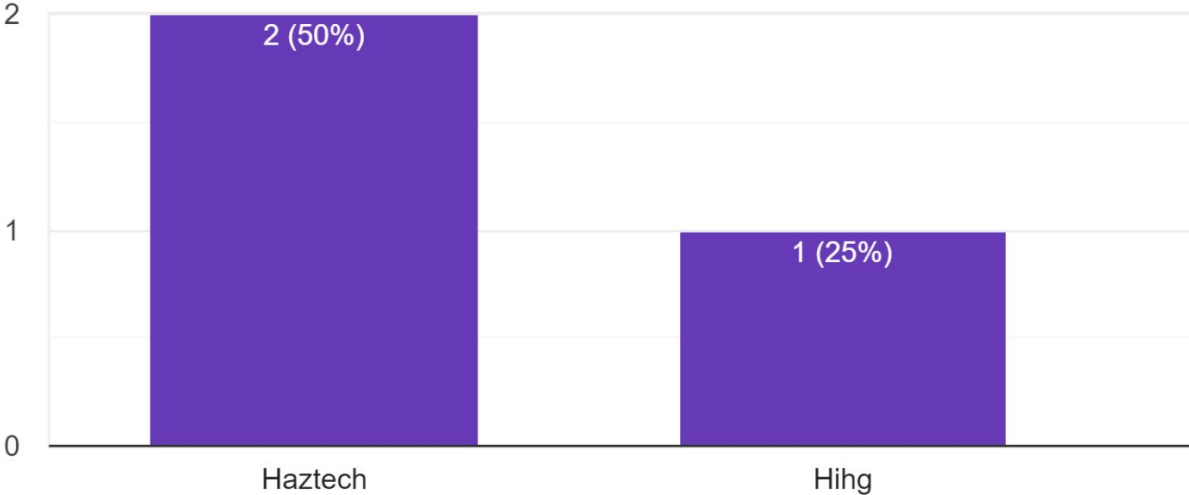


# Feedback Industries

## 2022-2023

# Name of the organization

4 responses



## **Email of the employer: 3 responses**

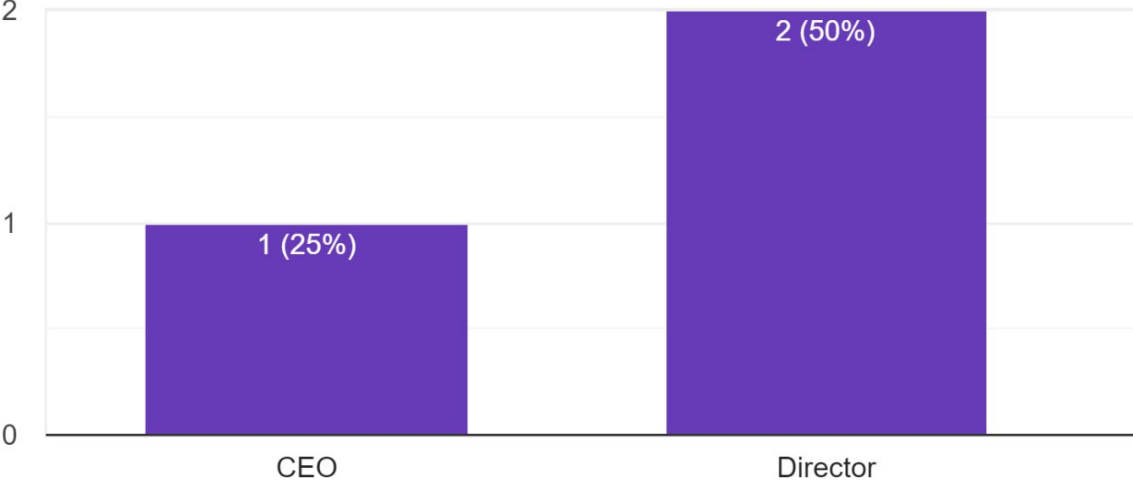
Ekta@sstechnologiesgoa.com

haztechgoa@gmail.com

mohsin@haztech.in

# Designation of the employer

4 responses



## **Name of our student: 3 responses**

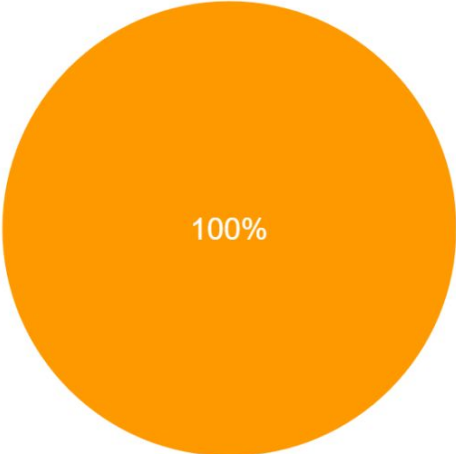
Elton Dias

Muskan

Tonmoy

# Graduate in

4 responses

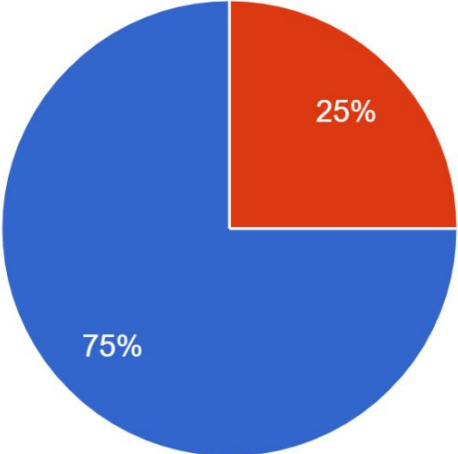


- BA
- BCOM
- BCA
- BBA
- BBA T & T
- MCOM



# Role of our student

4 responses



- Intern
- Employee

If our student is an Intern, what is his duration?

3 responses

Interned for 2 months

1 year

1 year

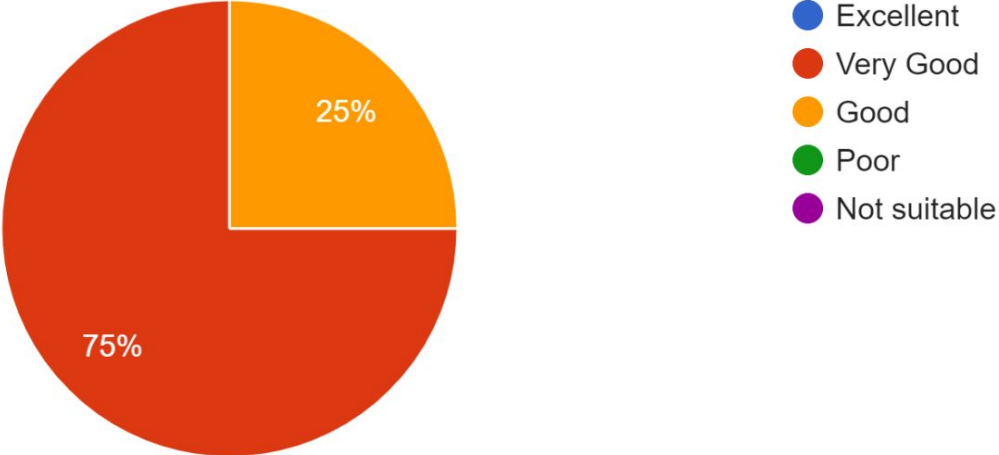
If our student is an employee, what is his job tenure and his designation?

2 responses

Junior Software Developer

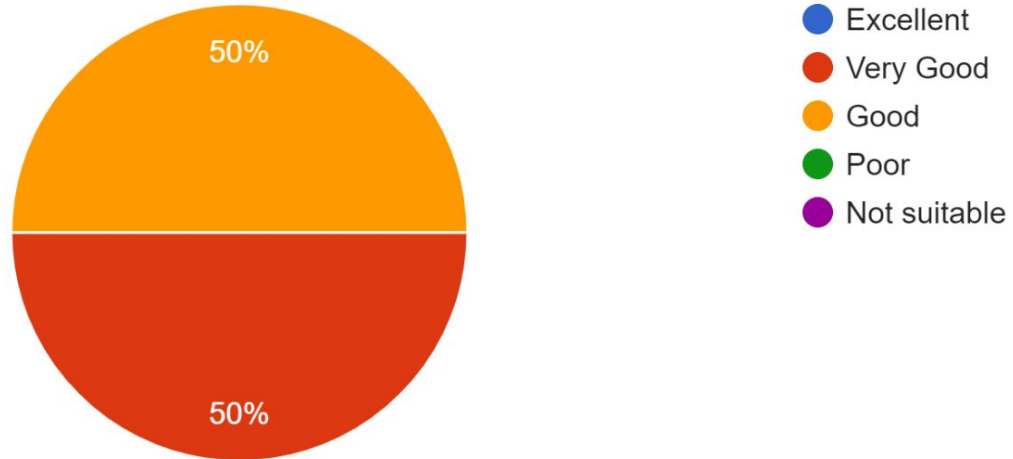
1) In your opinion, rate the ability of our student to work as part of a team.

4 responses



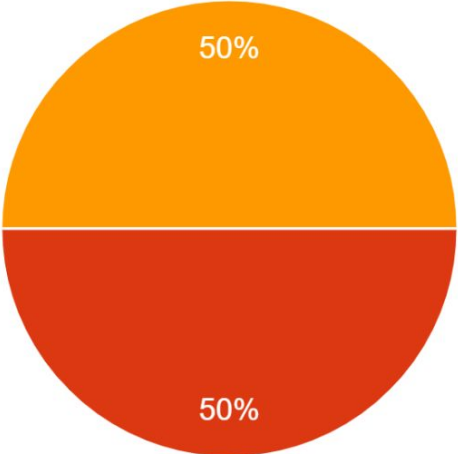
2) Rate the planning and organization skills of the student while working on a project.

4 responses



### 3) How do you rate our student with respect to management and leadership qualities?

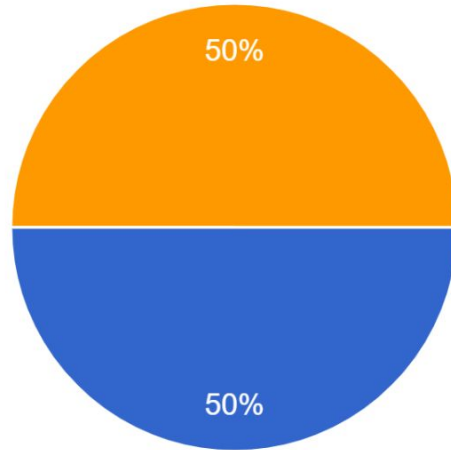
4 responses



- Excellent
- Very Good
- Good
- Poor
- Not suitable

4) How do you rate the communication skills of our student with respect to seniors/peers/subordinates?

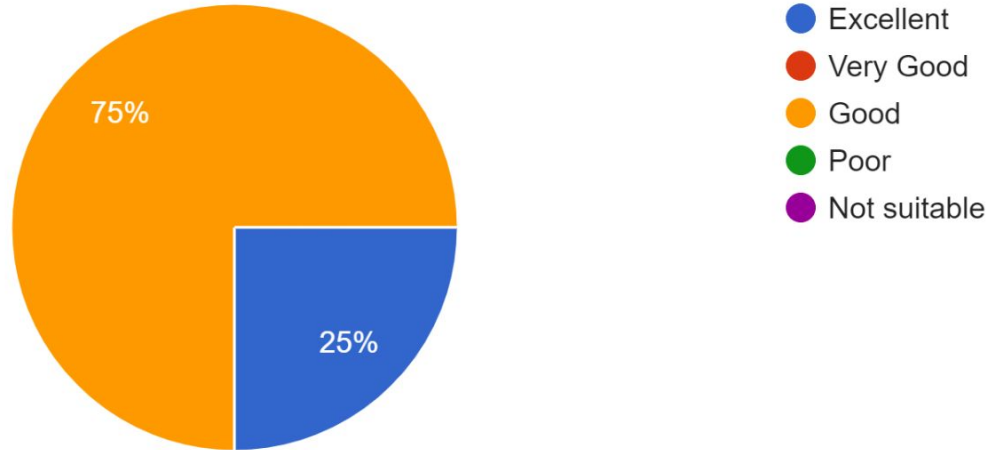
4 responses



- Excellent
- Very Good
- Good
- Poor
- Not suitable

5) How do you rate our student with respect to being open to new ideas, innovation and learning new technologies?

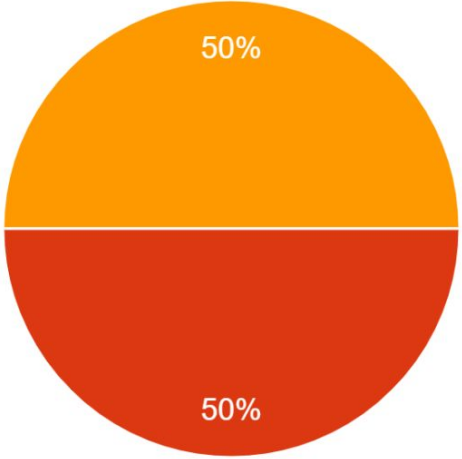
4 responses





6) In your opinion, the ethical and moral values of our student are \_\_\_\_\_.

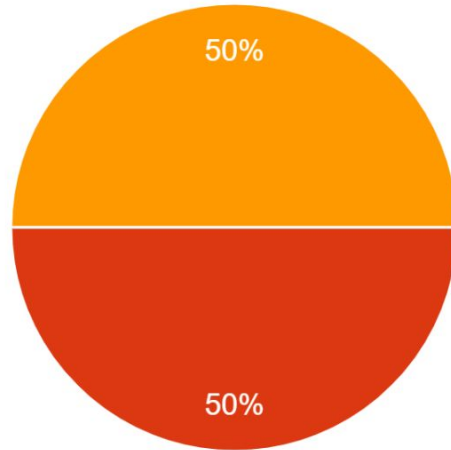
4 responses



- Excellent
- Very Good
- Good
- Poor
- Not suitable

7) How do you rate our student with respect to his overall performance in contributing to the goals of the organization?

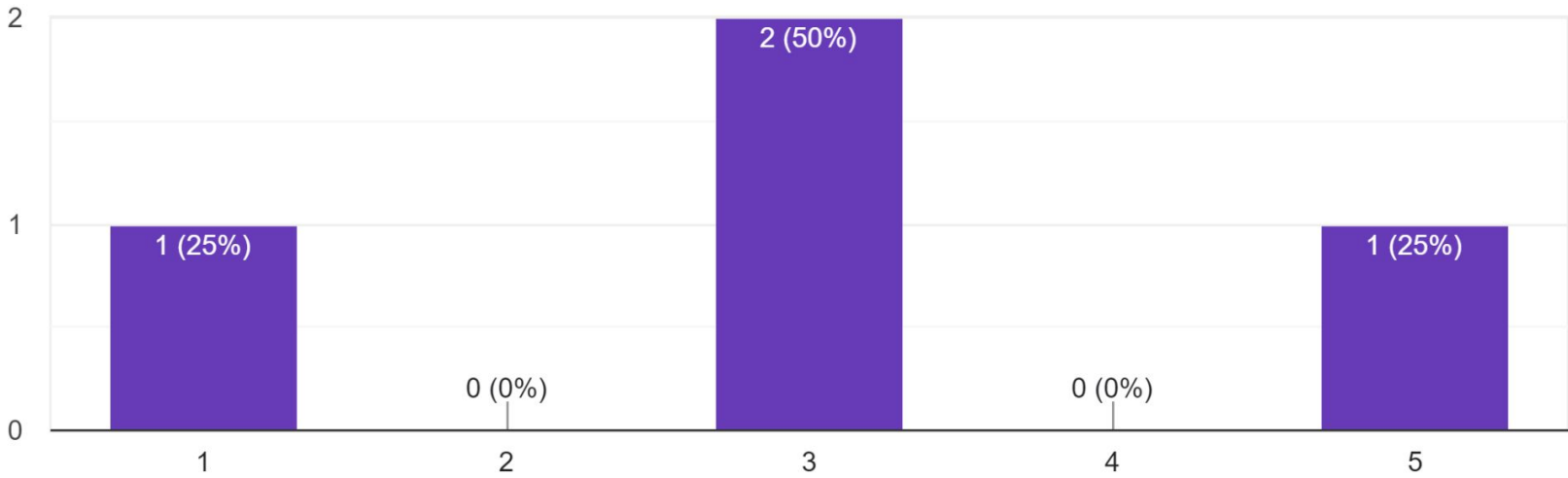
4 responses



- Excellent
- Very Good
- Good
- Poor
- Not suitable

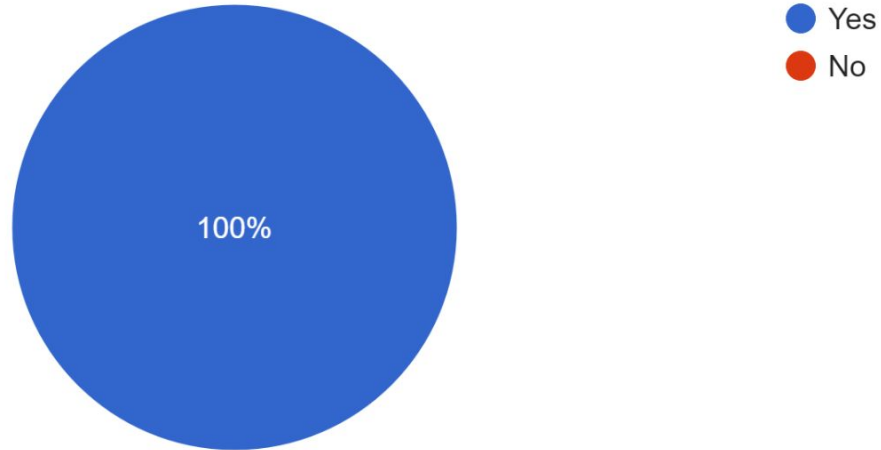
8) How do you rate our student with respect to discipline/commitment?

4 responses



9) In your opinion, the programmes/curriculum offered by the Institution/University could be improved according to the current market trends.

4 responses





**ROSARY COLLEGE OF  
COMMERCE & ARTS.**



**CURRICULUM FEEDBACK BY  
THE FACULTY**

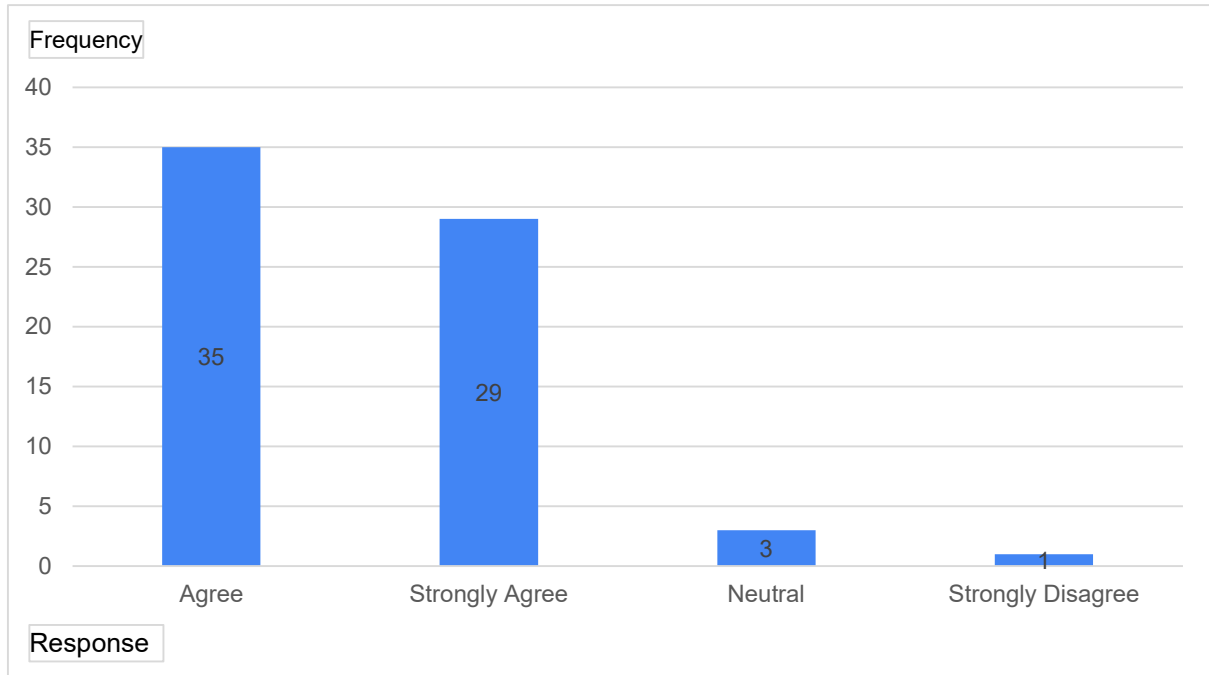
# **REPORT**

**INTERNAL QUALITY ASSURANCE CELL**



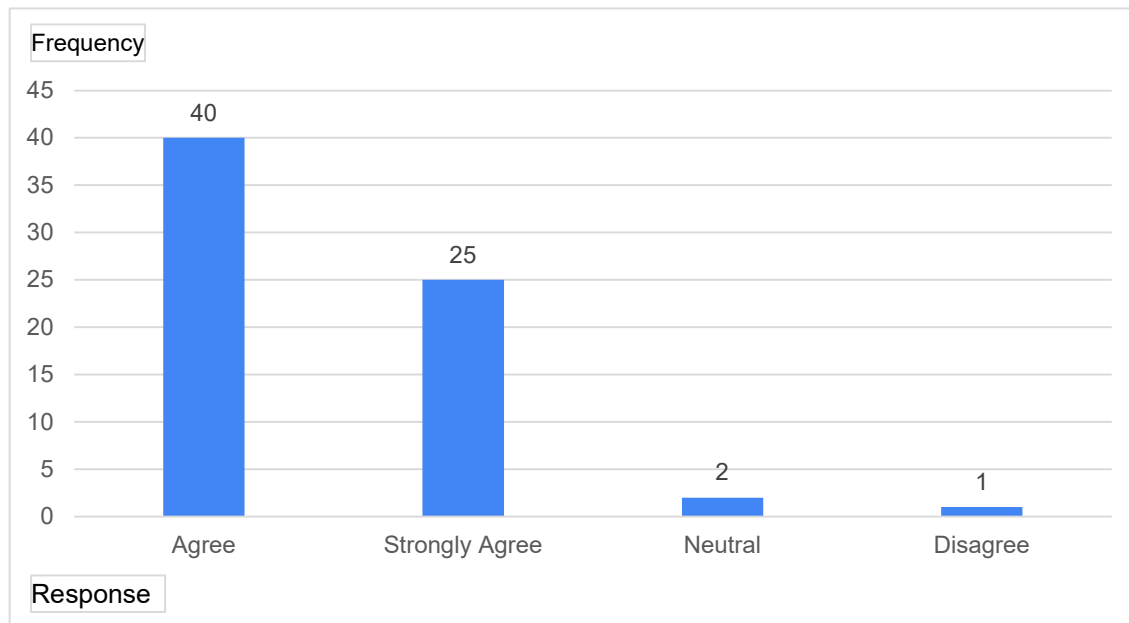
# 1. The Course Content is Relevant and Need Based

Response	Frequency
Agree	35
Strongly Agree	29
Neutral	3
Strongly Disagree	1
Total	68



## 2. Course Outcomes are well defined and clear to staff and students

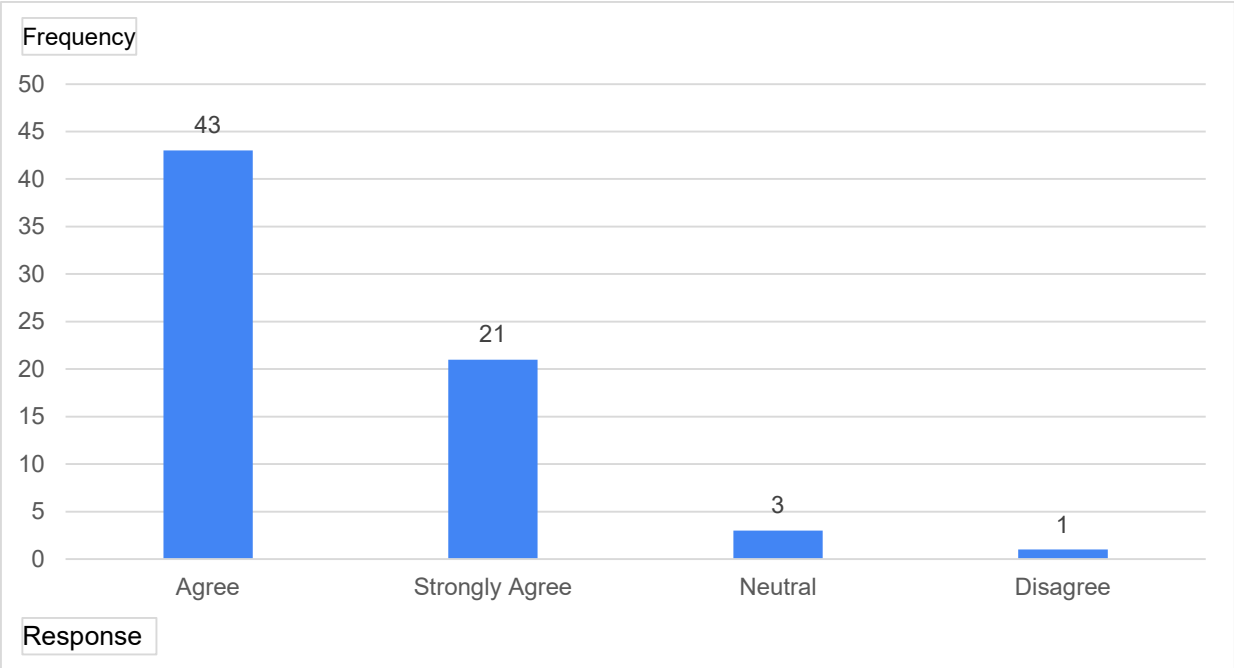
Response	Frequency
Agree	40
Strongly Agree	25
Neutral	2
Disagree	1
Strongly Disagree	0
Total	68





### 3. Course Content has enough scope for development of analytical, logical, technical and creative skills of the students

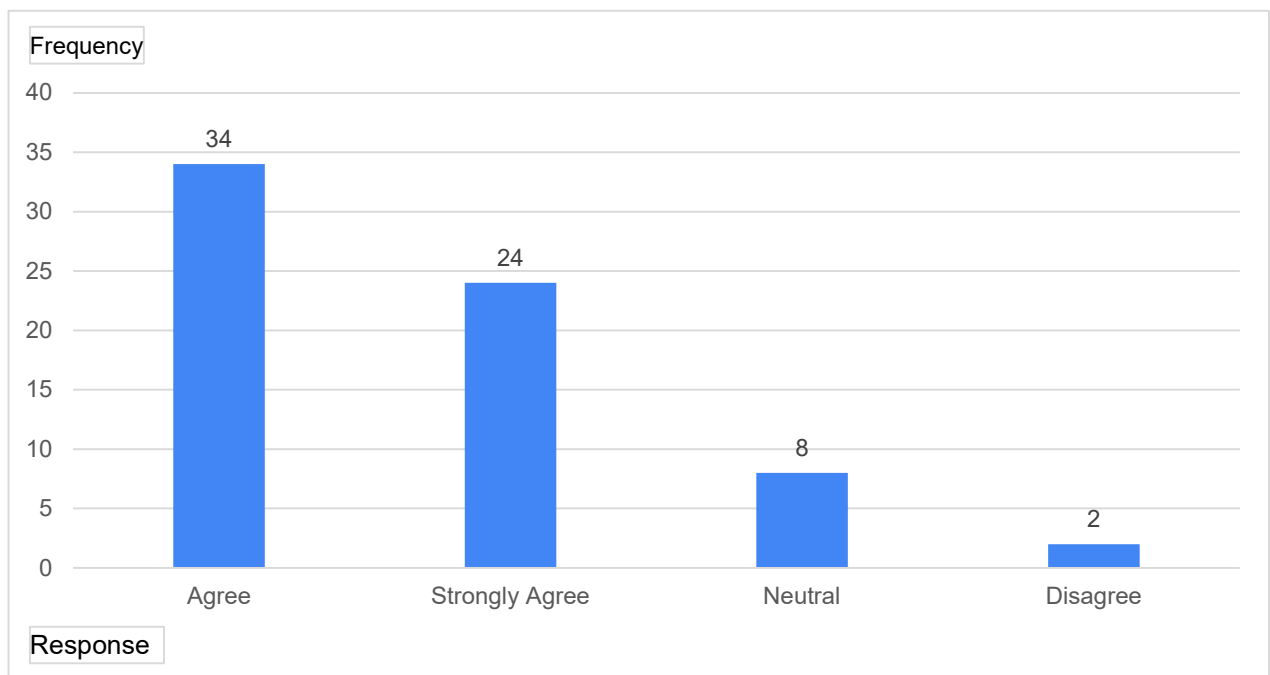
Response	Frequency
Agree	43
Strongly Agree	21
Neutral	3
Disagree	1
Strongly Disagree	0
Total	68





#### 4. The books/journals prescribed as reference materials are relevant, updated, and cover the entire syllabus

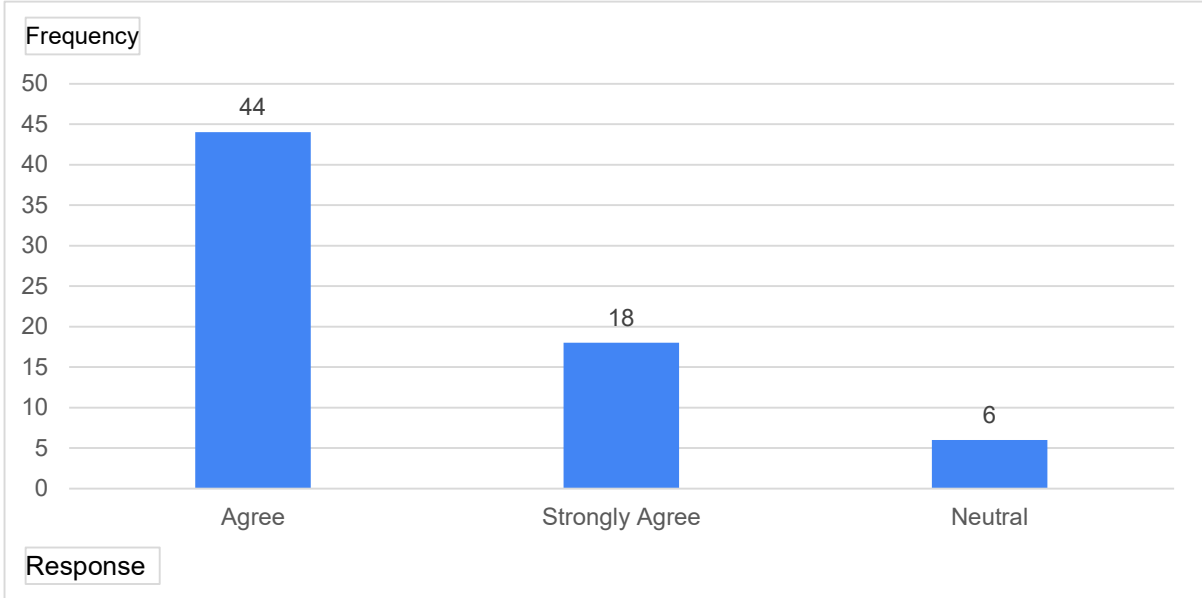
Response	Frequency
Agree	34
Strongly Agree	24
Neutral	8
Disagree	2
Strongly Disagree	0
Total	68





# 5. The curriculum provides an opportunity for conducting research and project-related activities.

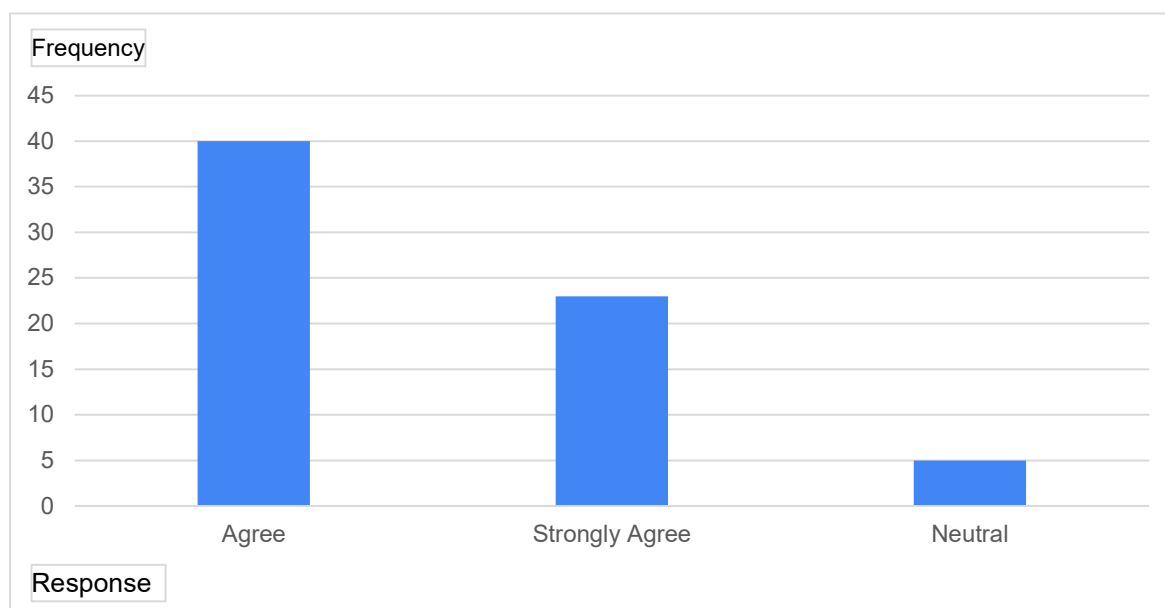
Response	Frequency
Agree	44
Strongly Agree	18
Neutral	6
Disagree	0
Strongly Disagree	0
Total	68





6. Courses motivate students to use various resources that are available in the College and outside for their effective learning.

Response	Frequency
Agree	40
Strongly Agree	23
Neutral	5
Disagree	0
Strongly Disagree	0
Total	68

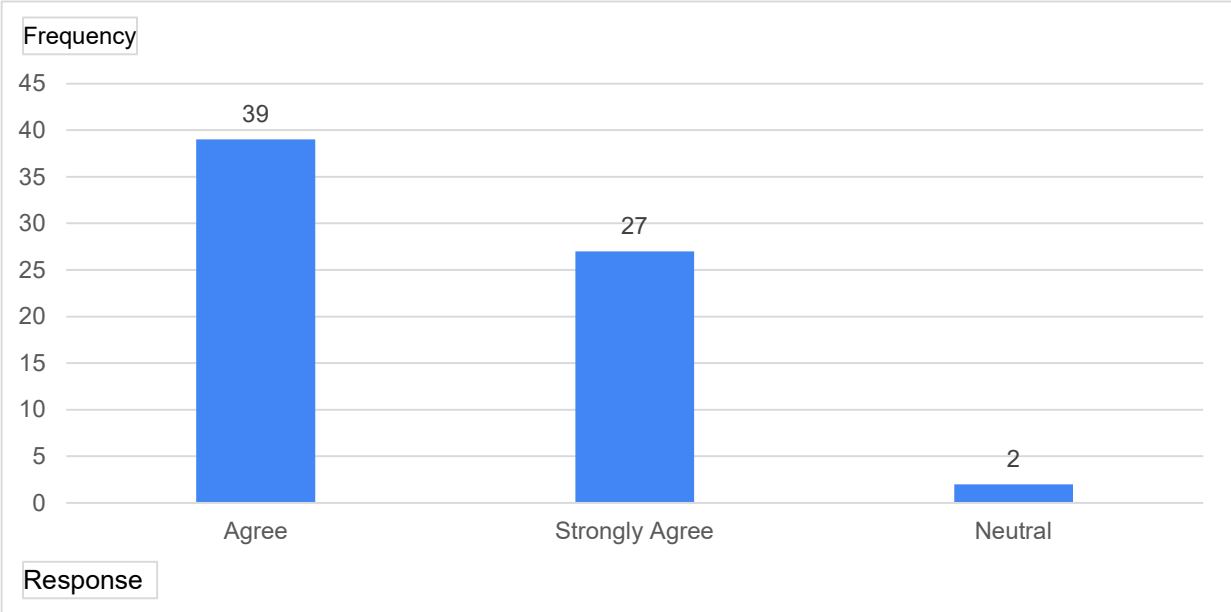






# 7. The Curriculum Design, Teaching, Learning and Assessment are effectively carried out on time

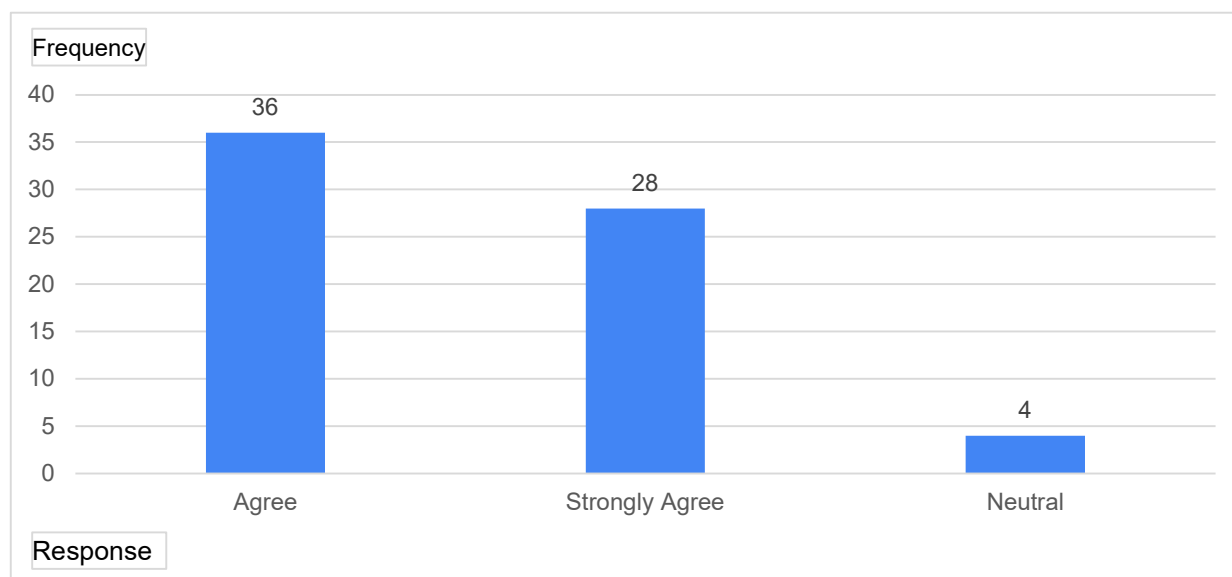
Response	Frequency
Agree	39
Strongly Agree	27
Neutral	2
Disagree	0
Strongly Disagree	0
Total	68





## 8. The Assessment and Evaluation system effectively measures the Course Outcomes (COs) and Program Specific Outcome (PSOs)

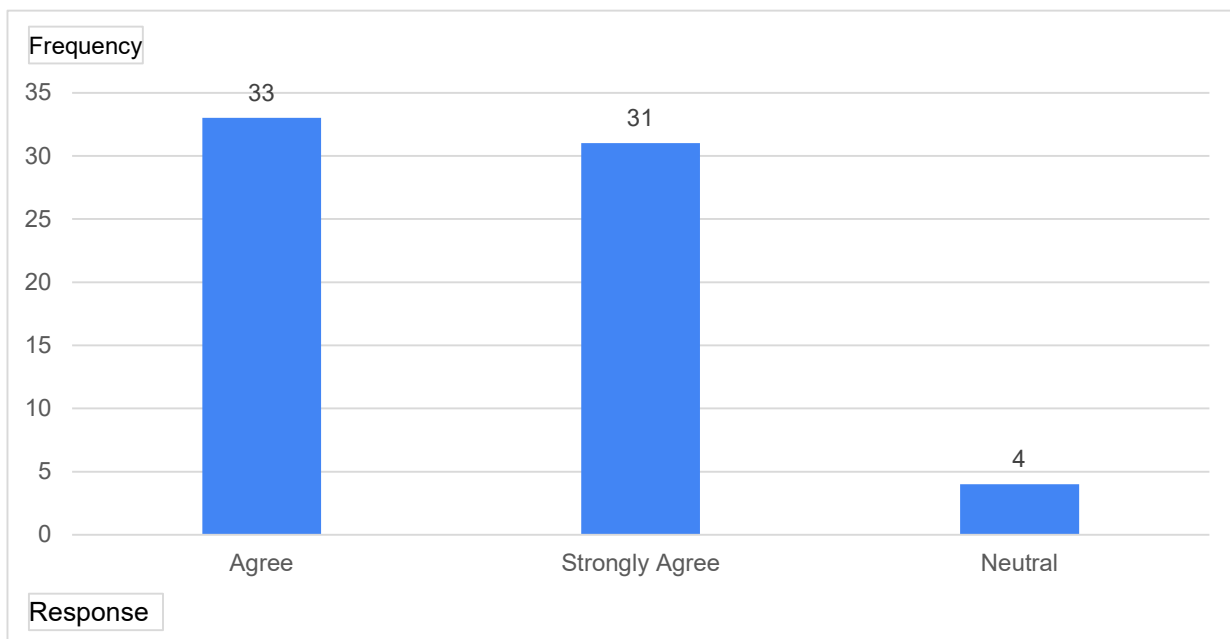
Response	Frequency
Agree	36
Strongly Agree	28
Neutral	4
Disagree	0
Strongly Disagree	0
Total	68





## 9. There is equitable distribution of credits in relation to the syllabus.

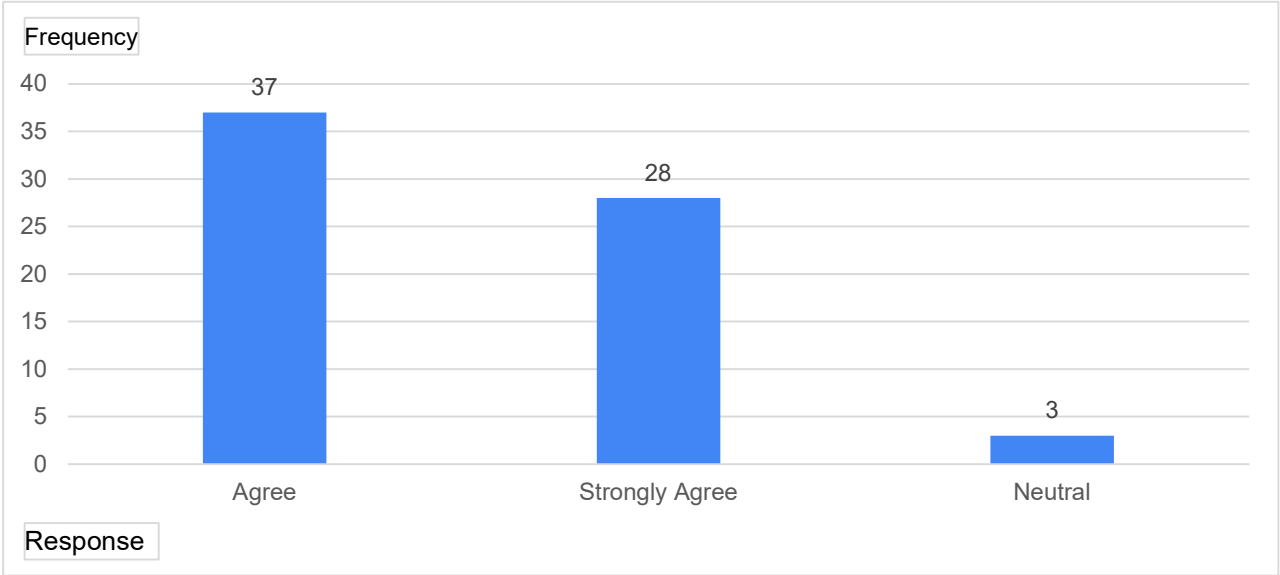
Response	Frequency
Agree	33
Strongly Agree	31
Neutral	4
Disagree	0
Strongly Disagree	0
Total	68





10. The College has enough relevant resources which are updated regularly for teaching - learning purposes.

Response	Frequency
Agree	37
Strongly Agree	28
Neutral	3
Disagree	0
Strongly Disagree	0
Total	68

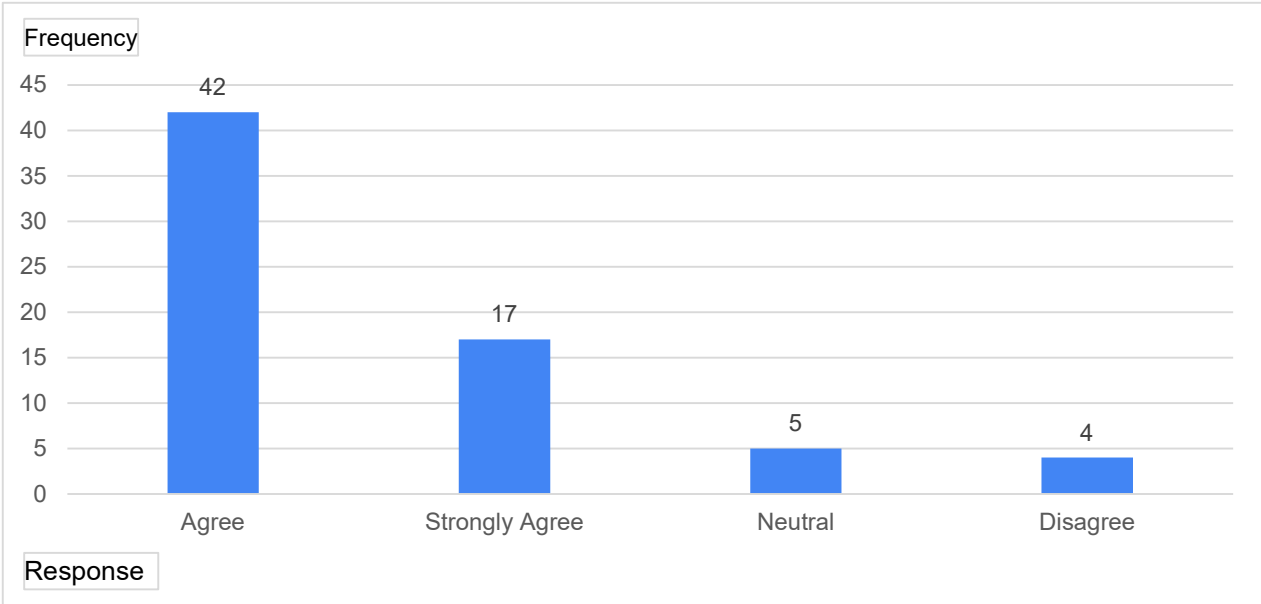






# 11. Syllabus offers enough flexibility to teachers to teach the course according to current industry standards.

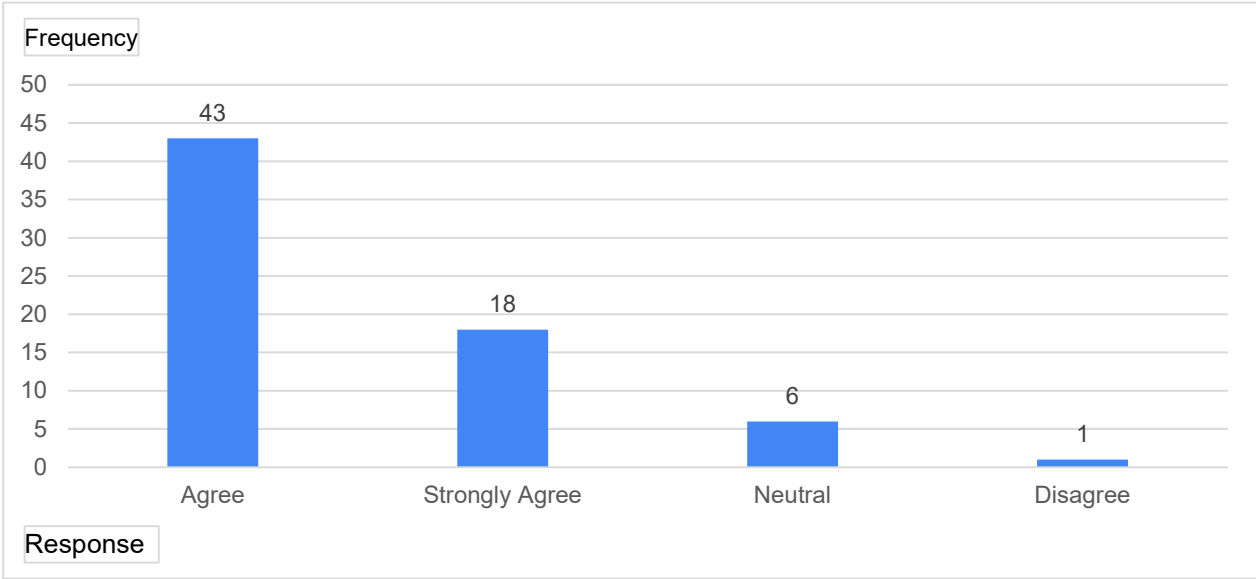
Response	Frequency
Agree	42
Strongly Agree	17
Neutral	5
Disagree	4
Strongly Disagree	0
Total	68





# 12. The Course enhances professional competency of the students.

Response	Frequency
Agree	43
Strongly Agree	18
Neutral	6
Disagree	1
Strongly Disagree	0
Total	68





**ROSARY COLLEGE OF  
COMMERCE & ARTS.**



**STUDENT FEEDBACK  
REPORT**

**INTERNAL QUALITY ASSURANCE CELL**



# Rosary College of Commerce and Arts,

Navelim, Salcete, Goa.

## Internal Quality Assurance Cell (IQAC)

Student Feedback on the Teaching Learning Experience (Academic Year: 2021-2022)

- All questions should be compulsorily attempted.
- Each question has five responses, choose the most appropriate one.
- The response to the qualitative question no. 21 is student's opportunity to give suggestions or improvements; she/he can also mention weaknesses of the institute here. (Kindly restrict your response to teaching learning process only)

### 1. How much of the syllabus was covered in the class?

- 85 to 100%     70 to 84%     55 to 69%  
 30 to 54%     Below 30%

### 2. How well did the teachers prepare for the classes?

- Thoroughly     Satisfactorily     Poorly  
 Indifferently     Won't teach at all

### 3. How well were the teachers able to communicate?

- Always effective     Sometimes effective  
 Just satisfactorily     Generally ineffective  
 Very poor communication

### 4. The teacher's approach to teaching can best be described as

- Excellent     Very good     Good  
 Fair     Poor

### 5. Fairness of the internal evaluation process by the teachers.

- Always fair     Usually fair     Sometimes unfair  
 Usually unfair     Unfair

### 6. Was your performance in assignments discussed with you?

- Every time     Usually     Occasionally  
 Rarely     Never

### 7. The institute takes active interest in promoting internship, student exchange, field visit opportunities for students.

- Regularly     Often     Sometimes  
 Rarely     Never

Class & Division: \_\_\_\_\_

### (A) What degree program are you pursuing now?

- B.Com.     B.A.     B.C.A     B.B.A.  
 B.B.A. T&T     M.Com.

### (B) Which year are you currently in?

- First Year     Second Year     Third Year  
 Part I     Part II

### (C) Which division are you in?

- A     B     C     D     E

### 8. The teaching and mentoring process in your institution facilitates you in cognitive, social, and emotional growth.

- Significantly     Very well     Moderately  
 Marginally     Not at all

### 9. The institution provides multiple opportunities to learn and grow.

- Strongly agree     Agree     Neutral  
 Disagree     Strongly disagree

### 10. Teachers inform you about your expected competencies, course outcomes and programme outcomes.

- Every time     Usually     Occasionally  
 Rarely     Never

### 11. Your mentor does a necessary follow-up with an assigned task to you.

- Every time     Usually     Occasionally  
 Rarely     I don't have a mentor

### 12. The teachers illustrate the concepts through examples and applications.

- Every time     Usually     Occasionally  
 Rarely     Never

---

**13. The teachers identify your strengths and encourage you with providing right level of challenges**

---

- Fully    Reasonably    Slightly  
 Unable to

---

**14. Teachers are able to identify your weaknesses and help you to overcome them.**

---

- Every time    Usually    Occasionally  
 Rarely    Never

---

**15. The institution makes effort to engage students in the monitoring, review and continuous quality improvement of the teaching learning process.**

---

- Strongly agree    Agree    Neutral  
 Disagree    Strongly disagree

---

**16. The institute/ teachers use student centric methods, such as experiential learning, participative learning, and problem-solving methodologies for enhancing learning experiences.**

---

- To a great extent    Moderate    Some what  
 Very little    Not at all

---

**17. Teachers encourage you to participate in extracurricular activities.**

---

- Strongly agree    Agree    Neutral  
 Disagree    Strongly disagree

---

**18. Efforts are made by the institute/ teachers to inculcate soft skills, life skills and employability skills to make you ready for the world of work.**

---

- To a great extent    Moderate    Some what  
 Very little    Not at all

---

**19. What percentage of teachers use ICT tools such as LCD projector, Multimedia, etc. while teaching.**

---

- Above 90%    70 – 89%    50 – 69%  
 30 – 49%    Below 29%

---

**20. The overall quality of teaching-learning process in your institute is very good.**

---

- Strongly agree    Agree    Neutral  
 Disagree    Strongly disagree

---

**21. Give three observation / suggestions to improve the overall teaching – learning experience in your institution.**

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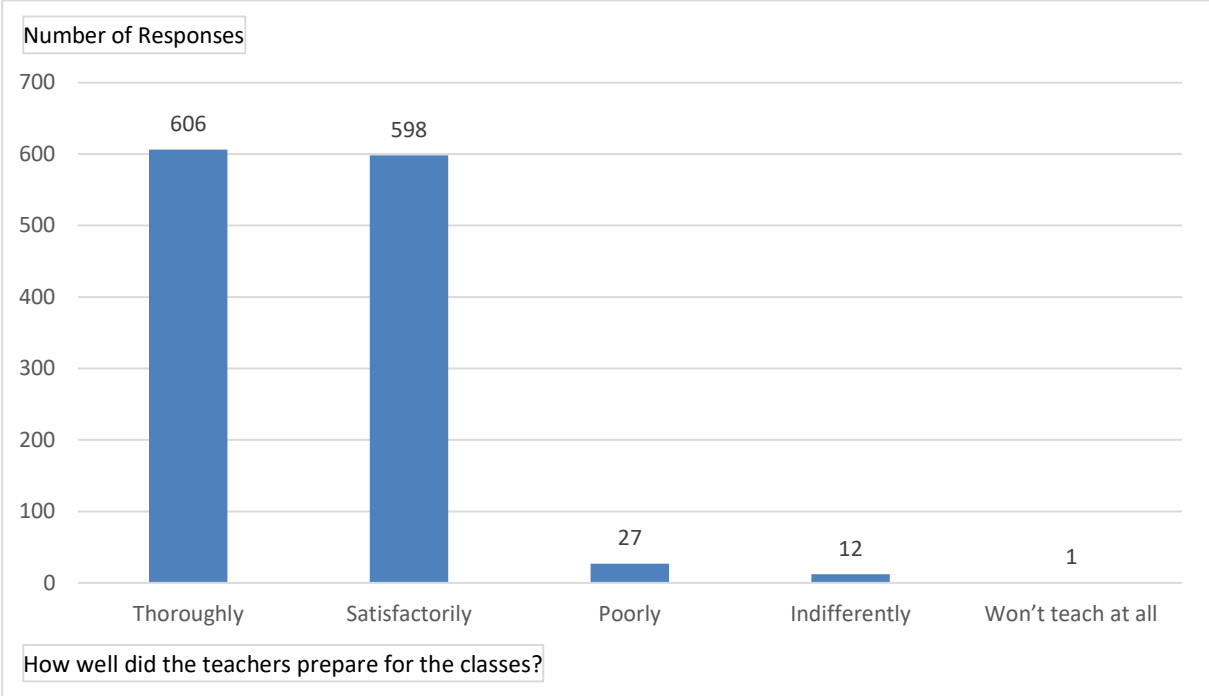
# STUDENT FEEDBACK 2021-22

FEEDBACK SUMMARY



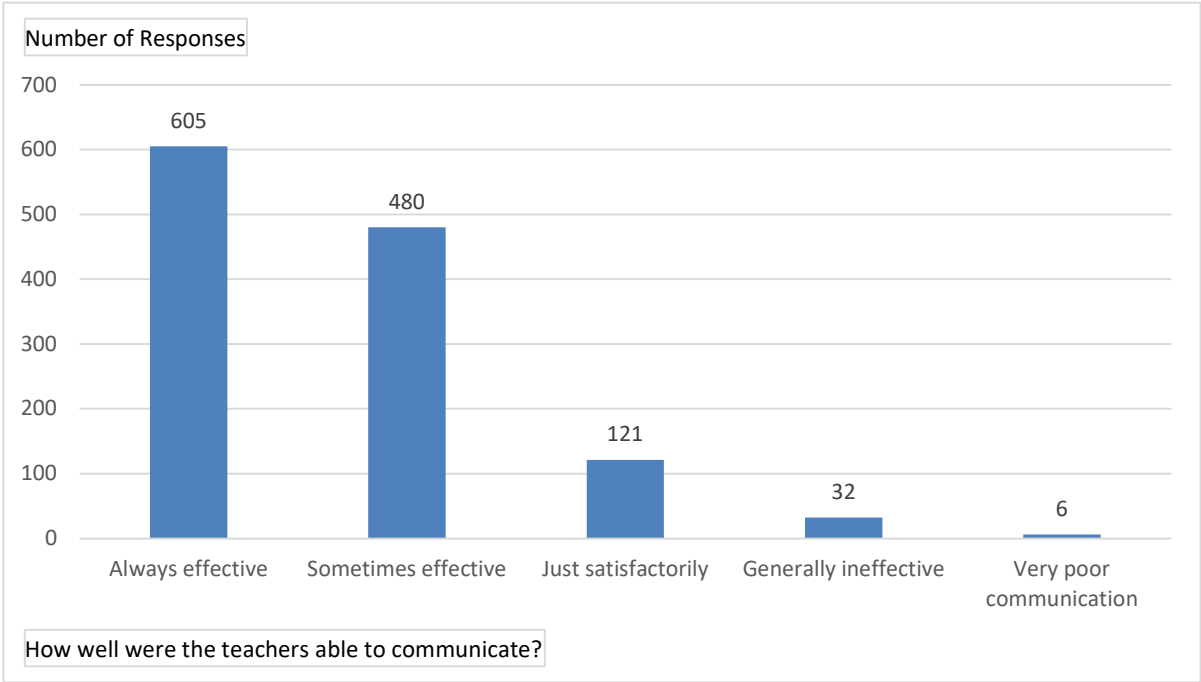
# 1) How well did the teachers prepare for the classes?

How well did the teachers prepare for the classes?	Number of Responses
Thoroughly	606
Satisfactorily	598
Poorly	27
Indifferently	12
Won't teach at all	1
<b>TOTAL</b>	<b>1244</b>



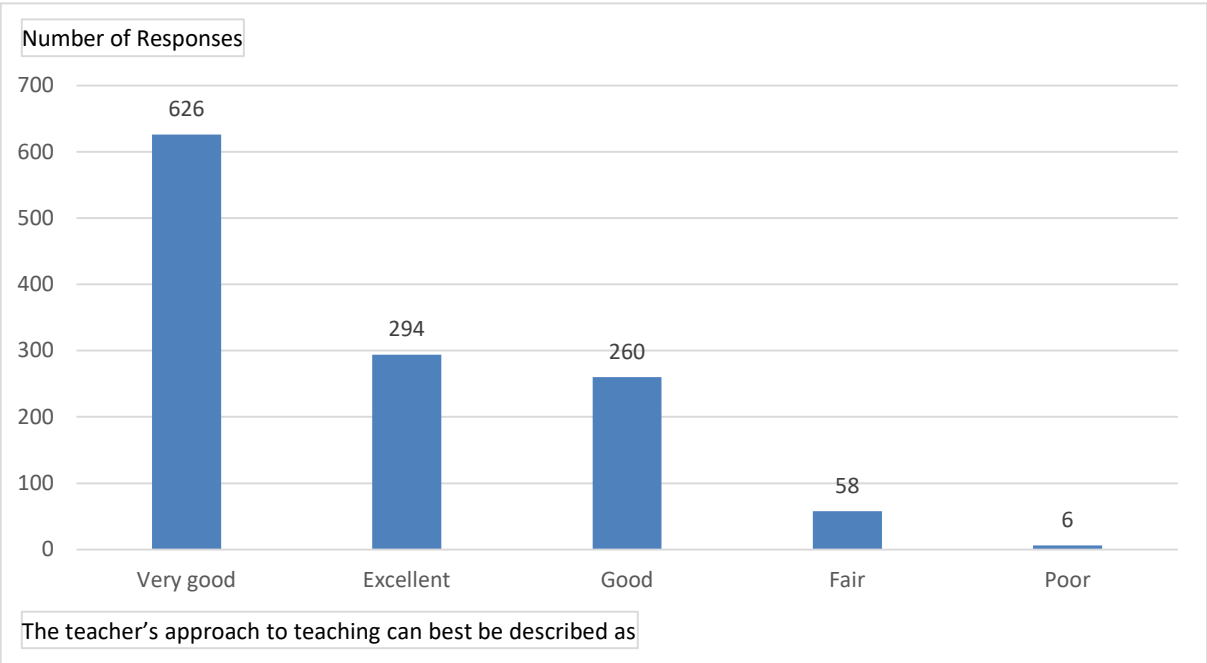
## 2) How well were the teachers able to communicate?

How well were the teachers able to communicate?	Number of Responses
Always effective	605
Sometimes effective	480
Just satisfactorily	121
Generally ineffective	32
Very poor communication	6
<b>TOTAL</b>	<b>1244</b>



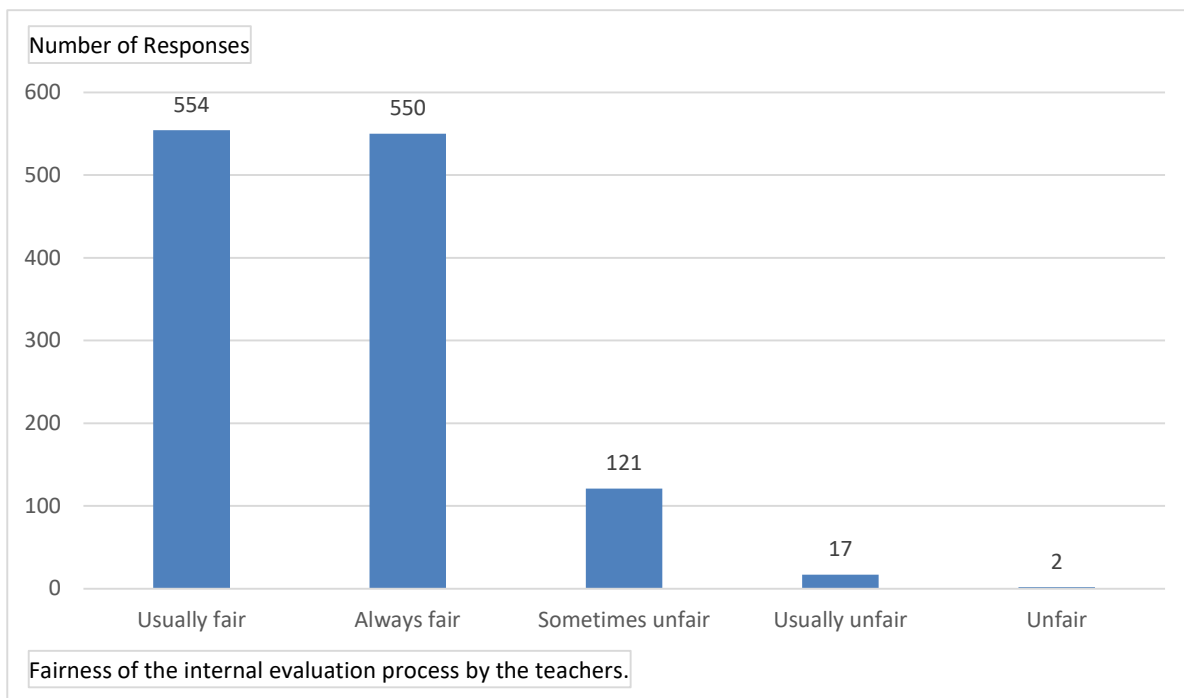
### 3) The teacher's approach to teaching can best be described as

The teacher's approach to teaching can best be described as	Number of Responses
Very good	626
Excellent	294
Good	260
Fair	58
Poor	6
<b>TOTAL</b>	<b>1244</b>



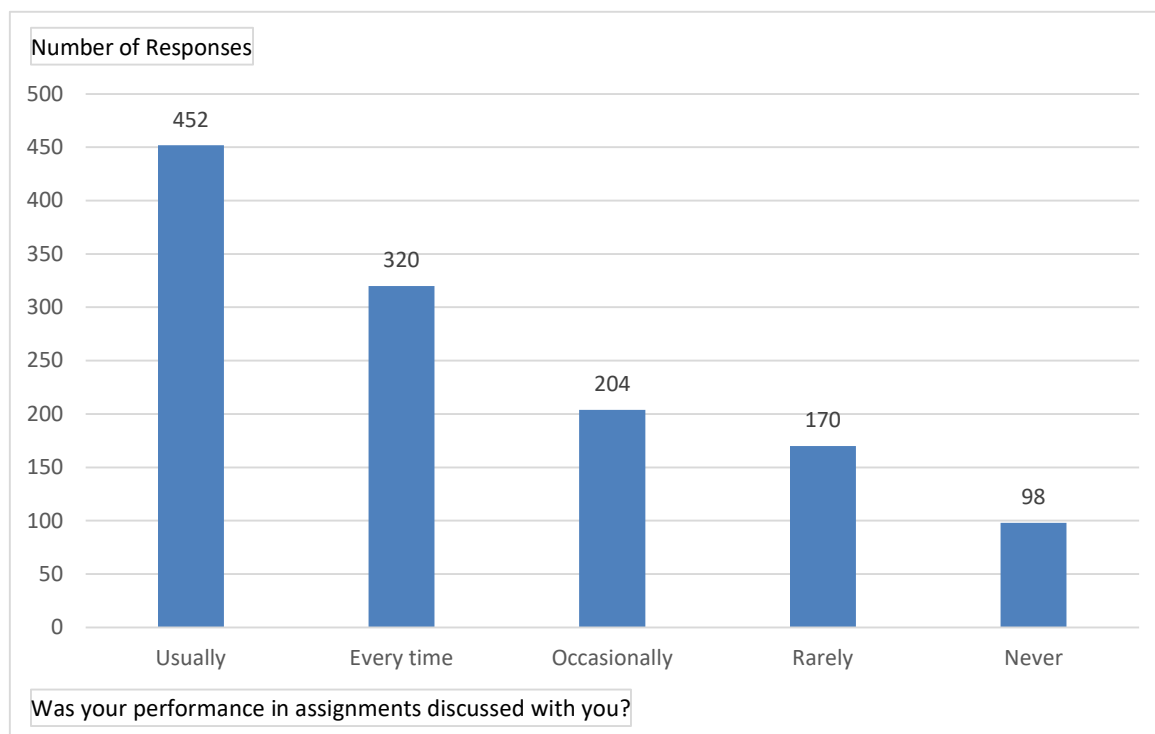
#### 4) Fairness of the internal evaluation process by the teachers.

Fairness of the internal evaluation process by the teachers.	Number of Responses
Usually fair	554
Always fair	550
Sometimes unfair	121
Usually unfair	17
Unfair	2
<b>TOTAL</b>	<b>1244</b>



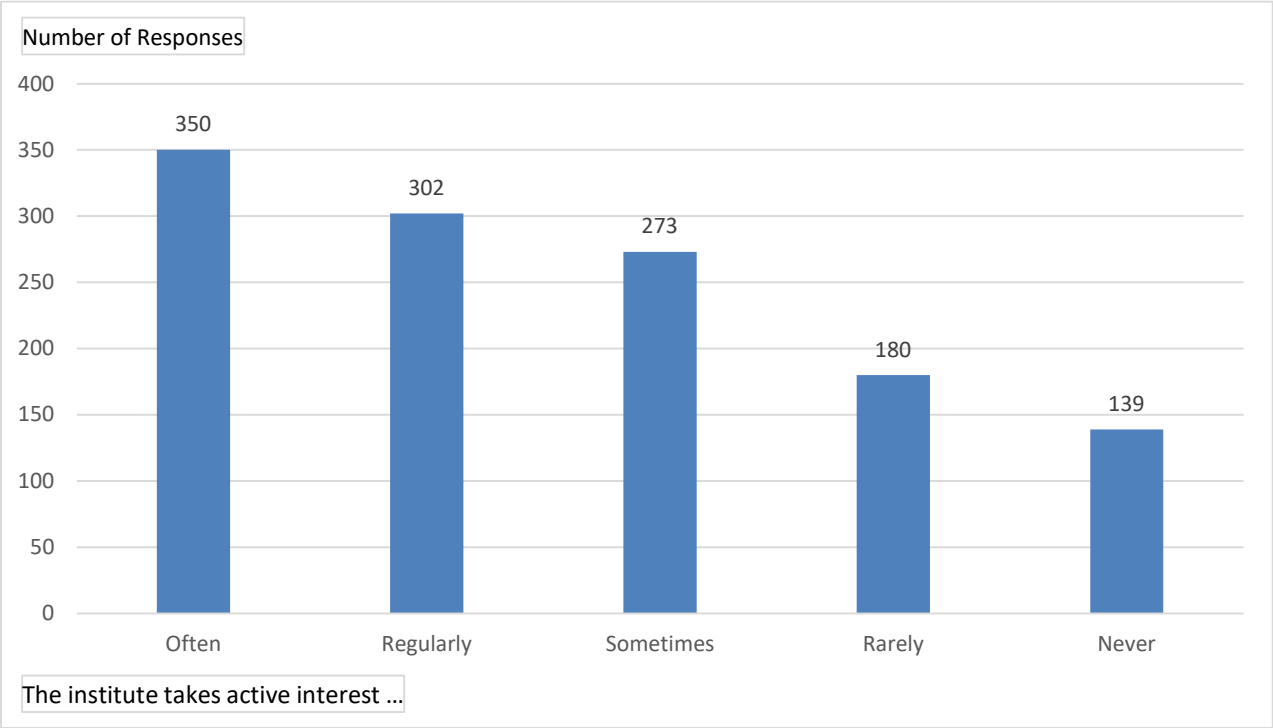
## 5) Was your performance in assignments discussed with you?

Was your performance in assignments discussed with you?	Number of Responses
Usually	452
Every time	320
Occasionally	204
Rarely	170
Never	98
<b>TOTAL</b>	<b>1244</b>



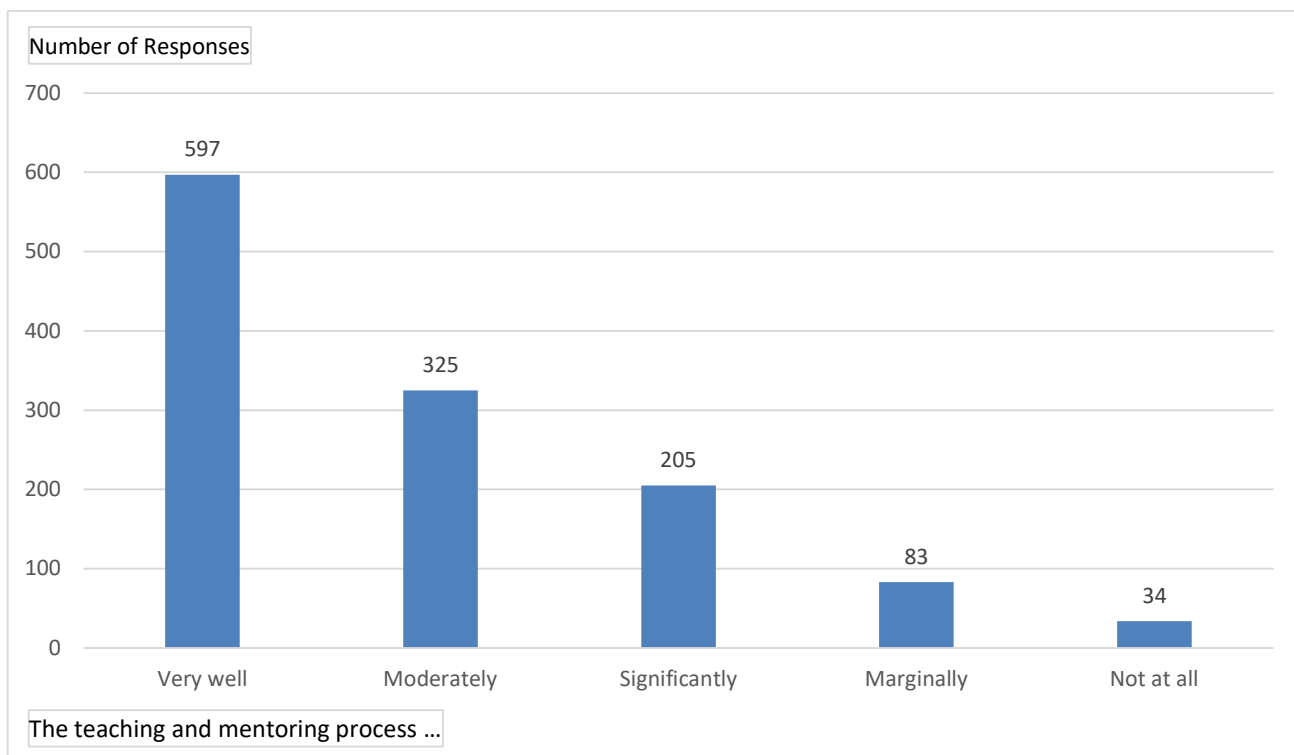
6) The institute takes active interest in promoting internship, student exchange, field visit opportunities for students.

The institute takes active interest ...	Number of Responses
Often	350
Regularly	302
Sometimes	273
Rarely	180
Never	139
<b>TOTAL</b>	<b>1244</b>



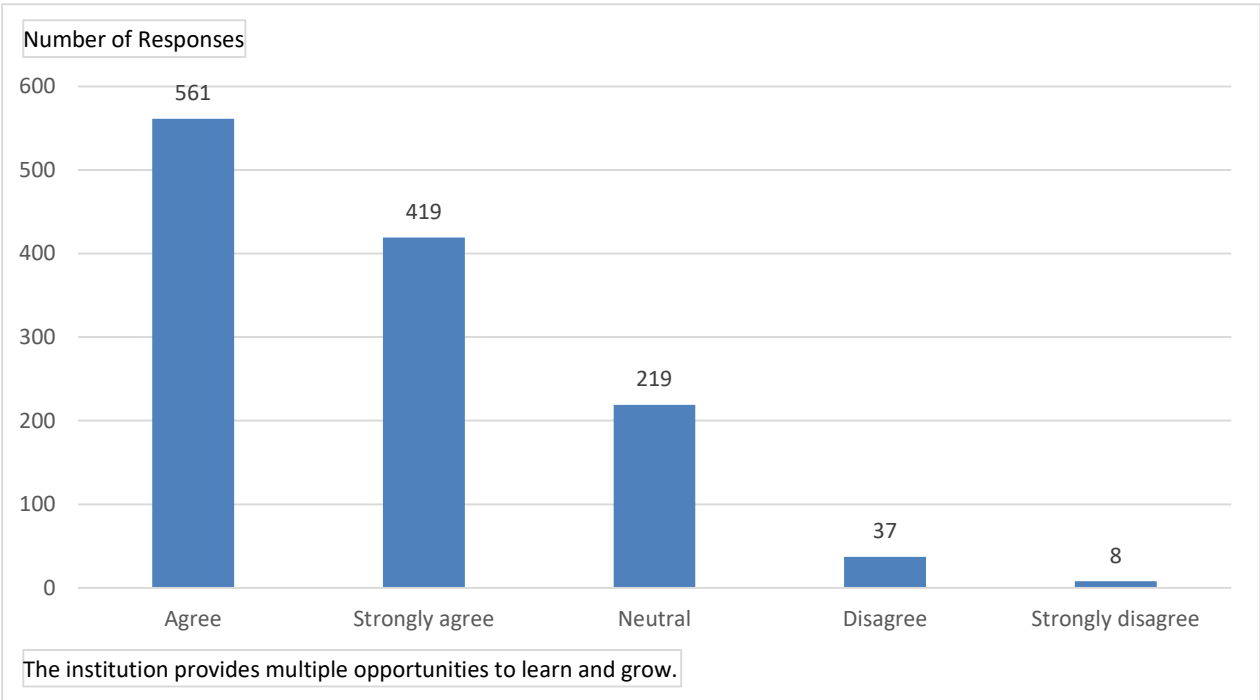
7) The teaching and mentoring process in your institution facilitates you in cognitive, social, and emotional growth.

The teaching and mentoring process ...	Number of Responses
Very well	597
Moderately	325
Significantly	205
Marginally	83
Not at all	34
<b>TOTAL</b>	<b>1244</b>



# 8) The institution provides multiple opportunities to learn and grow.

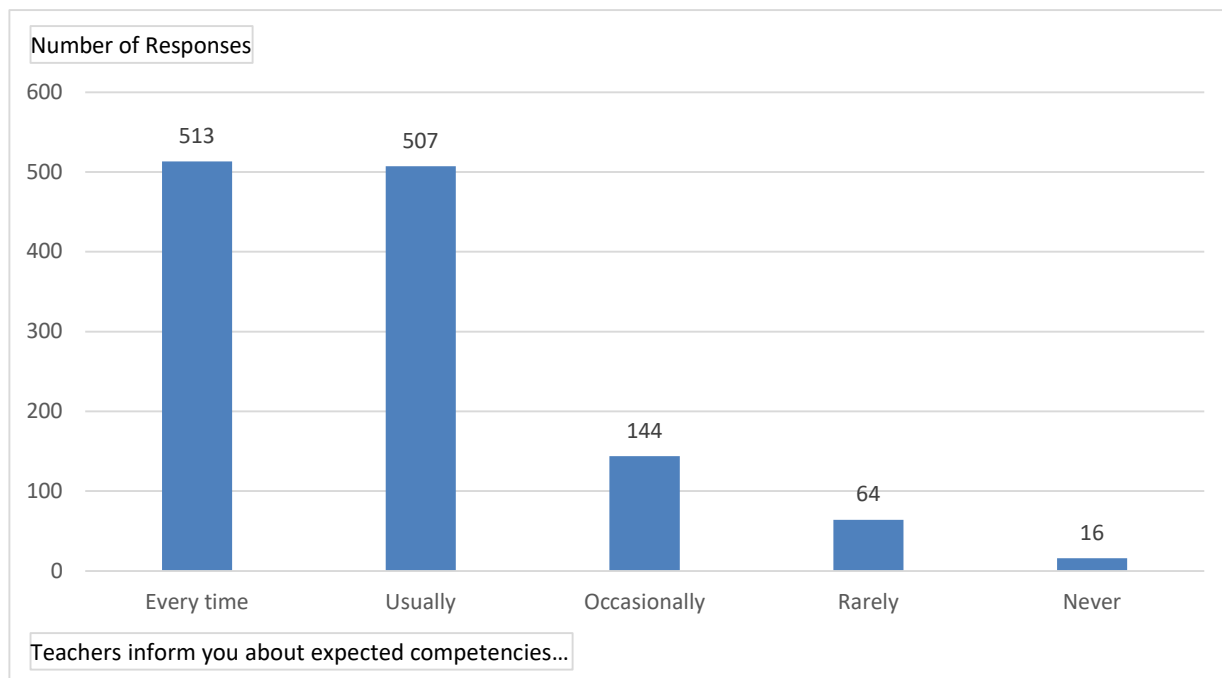
The institution provides multiple opportunities to learn and grow.	Number of Responses
Agree	561
Strongly agree	419
Neutral	219
Disagree	37
Strongly disagree	8
<b>TOTAL</b>	<b>1244</b>





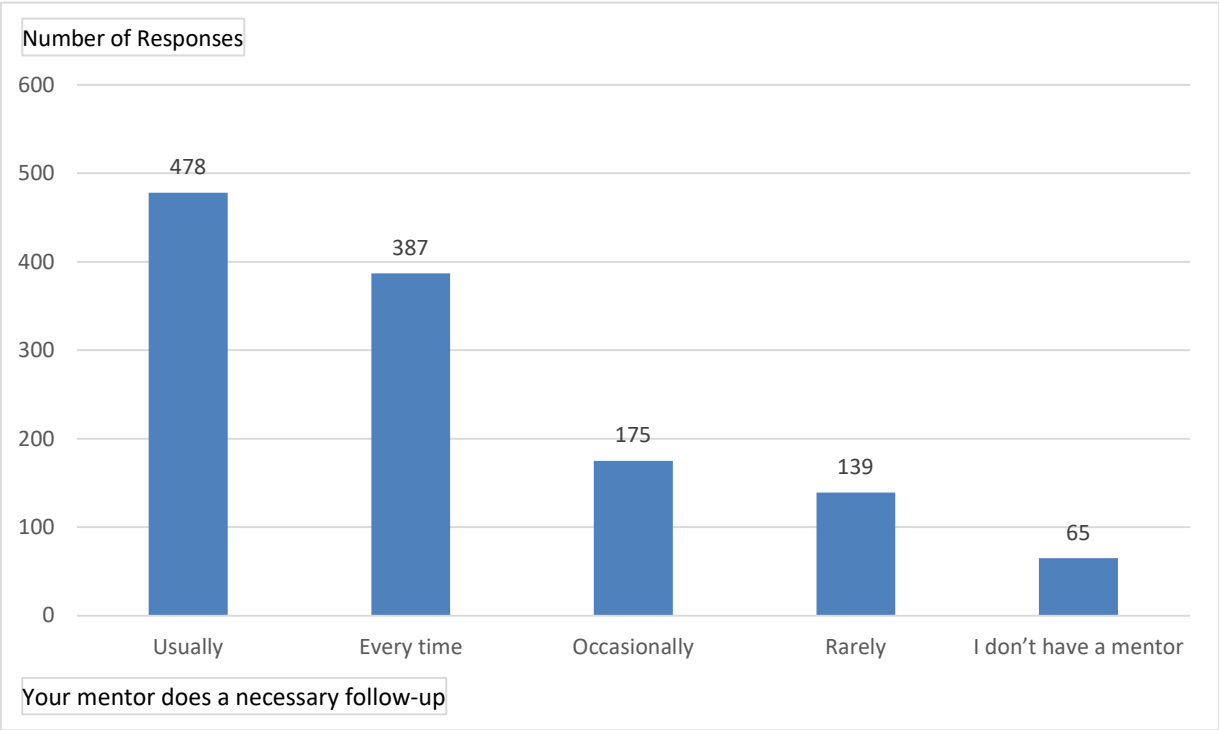
## 9) Teachers inform you about your expected competencies, course outcomes and programme outcomes.

Teachers inform you about expected competencies...	Number of Responses
Every time	513
Usually	507
Occasionally	144
Rarely	64
Never	16
<b>TOTAL</b>	<b>1244</b>



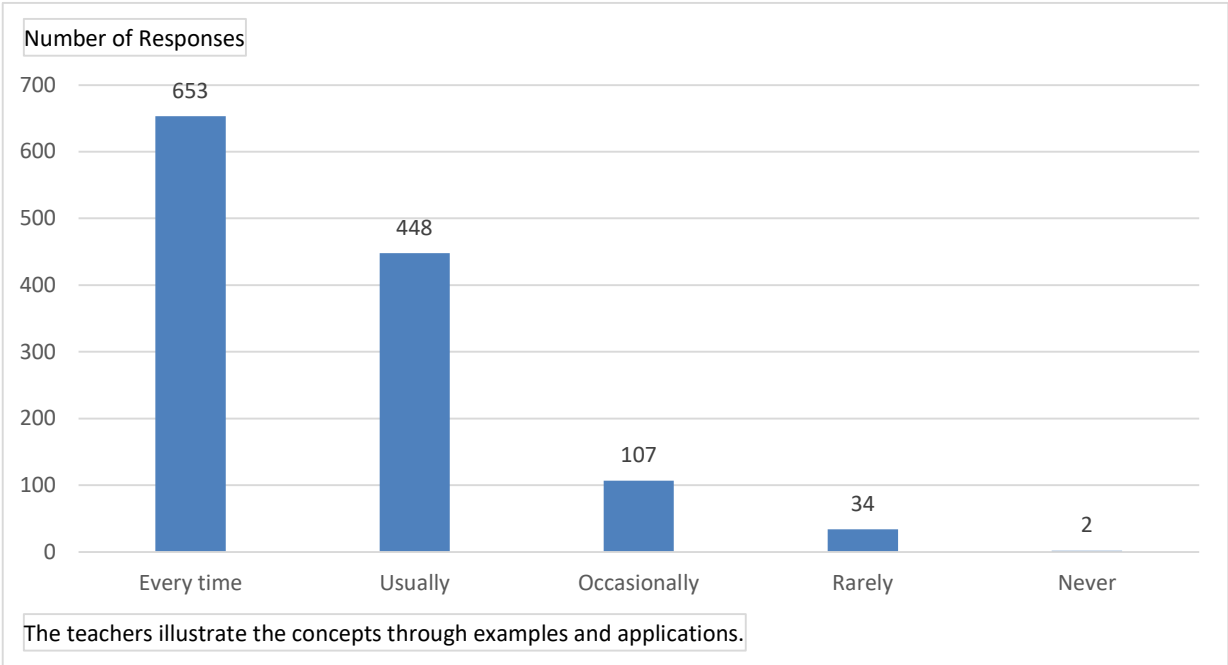
# 10) Your mentor does a necessary follow-up with an assigned task to you.

Your mentor does a necessary follow-up	Number of Responses
Usually	478
Every time	387
Occasionally	175
Rarely	139
I don't have a mentor	65
<b>TOTAL</b>	<b>1244</b>



# 11) The teachers illustrate the concepts through examples and applications.

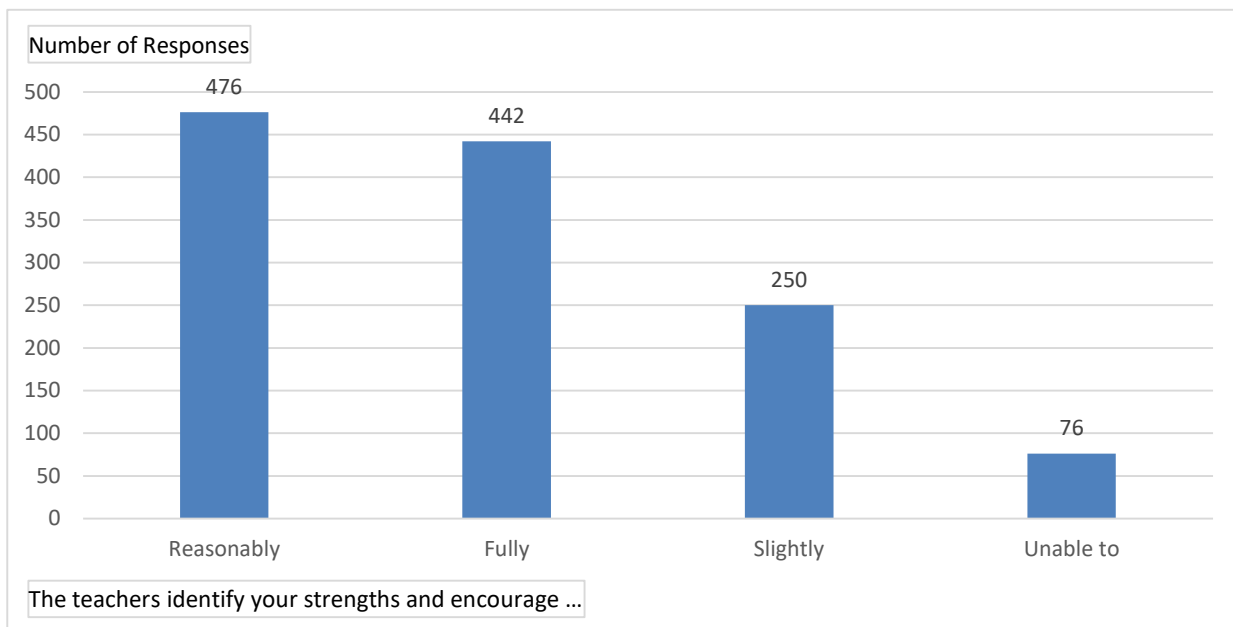
The teachers illustrate the concepts through examples and applications.	Number of Responses
Every time	653
Usually	448
Occasionally	107
Rarely	34
Never	2
<b>TOTAL</b>	<b>1244</b>





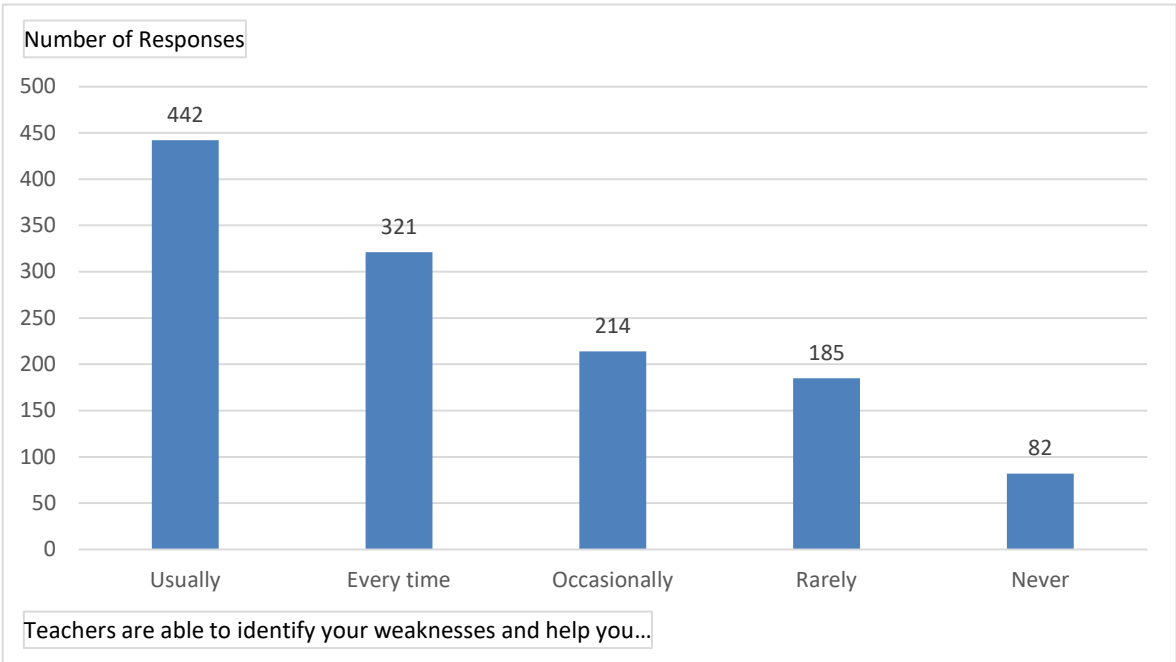
## 12) The teachers identify your strengths and encourage you with providing right level of challenges

The teachers identify your strengths and encourage ...	Number of Responses
Reasonably	476
Fully	442
Slightly	250
Unable to	76
<b>TOTAL</b>	<b>1244</b>



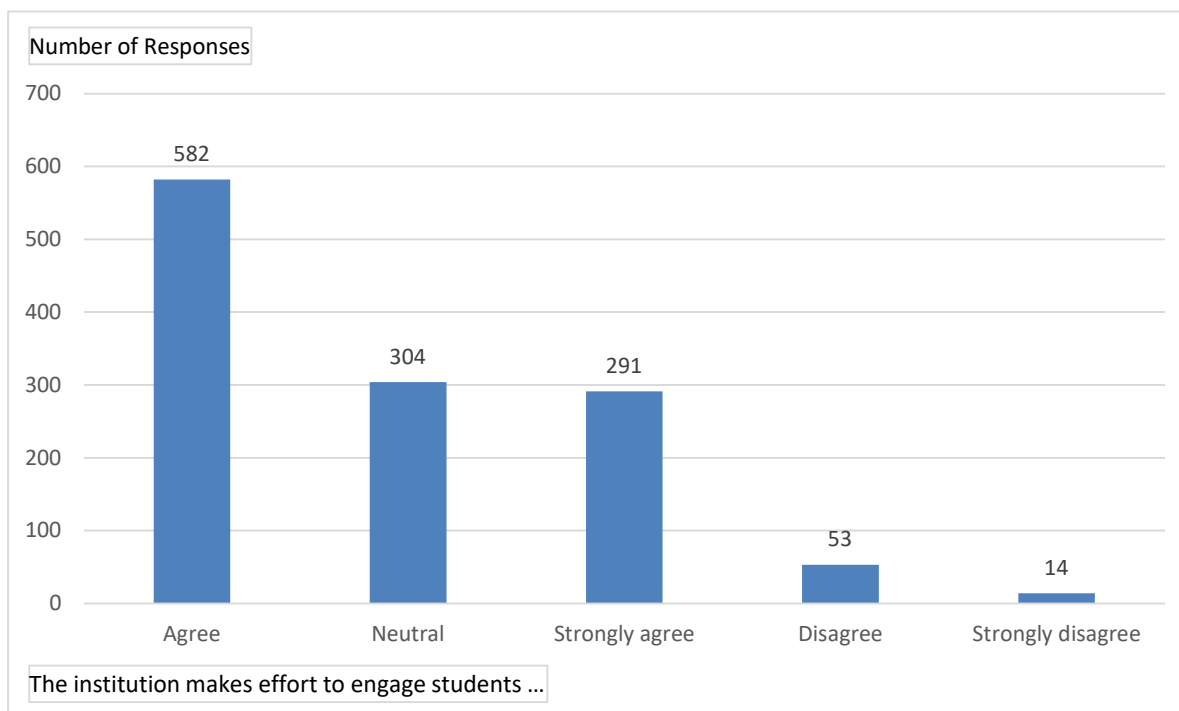
### 13) Teachers are able to identify your weaknesses and help you to overcome them.

Teachers are able to identify your weaknesses and help you...	Number of Responses
Usually	442
Every time	321
Occasionally	214
Rarely	185
Never	82
<b>TOTAL</b>	<b>1244</b>



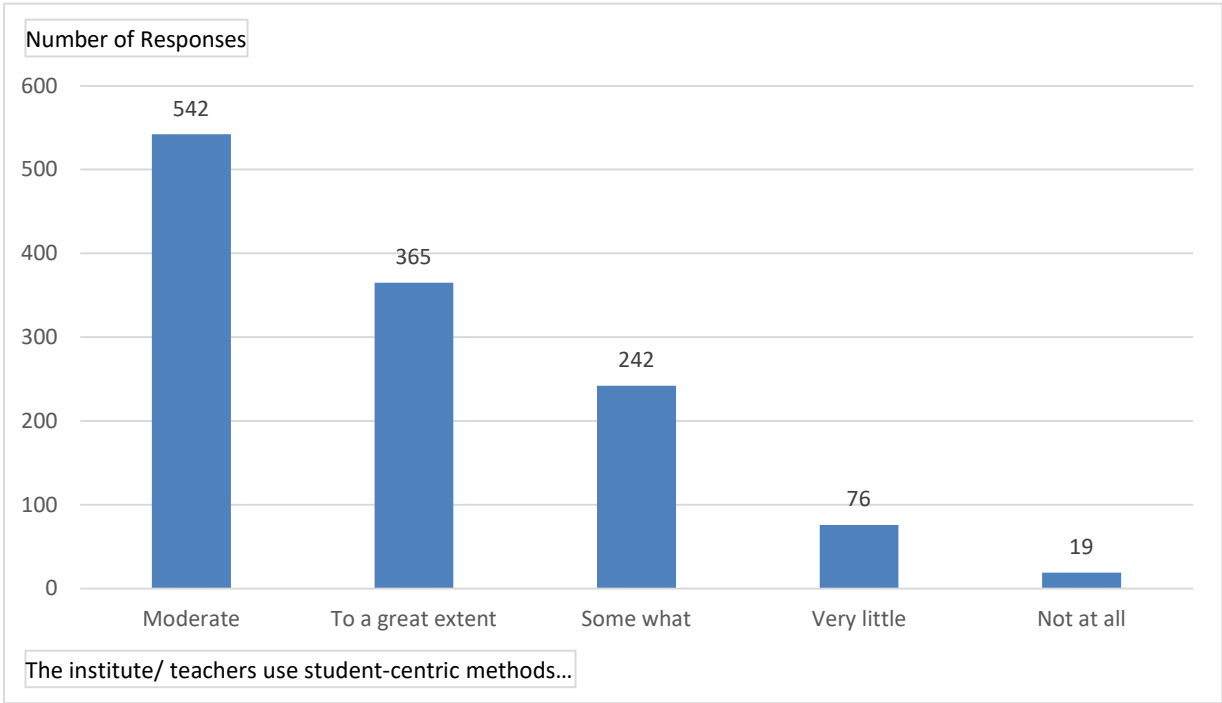
14) The institution makes effort to engage students in the monitoring, review and continuous quality improvement of the teaching learning process.

The institution makes effort to engage students ...	Number of Responses
Agree	582
Neutral	304
Strongly agree	291
Disagree	53
Strongly disagree	14
<b>TOTAL</b>	<b>1244</b>



15) The institute/ teachers use student-centric methods, such as experiential learning, participative learning, and problem-solving methodologies for enhancing learning experiences.

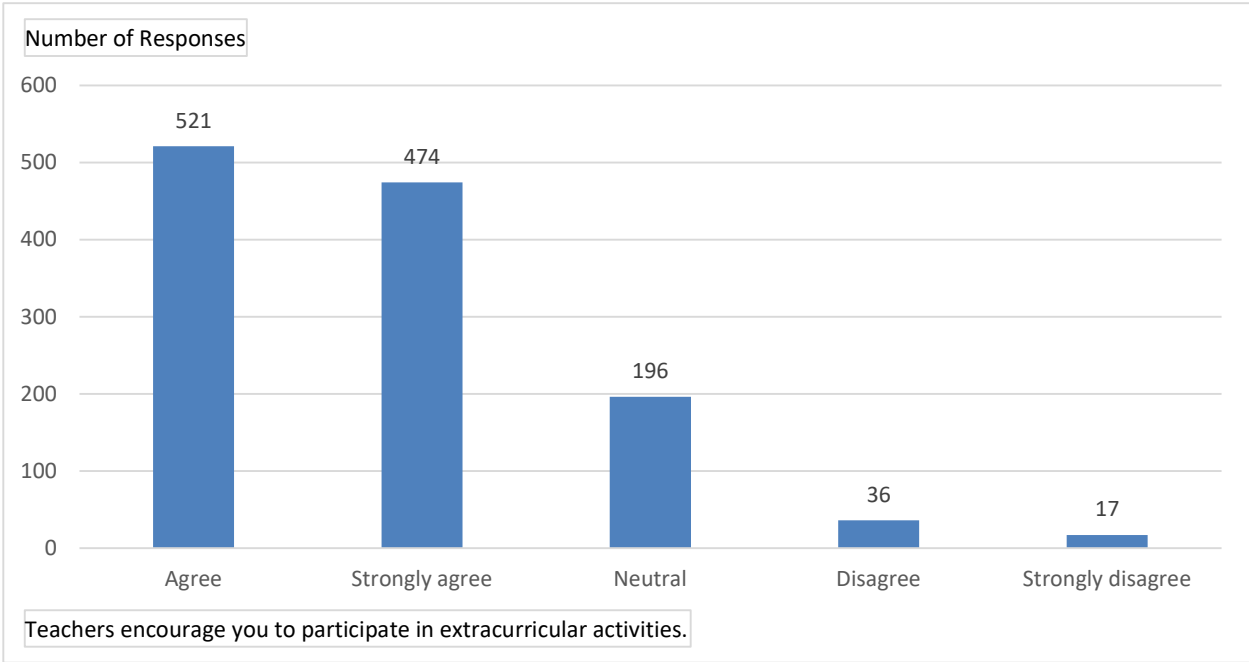
The institute/ teachers use student-centric methods...	Number of Responses
Moderate	542
To a great extent	365
Some what	242
Very little	76
Not at all	19
<b>TOTAL</b>	<b>1244</b>





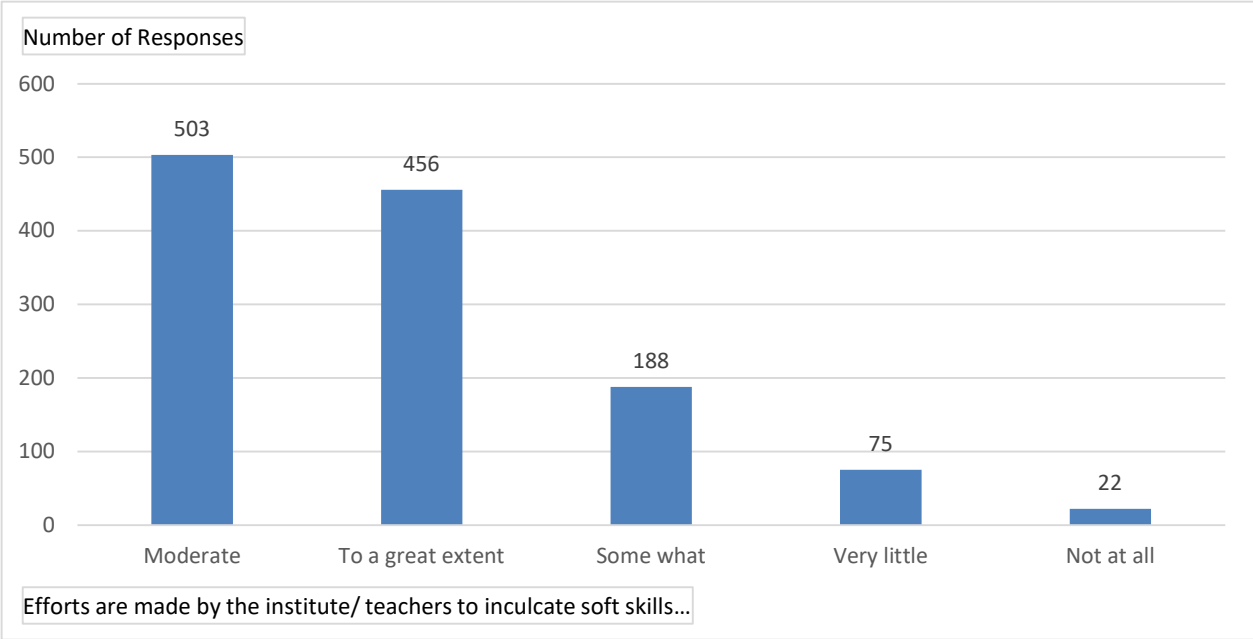
# 16) Teachers encourage you to participate in extracurricular activities.

Teachers encourage you to participate in extracurricular activities.	Number of Responses
Agree	521
Strongly agree	474
Neutral	196
Disagree	36
Strongly disagree	17
<b>TOTAL</b>	<b>1244</b>



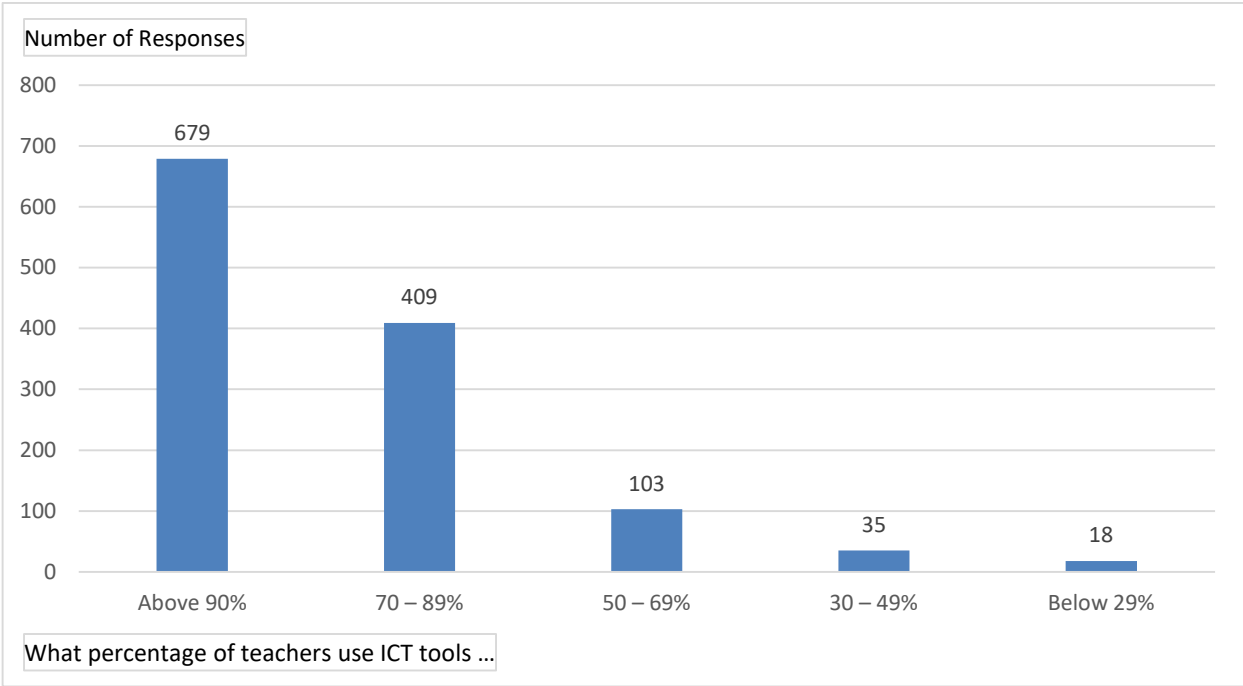
17) Efforts are made by the institute/ teachers to inculcate soft skills, life skills, and employability skills to make you ready for the world of work.

Efforts are made by the institute/ teachers to inculcate soft skills...	Number of Responses
Moderate	503
To a great extent	456
Some what	188
Very little	75
Not at all	22
<b>TOTAL</b>	<b>1244</b>



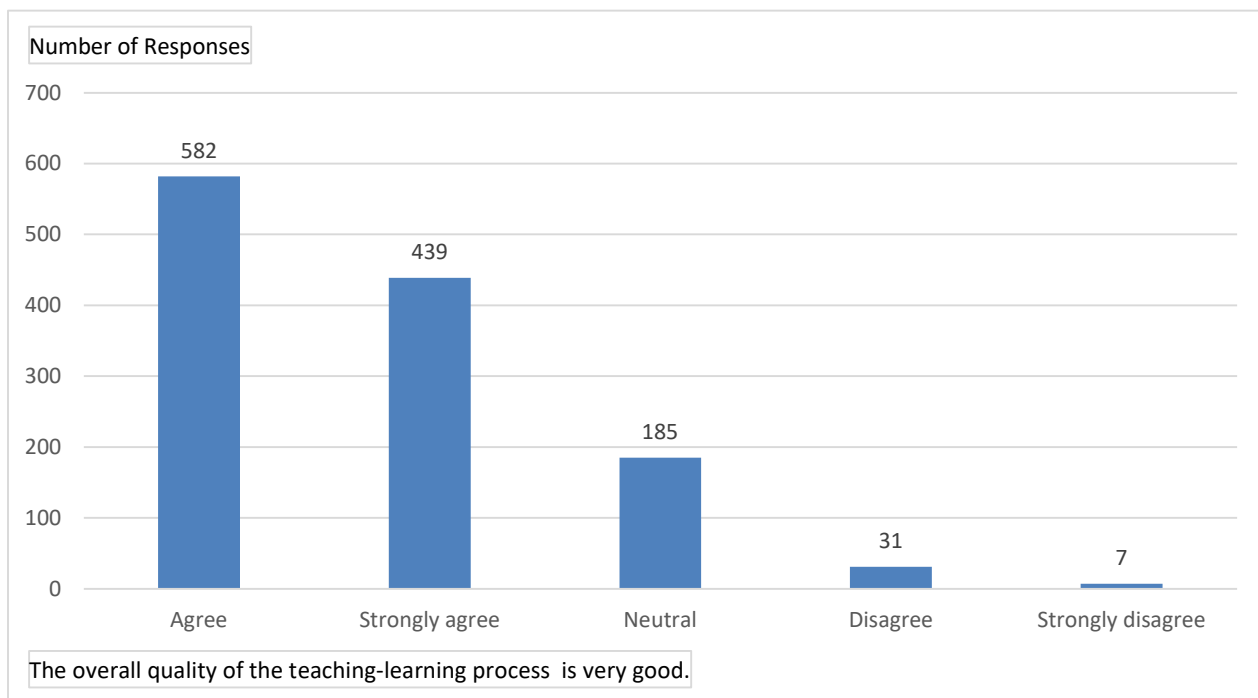
# 18) What percentage of teachers use ICT tools such as LCD projector, Multimedia, etc. while teaching.

What percentage of teachers use ICT tools ...	Number of Responses
Above 90%	679
70 – 89%	409
50 – 69%	103
30 – 49%	35
Below 29%	18
<b>TOTAL</b>	<b>1244</b>



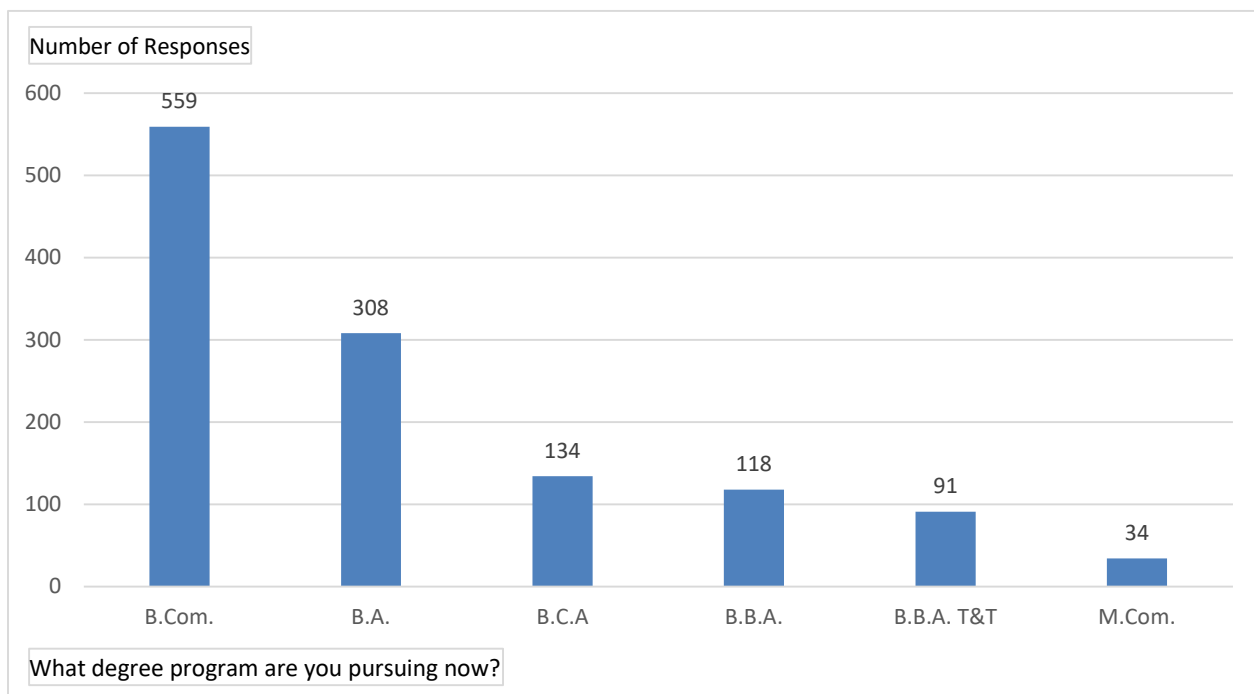
## 19) The overall quality of the teaching-learning process in your institute is very good.

The overall quality of the teaching-learning process is very good.	Number of Responses
Agree	582
Strongly agree	439
Neutral	185
Disagree	31
Strongly disagree	7
<b>TOTAL</b>	<b>1244</b>



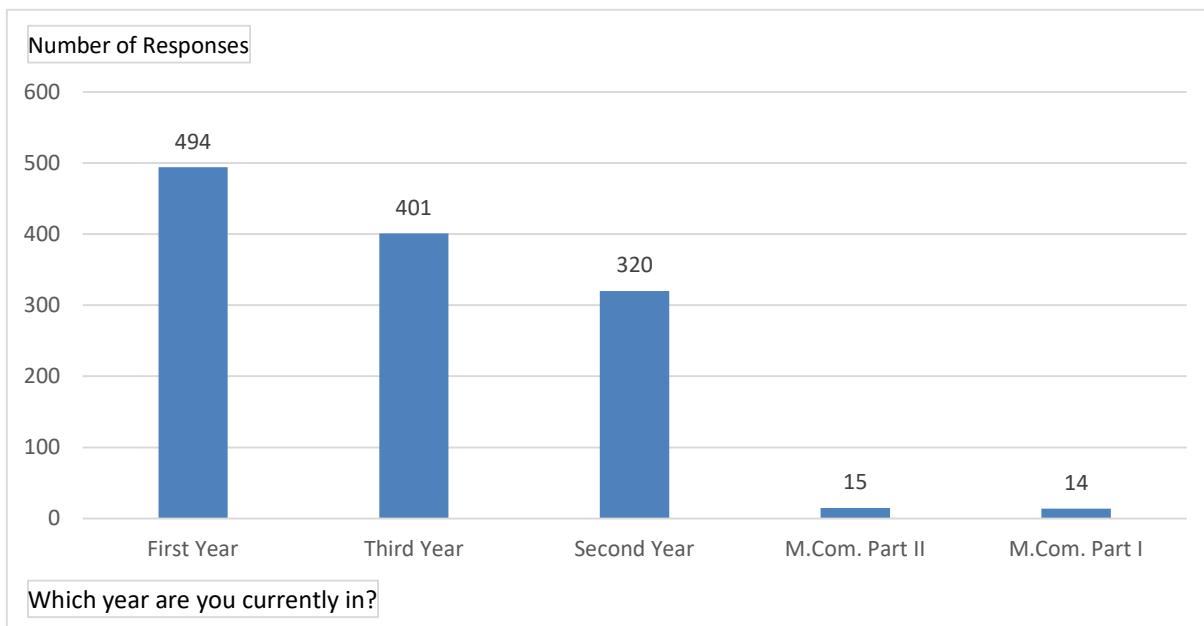
## 20) What degree program are you pursuing now?

What degree program are you pursuing now?	Number of Responses
B.Com.	559
B.A.	308
B.C.A	134
B.B.A.	118
B.B.A. T&T	91
M.Com.	34
<b>TOTAL</b>	<b>1244</b>



## 21) Which year are you currently in?

Which year are you currently in?	Number of Responses
First Year	494
Third Year	401
Second Year	320
M.Com. Part II	15
M.Com. Part I	14
<b>TOTAL</b>	<b>1244</b>





RCCA/SF/2021-22/207

Date: 15.12.2021

To,  
The Registrar  
Goa University,  
Taleigao Plateau,  
Goa - 403 206

**Sub: Suggestions for the syllabi of the B.C.A. programme offered by Goa University.**

Sir,

We would like to place before you some suggestions for review of the syllabi for the B.C.A. programme offered by the Goa University.

### Mathematics

#### Semester I

##### 1. Basic Mathematics

Exclude Limits and Continuity chapter from Semester I and include it in semester II for Applied Mathematics.

We are suggesting the above changes since the chapters included for the Basic Mathematics (semester I) subject are complex and vast which result in shortage of time as per the allocated lectures.

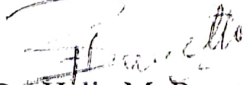
For the students to study limits and continuity they should have prior and detailed knowledge of relations and functions which are included in the syllabus of Applied Mathematics (Semester II).

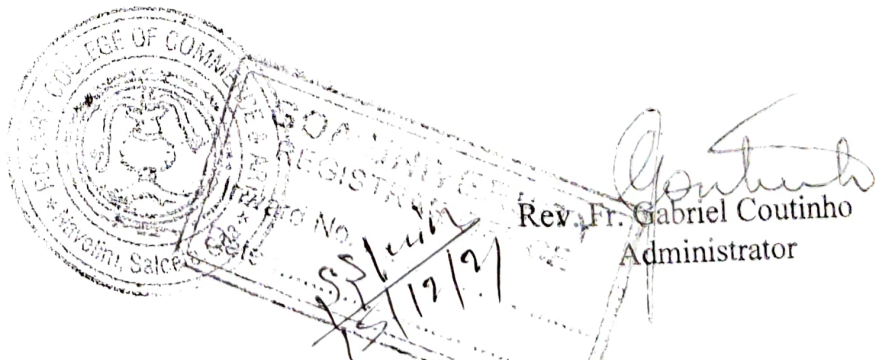
The syllabus of Applied Mathematics includes much simpler and less time-consuming chapters. Hence adding limits and continuity in chapter VII would not cause a shortage of time and would also aid the students in understanding limits and continuity better.

Kindly forward the above changes to the BOS in Computer Science (Mathematics) for necessary action.

Thanking you in anticipation

Yours truly,

  
Dr. Helic M. Baretto  
Acting Principal



# Rosary College of Commerce

Navelim, Salcete, Goa - 403707

Managed by DIOCESAN SOCIETY OF EDUCATION (DSE)

Affiliated to Goa University - Minority Institution

Re-accredited by NAAC with 'A' Grade (3rd Cycle)

Ranked among the best TOP 150 Colleges in India by MHRD, NIRF (2017)



RCCA/2021-22/537  
Date: 15.12.2021

To,  
The Registrar  
Goa University,  
Taleigao Plateau,  
Goa - 403 206.

## Sub: Changes recommended in the B.Com. CBCS Syllabus.

Sir,

It's been over five years since the CBCS was introduced by the Goa University for the B.Com. Programme. Over these years the syllabus in most of the papers has not been revised. We have asked our teachers to give their feedback on the syllabus and they have proposed a few changes. Kindly forward our suggestions to the BOS in commerce for necessary action.

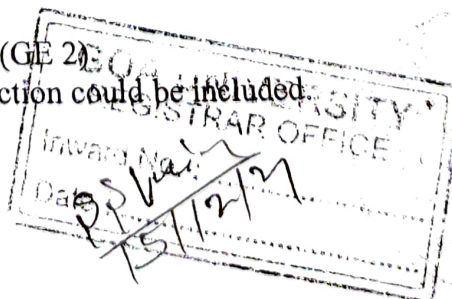
The proposed changes recommended are as follows:

### Semester I

1. Marketing Management (GE 1)  
The following sub-topics should be included under the chapters mentioned below for wider coverage and better understanding of the subject.  
Unit I: Introduction to Marketing – Concept and Need for Marketing, Wants and Need Hierarchy, Evolution of Marketing Concept.  
Unit II: Pricing – Meaning of Commercial Exchange, Laws, Ethics and Social Responsibility in Pricing, Pricing as a Marketing Activity.  
Unit III: Promotion – Concept of Promotion Mix, Meaning and Types of Promotion Strategies, Meaning and types of Direct Marketing.
2. Management of Micro, Small and Medium Enterprises (GE 1)  
Unit 1: Factors which led to the growth of MSME's in India could be included.

### Semester II

1. Services Marketing – I (GE 2)  
In the above paper under unit III and the chapter on Customer Satisfaction - The factors affecting Customer Expectation of a service has to be included.
2. Financial Statement Analysis and Interpretation (CC 6)  
The format of Balance Sheet and Profit and Loss Account that needs to be followed should be clearly specified with respect to each unit.  
In unit 3, the ratios that need to be taught in class under each category could be specified in the syllabus.
3. Production Management (GE 2)  
In unit 1, Types of production could be included.



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-2-

## Semester III

### 1. Retail Management (GE 3)

Unit II: Retail Formats – The advantages and disadvantages of each type of retail stores/formats is to be included.

Unit III: Store Location – the topic 'Meaning and Importance of Store Location' should be re-phrased as "Meaning and importance of a good retail store location". Further, the factors affecting retail store location decision should be included in Unit III.

### 2. Indian Capital Markets (GE 3)

Unit I Introduction to Indian Securities Markets

The following sub-topics like– Major issues in Indian Capital Markets and recent developments in Indian Capital markets should be deleted from unit I and added to unit IV

Unit VI Derivatives Markets

Sub-topics which may be deleted are structure of the derivative markets, regulatory and risk management process for derivatives and key derivative market indicators and instead of the above sub-topics to be added are forwards and futures, difference between forwards and futures, options – types of options and Swaps.

### 3. Fundamentals of Rural Marketing (GE 3)

There seems to be an overlap between the sub-topic in the 1<sup>st</sup> unit (Rural Market – Profile) and sub-topic in the 3<sup>rd</sup> unit (Profile of Rural Consumer – Characteristics, Attitudes and Behaviour) which needs revision. The sub-topic "Profile of the Rural Consumer" needs to specify in detail as to what needs to be covered under characteristics, attitudes and behavior.

Similarly, "Rural consumer demand – buying pattern and influences" seems vague in terms of what needs to be covered.

The syllabus drafting committee could also specify the books to be referred sub-topic wise as many of the books mentioned in the references do not cover the sub-topics mentioned in the syllabus.

The sub-topics in the 4<sup>th</sup> unit such as "Brand Building in rural India – fake brands market – (use case study examples), Strategy to counter fake bands" could be more specific as to what is expected to be taught under each heading.

### 4. Entrepreneurship Development (CC 11)

Include practical problems for project appraisal.

Exclude steps involved in identification of business opportunities.

## Semester IV

### 1. Practices in Rural Marketing (GE 5)

The following sub-topics are to be included.

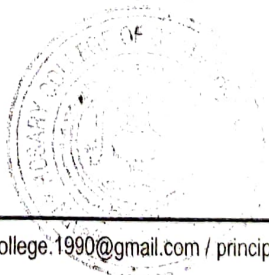
Unit I: Distribution of Rural Markets – Meaning, Definition and Characteristics of Rural Market.

Unit II: Promotion and Communication in Rural Markets – Meaning of rural promotion, concept of promotion mix, the communication process: an overview and steps in developing effective rural communication.

### 2. E-Commerce and E-Accounting (GE 5)

As a part of e-Accounting, Basics of Maintaining Payroll could be included in the syllabus.

...3



# Rosary College of Commerce & Arts

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-3-



## Semester V

The following sub-topics are to be included.

1. Paper: Business Management – Advertising Management (DSE 3)  
Unit IV: Concept of advertising audit.
2. Cost Accounting (DSE 2)  
In unit 2, under labour remuneration, the names of individual and group incentive schemes that need to be covered could be clearly mentioned in the syllabus.
3. Cost and Management Accounting – Management Accounting (DSE 4)  
Include difference between Management Accounting and Costing and duties of Management Accountant.
4. Industrial Management  
Trends in Industrial Management may be included in the syllabus. Further, teachers are not informed what they are supposed to cover under Six Sigma i.e. whether to cover meaning, features or process.
5. Business Management (DSE 4)  
In unit 1, pricing considerations for Indian Railways could be mentioned in the syllabus  
In unit 3, the types of fire insurance could be included.

## Semester VI

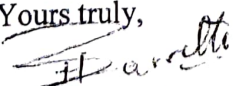
The following sub-topics are to be included.

1. Paper Business Management – Supply Chain & Logistics Management (DSE 7)  
Unit I: Introduction to Logistics Management  
Include – Modern supply chain versus traditional distribution channels.  
Unit III: Demand Management & Customer Service.  
The topic Customer – Concept & Nature should be rephrased as “Customer Service – Concept & Nature”.
2. Cost Audit (DSE 6)  
In unit II, the important sections of Companies Act 2013 and the books of accounts to be covered in the syllabus should be mentioned clearly.
3. Cost and Management Accounting: Advanced Management Accounting (DSE 8)  
Include features of Marginal costing and include the concept of Management Audit.
4. Accounting for Service Organizations (CC 14)  
Include latest RBI guidelines for Banking Companies and regulation of Insurance Business.
5. Accounting: Auditing (DSE 2)  
The topic on repossession could be excluded for practical problems under unit 1: Hire purchase and Installment system.

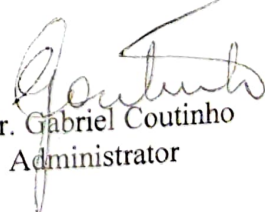
Kindly forward the above changes to the BOS in Commerce for necessary action.

Thanking you in anticipation

Yours truly,

  
Dr. Helic M. Baretto  
Acting Principal



  
Rev. Fr. Gabriel Coutinho  
Administrator



RCCA/2021-22/536  
Date: 15.12.2021

To,  
The Registrar  
Goa University,  
Taleigao Plateau,  
Goa - 403 206

**Sub: Suggestions for the syllabi of the B.A. programme offered by Goa University.**

Sir,

We would like to place before you a few suggestions for review of the syllabi of the B.A. English programme offered by Goa University.

**English**

**2017-2018: ENC 107 – British Romantic Literature (DSC)**

**2020-2021: ENG 103 – British Romantic Literature (GE)**

In unit 4, the syllabus prescribes Mary Shelly's Frankenstein and two editions of the book are available. The syllabus could clearly state which edition of the novel has to be taught in class by adding the year of publication in brackets next to the name of the novel.

**2017-2018: ENS 105 – Media & Communication Skills (SEC)**

**2020-2021: ENG 123 – Media & Communication Skills (GE)**

Unit IV – 'Introduction to cyber Media and Social Media' features excessively theoretical sub-topics like 'Types of Social Media', 'The Impact of Social Media' and 'Introduction to Cyber Media History'. Since this is a Skill Enhancement Course (SEC) or Generic Elective (GE) course, more practical writing exercises could be introduced in this unit to prepare students with skill-based practice in the fields of media and communication. 'Blogging' and 'Online Content Writing' could be introduced in this unit as practical exercises.

Kindly forward the above changes to the BOS in English for necessary action.

Thanking you in anticipation

Yours truly,

Dr. Helic M. Baretto  
Acting Principal



Rev. Fr. Gabriel Coutinho  
Administrator