

COURSE STRUCTURE

FIRST YEAR

TERM 1

Code	Course Name	Credits
BBCB016	IT Skills 1	2
BBCB005	Management Process	2
BBCB023	Business Environment 1	2
BBCB003	Human Resource Management 1	2
BBCB035	Environment Management 1	2
BBON031	Psychology	2
BBCS003	Presentation Skills 1	1
BBCS007	Time Management	1
TOTAL		14

TERM 2

Code	Course Name	Credits
BBCB004	Human Resource Management 2	2
BBCB029	Business Mathematics 1	2
BBCB039	Legal Aspects of Business 1	2
BBCB001	Marketing Management 1	2
BBCB036	Environment Management 2	2
BBON029	Indian Political Environment	2
BBCS001	Oral Communication Skills	2
TOTAL		14

TERM 3

Code	Course Name	Credits
BBCB027	Production and Operations Management 1	2
BBCB002	Marketing Management 2	2
BBCB012	Financial Statement Analysis 1	2
BBCB018	Managerial Economics 1	2
BBCB036	Business Environment 2	2
BBON003	Conversational Portuguese (Beginners Level)	4
BBCS002	Written Communication	2
BBCB041	Case Analysis 1	1
TOTAL		17

TERM 4

Code	Course Name	Credits
BBIR001	Internship Report 1	6
BBIS001	Internship Seminar 1	2
TOTAL		8

SECOND YEAR

TERM 5

Code	Course Name	Credits
BBCB006	Organizational Behaviour 1	2
BBCB010	Financial Management 1	2
BBCB028	Production and Operations Management 2	2
BBCB040	Managerial Economics 2	2
BBCB014	Management Accounting 1	2
BBON025	Cultural Heritage of Goa 1	2
BBON023	International Relations	2
BBCS006	Etiquette	1
TOTAL		15

TERM 6

Code	Course Name	Credits
BBCB008	Strategic Management 1	2
BBCB011	Financial Management 2	2
BBCB007	Organizational Behaviour 2	2
BBCB055	Learning Management through Executive Interaction 1	1
BBON028	Critical Thinking	2
BBOF001	Banking Operations	2
BBOH002	Performance Management	2
BBCS005	Negotiation Skills	1
TOTAL		14

TERM 7

Code	Course Name	Credits
BBCB033	Business Research Methodology 1	2
BBCB022	Entrepreneurship	2
BBCB051	Seminars on contemporary and Non-Contemporary issues-1	1
BBCB047	Case Writing & Analysis-1	1
BBON008	Creative Writing	2
BBON011	Introduction to Computer Networking	2
BBOH003	Compensation Management	2
BBOM010	Retail Management	2
TOTAL		14

TERM 8

Code	Course Name	Credits
BBIR002	Internship Report 2	6
BBIS002	Internship Seminar 2	2
TOTAL		8

THIRD YEAR

TERM 9

Code	Course Name	Credits
BBCS004	Interview Facing Skills	2
BBOH010	Leadership	2
BBOH001	Talent Acquisition	3
BBOF003	Insurance	2
BBOH004	Career Planning	1
BTOB001	Event Management	2
BBOM009	Product Management	2
BBON030	Individual & Society	2
BBON034	Database Management Systems and Web Designing	2
TOTAL		18

TERM 10

Code	Course Name	Credits
BBCS010	Emotional Intelligence	2
BBOH005	Learning and development	3
BBOM005	Services Marketing	2
BBOF005	Stock Market Operations	2
BBOF004	Taxation	2
BBOH012	Employee Engagement	2
TOTAL		13

TERM 11

Code	Course Name	Credits
BBCS008	Mock interviews by Executives	1
BBOM003	Brand Management	2
BBOM005	Consumer Behaviour	3
BBOF005	Investment Planning	3
BBON022	Health & Nutrition	2
BBOM004	Digital Marketing	2
BBIR003	Internship Report 3	4
BBIS003	Internship Seminar 3	2
TOTAL		19

FEE STRUCTURE

All figures in Rupees	FYBBA	SYBBA	TYBBA
Tuition Fees	52,000.00	52,000.00	52,000.00
Gymkhana Fees	400.00	400.00	400.00
Student Activity Fees	174.00	174.00	174.00
Library Fees	3,000.00	3,000.00	3,000.00
University Registration Fees	600.00	0.00	0.00
University Examination Fees	0.00	0.00	500.00
Students' Aid Fund	58.00	58.00	58.00
Caution Deposit	55.00	0.00	0.00
Library Deposit	1,000.00	0.00	0.00
Graduation Day	0.00	0.00	900.00
Handbook/Admission Form/ Insurance/ Lib & ID Cards / SMS Portal / MIS/ Misc.	2,000.00	2,000.00	2,000.00
Computer Lab Fees	3,000.00	3,000.00	3,000.00
Dev. Fees Sanctioned	1,000.00	1,000.00	1,000.00
Goa University Administrative Expenditure	1,000.00	1,000.00	1,000.00
TOTAL	64,287.00	62,632.00	64,032.00

^ Fees shown are subject to change if revised by the Government of Goa or Goa University.