## Rosary College of Commerce & Arts

### Report

### On

### National Level Webinar - Seed capital -Funding early stage startups

On 9th February 2021, an online session was conducted by Mr. Sanjay Mulvi for the BBA students of Rosary College of Commerce and Arts at 11.00 a.m. The speaker was introduced by Asst. Prof. Thereza Lavita D'costa.

Mr. Sanjay is currently a heading the seed fund and incubation centre at Centre for Incubation and Business Acceleration, Verna Goa. Prior to this he was the Incubation manager. He also holds experience as a quality control officer for CG PPI Adhesive Products Ltd. He has pursued his MBA in Finance from Goa University. At CIBA he has worked with more than 30 startups since 2018 and continues to do so. Some of the startups that he has worker with are The Legal Capsule, Sprintly which is an agile project management tool for small software teams.

Mr. Sanjay started the session by speaking about the start up eco system and how many young entrepreneurs are interested in setting up their own business. He stressed on the concept of seed funding and its importance by explaining the topic with examples. Later he spoke about the different types of seed funding that can benefit startups. He began by speaking about crowd funding which has around 500 platforms at present and its very popular. He later spoke about corporate seed funds, incubators, state start up policy and angel investors. There are other ways of funding like through personal savings, debt funding and different government schemes. He then focused on the appropriate time to raise funds, how much to raise and how to raise. These were the three most critical questions that centered around the knowledge and capability an entrepreneur should seek through before starting his venture. He provided in depth information about all the three areas.

As he continued, he spoke about things that should be included in the pitch deck of a prospective entrepreneur and things that were necessary to be avoided. Before he concluded he highlighted a few things that the Government of Goa is doing for startups in Goa and how initiatives are in process to promote entrepreneurship in Goa. The session finally came to an end with students asking questions related to

the topic. The vote of thanks was given by Asst. Prof. Thereza Lavita D'costa, thanking Mr. Sanjay for sharing his inputs and practical experience with the students as well as the faculty. The session ended at 12.30 p.m.

Date: 12th February 2021

Prepared by: Asst. Professor Ms. Thereza Lavita D'costa

Checked by: Asst. Professor Ms. Charlotte Fernandes

## **Rosary College of Commerce & Arts**

### Report

On

National Level Webinar - Telecommuting during the coronavirus pandemic: A challenge to H.R.

On 20<sup>th</sup> October 2020, an online session was conducted by Ms. Aparna Passi for the BBA students of Rosary College of Commerce and Arts at 12.30 p.m. The speaker was introduced by Asst. Prof. Thereza Lavita D'costa.

Ms. Passi is currently a director at Third Arm consulting. She initiated her hospitality career at the institute of Hotel Management, Catering Technology and Applied Nutrition in Gwalior. After completing her B.Sc. degree in Hotel Management, she went on to work in various properties of The Oberoi - Mumbai, JW Marriot- Mumbai as well as Kalpataru Limited. She has amassed a decade of experience and has built her repertoire of expertise as a Food & Beverage Manager and Training manager in Kolkata, Mumbai, Dubai and Ajman.

Ms. Passi started the session by introducing the comforts and perks of working from home. The agenda for the session was understanding telecommuting, challenges faced by H.R., the best practices and how companies could design a teleframework that could change the working scenario. She explained the meaning of telecommuting and its history. She stressed that India was one of the countries to start telecommuting just recently though its history dates back to 1970s.

As she continued to speak about the challenges that H.R. professionals face with the new work system, she shared that it is necessary that H.R. professionals focus on potential pitfalls like wage and hour fraud, email abuse, invasion of privacy, employer liability for misconduct etc. She also spoke about the advantages and disadvantages of remote working. Some of the initiatives that H.R professionals need to take is to design a strong business community plan, have effective employee engagement tools, conduct remote training and improvise and upgrade H.R. processes like attendance tracking, MD connect, virtual onboarding and E-portals. While explaining about the initiatives she gave examples of companies

that are involved in such programmes like Mindtree, Aditya Birla, ZMCL and TATA AIA. She also showed a video on how companies had organized an award function online and felicitated their employees.

To continue with the same flow, she also said that employers along with the employees and other members in the society like government or local bodies need to provide their support to encourage remote working. There should be trust and transparency. She said that technology plays a key role in the success of remote working. To conclude she emphasized that companies have to design a telework agreement which should be flexible, have terms and conditions, have a proper structure in terms of work location, number of working hours, duties and tasks, communications methods, compensation and benefits, intellectual property protection, safety hazards and reporting obligations and lastly modification and a termination clause. The session finally came to an end with students asking questions related to the topic. The vote of thanks was given by Asst. Prof. Thereza Lavita D'costa for thanking Ms. Passi to share her knowledge and practical experience with the students as well as the faculty. The session ended at 2.00 p.m.

Date: 21st October 2020

Prepared by: Asst. Professor Ms. Thereza Lavita D'costa

Checked by: Asst. Professor Ms. Charlotte Fernandes

## REPORT - BOOT CAMP ON INNOVATION, CREATIVITY AND STARTUPS

The Department of Bachelor of Business Administration (Travel & Tourism) along with the Innovation, Incubation and Entrepreneurship cell of Rosary College of Commerce & Arts. Navelim, Salcete, Goa in collaboration with Goa State Innovation Council (GSIC) conducted a webinar for a BOOT CAMP ON INNOVATION, CREATIVITY AND STARTUPS on 01st March 2021.

There were 2 speakers for the day. The first speaker was Farheen Sayed, the Director and CSO of Bitcoinhedge.io (The world's first zero loss Bitcoin hedging platform). She is a State award-winning entrepreneur who has founded two award-winning start-ups- BRUSHFLLICKS PVT LTD & BOXIFER which have million-dollar valuations. Ms. Sayed is the Director of Vanillakart. She's a columnist in the In-Business section with Goa's leading daily Herald. She is the brand ambassador of Chief Minister's Rozgar Yozana (CMRY). She has been a blockchain enthusiast and experienced forex and cryptocurrency trader skilled in Technical Analysis and Formulating Trading Strategies with over 3 years of trading experience. She holds software engineering degree from PCCE Goa and Clinical Hypnosis and Healing degree from California Hypnotherapy Institute.

In her session she spoke to us about what is needed for a start-up to come up in a market. Ms. Farheen spoke about making the right decisions when thinking of having partnerships for your start-up with your very own friends and relatives as could be a bad decision made in the future. To make us understand better about this she shared her life experiences with us, how she endedup thinking to become an entrepreneur, what challenges she faced and how she overcame them and finally how start-up developed reaching to higher heights. She also spoke to us about what things we should keep in mind while coming up with a start-up.

The second speaker Sudip Faldessai, the Project Officer at Goa State Innovation Council (GSIC). In his session he spoke to us about what is an innovation or what could be considered to be an innovation. He also told us about some techniques that we could use to solve problems. He also spoke about commercialising and the government schemes available for innovators and their innovations.

The session ended with Sir Ramkrishna faculty of BCA department giving the Vote of Thanks.

Date: 08th March 2021

Submitted by: Ms. Amisha Silva (SYBBAT&T)

Checked by: Ms. Flina Fernandes

### WEBINAR REPORT

The Department of Bachelor of Business Administration - [Travel and Tourism] gave the students, faculty's, and research scholars the opportunity to attend a One-Day National Level Webinar on Market Segmentation for Tourism Destination Management held on Saturday, 27<sup>th</sup> February 2021.

The webinar was remarkably interesting and gave us the opportunity to learn more about the Hospitality Industry in Goa, India. As a student who has interest in the Travel and Tourism Industry, the webinar was a very enriching experience for the participants as it provided an insight to how this Industry functions and what are the Scopes and Importance of it.

The webinar contained the following topics: Perspective on Tourism related Destination Management, Market Segmentation, how to promote a destination in other Markets, Importance of Local Infrastructure for Destination Experiences, Career Opportunities in Destination Management. Total 92 participants participated for the webinar from different states in India. The Webinar started off with an opening remark given by the Assistant Professor of Rosary College of Commerce & Arts BBA [T&T]; Ms. Maya C. Talwadker. The Webinar was led by Mr. Mc Eugen Pinto.

He started off the presentation by explaining that Destination Management is a process that involves coordinated actions aimed to control the economic, social- cultural and environmental aspects of a tourism destination. He also mentions that the DMC's [Destination Management Company's] main function is to provide support system to students when they travel to Goa. Listed below are some of the Market Segments which were covered about the Destination Management: Inbound Tourist, Charters, Corporate Travelers, Incentive Groups, Domestic Tourists, Medical Tourism, Destination Weddings, Eco Tourism.

Furthermore, Mr. Pinto stated some ways in which Destination Management can be promoted in other Markets. Some of which are: Road Shows, Trade Fairs & Travel Marts, Develop Regional Sales Teams, Business Source Tie-ups, Promotions via various Marketing Channels, Sales calls, PR Events, FAM Trips.

The speaker then went on to explain what a 'Blue Flag Beach' is which was related to the next topic to be covered. A 'Blue Flag Beach' basically refers to a beach which is certified internationally all over the World that supports the Eco-Tourism and attracts one of the most premium clienteles. Miramar Beach is one such beach of Goa.

To promote a Destination, one must have the following infrastructures: Ease of Travel, Safety of Tourists, Smart Cities, Develop Local Experiences, Roads & signage's in neutral languages. Finally, Mr. Pinto concluded the Webinar by suggesting students with career options under Destination Management. Some of which were: Hotels- Events Sales, DMC's, Wedding Planners, Logistics Companies, Event Management

The Webinar ended at 1:40 p.m., which was closed by Prof. Maya C. Talwadker.

Date: 27th february 2021

Submitted by: Ms. Lyshanka (FYBBATET).

Checked by: Aset Prof. Flina femandes.

# Report on the One-Day National Webinar 'Online Travel Agency- A startup Strategy'

The department of Bachelor of Business Administration (travel and tourism) conducted the WEBINAR on "Online Travel Agency- A Startup Strategy" for the students, scholars, faculties on 15<sup>th</sup> January 2021. Over 110 participants took part in the Webinar. The session commenced 12:00 p.m by the coordinator, Mrs. Maya Talwadker Travel & Tourism, by introducing Mr. Prajyot Mainkar, the main speaker of the session.

Mr. Prajyot Mainkar is the Founder of Androcid, App development company based in of Goa, and one of the recipients of the Goa CM Start-up Award. He is fondly known as the 'Android man of Goa' and has been also associated with Hon. PM Shri. Narendra Modi PMO initiative of MYGOV.In. He mentored more than 50 start-ups under the PMO initiative. He is also the mentor to India's one of the leading Entrepreneurs Forum committee at the Goa chamber of commerce and industry. He also is part of Knowledge chamber of commerce. He is the recipient of the Young Entrepreneur of the year award by Business Goa and one of the Intel innovators in the country. Prajyot also is a mentor to the IGNITE.

The main function of the webinar was to prepare participants effectively and strategically in starting up an online travel agency. The session was conducted via Google meet application. Mr. Prajyot focused on 4 key highlights: entrepreneur pain, travel experience, bloggers/video bloggers and homestays. He lively interacted with his participants by asking their travel experience and projected a clear understanding on the needs to be a good entrepreneur. By the end of the session, he concluded by giving key takeaways like 'plan, execute and repeat' and recommended some books for startup business. The objective of the Webinar was to appraise the process of starting up online travel agencies, to make the participants aware about the different schemes and incentives provided by government and other agencies and to promote entrepreneurship development, were achieved and the session benefited the attendees. Ms. Amisha Silva (SYBBAT&T) gave the vote of thanks and ended the webinar.

Date: 19th January 2021

Submitted by: Ms. Shavon

Checked by: Asst. Prof. Flina Fernandes

### Report on the webinar "Careers in IT"

The Rosary Alumni Family (RAF) in association with the Department of Computer Applications organized a webinar on "Careers in IT" for the TYBCA students on 13<sup>th</sup> February 2021from 11.30 a.m. to 1.00 p.m. The Resource persons for the webinar were the Department of Computer Applications alumni Mr. Shreyash Lotlikar (Associate Software Engineer at Zapcom Group, Bangalore), Mr. Stewart Estibeiro (Lighting & Compositing Artist at Technicolor, Bangalore) and Mr. Vailankan Pereira, (Sr. Systems Engineer at Indian Hotels Co. Ltd.).

Mr. Shreyash Lotlikar who has an MCA degree from Goa University and is currently working as Associate software Engineer at Zapcom Group Bangalore, spoke to the students about his journey from the XII standard. He informed them about the different courses and opportunities available to them and also advised them about the exams they could answer.

Mr. Stewart Estibeiro, who completed his post graduation in VFX and is working as a Lighting and Compositing Artist at Technicolor, Bangalore spoke to the students about interesting and exciting area of animation and the career paths they could take. He showcased his rich experience of working on various projects like Boss Baby, Fast and Furious, Kung Fu Dragons and the Nickelodeon show SpongeBob Kamp Koral.

The third resource person was Mr. Vailankan Pereira, who is certified Comptia A+, Network+ and IT Operations specialist currently working as a Sr. System Engineer at Indian Hotels Co. Ltd, Goa. He spoke to the students about his experience in the field of IT System administration and Networking and the courses and certifications needed to pursue a career in the field.

The Coordinator of the Rosary Alumni Family, Asst. Prof. Mildred Lemos proposed the Vote of Thanks. She thanked the alumni for sharing with the current students their career journey and wished them the very best in the future. She also hoped that the current students would ponder on these career paths while making a decision about their future.

Submitted by

Glemos

Asst. Prof. Mildred Lemos

### Rosary College of Commerce and Arts

Navelim, Salcete - Goa

## Report on Webinar "Digital Marketing" held on 17th April 2021, online mode using Google Meet platform

One-Day webinar on "Digital Marketing" was organized Department of Computer Applications of Rosary College of Commerce & Arts, Navelim, on 17<sup>th</sup> April 2021 from 12:15 pm to 1:15 pm, the webinar was organized by Asst. Prof. Ramkrishna Reddy. The resource person for the webinar was Ms. Rachel Borges, Full Stack Digital Marketer. The webinar was conducted in online mode using Google Meet Platform. A total of 58 participants attended the webinar. The major objective of organizing the webinar was to equip students trending area in IT Sector.

The session started with the concepts of Marketing and Marketing of products and services using digital technologies and digital marketing trends of 2021. She also spoke about various types of Digital Marketing techniques which are currently being used by the industry to sell various types of products and services. Digital Marketing can be on-line and off-line and various methods of both the types were covered. The session was concluded with Q&A session.

#### Webinar content:

- 1. Digital Marketing in 2021
- 2. The skills companies are looking for in this industry
- 2. SEO overview and the knowledge required to work in this domain
- 3. Social Media Marketing Organic and Paid and the changing dynamics
- 4. Content Marketing

5. An Activity

Report Prepared by:

Asst. Prof. Ramkrishna Reddy

(Convenor)

## Certificate Course on 'Preparation For Competitive Exams' Summary Report

Name of the Course: Certificate Course on 'Preparation For Competitive Exams'

Date: 04th May 2021 to 22nd May 2021

Mode of Conduct: Online using Google Meet

No. of Student participants: 13

Organised by: Department of Computer Applications of Rosary College of Commerce & Arts

Course coordinator: Sailee D. Tendolkar

The Department of Computer Applications of Rosary College of Commerce & Arts organized a 30 hour Certificate Course on 'Preparation For Competitive Exams' from 04th May 2021 to 22nd May 2021. The course focused on preparing the final year students for entrance exams to opt for careers in Banking (IBPS), Teaching (NET/SET) and Government jobs (LIC ADO/FCI Manager).

The certificate course was open for our students of T.Y B.A / B.COM / B.C.A / B.B.A /B.B.A (T&T) and M.COM Part I & II and a total of 13 students were in attendance. The syllabus for the same included topics in the area of Logical Reasoning, Information & Communication Technology, Data Interpretation, English Grammar & Comprehension, Mathematical Reasoning, Environment & Development , Higher Education System, Research Aptitude. At the end of the course students had to answer a Test based on which they were awarded certificates.

The subject experts were Asst. Prof Ramkrishna Reddy, Asst. Prof. Valencia Baptista, Asst. Prof. Sasha Pereira, Asst. Prof. Aloysius Godinho, Asst. Prof. Lerissa D'Costa, Asst. Prof. Simran Painter, Asst. Prof. Raisa Cardozo and Asst. Prof. Sailee Tendolkar.

Each session lasted 2 hours from 2.30 pm to 4.30 pm. The subject experts covered the topics mentioned in the syllabus, solved passed question papers, gave a revision test and held discussions with the participants. The course went on as per the pre determined schedule.

AEST. PROFESSOR: SALLEE TENDOLICAR

Rosary College of Commerce and Arts,

Navelim, Salcete, Goa.

Report on Webinar on Stock Market

The Department of Computer Applications in collaboration with National Skill

Development Corporation and SHINE Projects, Hyderabad, organized a free

webinar titled "Stock Market" on 25th June 2021 at 4:00 p.m. The resource person

for the webinar was Mr. Sri Harsha, a certified Stock Market Analyst.

The resource person briefed the participants with basic understanding of the stock

markets and how the bonds, mutual funds, derivatives and shares are traded.

Examples of live market were given which helped the students to compare the

theoretical concepts with practical industry experience. He highlighted the

importance of Share Market and explained the functioning and working of BSE.

A total of thirty students from Department of Commerce, BBA, BBA (T&T), and BCA

participated in the webinar which was of 1 ½ hour duration.

E-Certificate was issued to all the participants.

Report Prepared by Asst. Prof. Rajlakshmi Metri.

Asst. Prof. Rajlakshmi Metri

## Rosary College of Commerce and Arts

Navelim, Goa

### Report

### Series of Webinars on Career related topics

A series of webinars was conducted by Career Guidance and Job Placement Cell at Rosary College in association with Pune Institute of Business Management (PIBM), Pune.

The beneficiaries of these talks were third year students of BCA, BCom and BA. The talks were scheduled as follows:

Date	Title of Talk	Resource Person	Stream	Attendance	In-Charge
21/11/2020	Employability skills	Mr. Nikhil Nainani	TYBCA	35	Asst. Prof. Leonard Joanes
24/11/2020	Online Marketing – A New Trend	Mr. Vaibhav Mediratta	TYBCA	43	Asst. Prof. Leonard Joanes
28/11/2020	Description Based Job Training	Mr. Nikhil Nainani	TYBCA TYBCom TYBA	104	Asst. Prof. Leonard Joanes and Asst. Prof. VemblyColaco

The topics were selected from a list of current offerings and were assessed suitable for the students. The resource persons were provided by team at PIBM comprising of Ms. Pooja Baidya (Process Manager) and Mr. Sagar Taneja (Regional Manager).

Asst. Prof. Leonard Joanes
(Dept. of Computer Applications

- Career Cell)

### Rosary College of Commerce and Arts

Navelim, Salcete - Goa

3 Day FDP Workshop on ICT Tools for Effective Teaching

### Report

A 3 day FDP on ICT Tools for effective teaching for the faculty of Rosary College was conducted on 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> June, 202. The program was organized by the Department Computer Applications of Rosary College of Commerce and Arts; and the resource person was Asst. Prof. Ramkrishna Reddy of the Department of Computer Applications. Regular and Contract basis faculty from all departments participated in the program. The faculty was assigned to 5 Computer Laboratories namely, Lab1, Lab2, Lab3, Lab4 and Lab5. The sessions were conducted using Google Meet virtual conferencing platform and projection of podium monitors in each lab onto the lab screens.

The program began with the address by the Principal who spoke of the unpredictability that has arisen due to the covid19 pandemic and its impact on the education sector which has led to the online mode of teaching. He highlighted the need to reach out to the students and acknowledged the issue of internet connectivity in online teaching. The Principal informed of the purchase of 9 pen tablets and encouraged the teachers to use the best available tools to create good e-content for online classes.

The proceedings of the FDP are described in terms of features of various softwares presented.

#### Day 1

The first session started with hardware and software required for online teaching. Hardware includes different types of Laptops or PCs to use and supporting hardware accessories, types of web cameras, Pen tablets and Graphic tablets.

Free and open source software for online teaching into various open source software categories such as data storage on Cloud, Screen recorder, White Board tools, Audio editing software. Video editing software, Video and Audio conferencing tools, Software for Screen sharing, screen control and file sharing on remote desktops. Screen capturing and webpage capturing browser plugins, Document conversion tools like "doc to pdf". LMS tools like Google Classroom. Moodle and others.

Google Classroom was the first software tool to be taught. Google Classroom is a free web service developed by Google for schools that aims to simplify creating, distributing, and grading assignments. The layout of Google Classroom consists of tabs for "Stream", "Classwork" and "People". Features of Google Classroom were presented, namely create a classroom (home page), invite teachers to a classroom (People tab), add students to a classroom (People tab), post comments (Stream tab), send notifications to students (Stream tab), create assignments and

quizzes and assign them to students (Classwork tab); and how to turn-in assignments (People tab) were presented. The organization of course content under topics and materials was demonstrated. Teachers also created classrooms using their GMail accounts and joined other teachers' classrooms besides posting messages in the classrooms.

#### Day 2

Google Classroom features were reviewed. In addition reordering of topics; quiz creation; turn in and resubmit of assignments; and addition of Rubrics for assignments was introduced.

Google drive, a file storage and synchronization service developed by Google was introduced. It is linked to Google classroom wherein a separate folder is automatically created for each class. Google Office suite applications include Docs, Sheets, Slides for productivity and online collaboration. Availability of File and folder upload in Google Drive was mentioned. Quiz generation using Google forms was taught and the facility to generate certificate based on pass criteria using a browser plugin.

OpenBoard, an interactive white board software (free and open source) was presented. White board features consist of basic tools and the stylus toolbar.

Basic tools include Line color, Line thickness and Eraser size.

Stylus tool bar includes "Annotate document", eraser, highlighter, "Select and Modify", "Magic Finger" (to move objects on the Open Board),, "Move Page" and Laser pointer, "Draw Straight Line", "Write Text". The "Select and Modify" button was used to select an object which placed a box around it with various edit functionality.

The unique feature of Open Board is the "Show Desktop" button which presents a transparent board on any document or application on the desktop. As a result, one can interact with the document being presented as well as annotate it using OpenBoard. The desktop and the blackboard can be interchangeably using buttons on the sides of OpenBoard. OpenBoard has a library of widgets which can be dragged and dropped onto the board. These include sounds, videos, images, shapes, animations, interactivities and OpenBoard applications (called Apps). Another unique feature is the ability to record OpenBoard presentation.

OBS free and Open Source streaming and recording software was presented. It consists of various dockable panes namely, scenes, sources, audio mixer, scene transitions, controls and preview pane. Each scene has associated with it a collection of sources such as "Audio Input device, Video capture device", "Display capture", "Window capture", "Screen capture", etc. Single button "Start" and "Stop" recording features to record videos was demonstrated. The video is saved as a .mkv file which can be converted into mp4 format in the OBS software itself.

#### Day 3

The session began with a revision of the features of **OBS** and **OpenBoard**. Thereafter, a free and open source collaborative white board **WBO** was presented. WBO allows many users to simultaneously work on a virtual white board. There are 2 types of WBO boards namely public (accessible to everyone) and private board (accessible to certain people through a link). Use of WBO features such as pencil, straight line, eraser, color palette and sharing facility was demonstrated.

An online collaborative board **Jamboard** was presented. Features such as Pen, Marker Highlighter, Color Palette, Eraser (specific and whole board). Sticky Note, Sharing facility with other users were demonstrated. Also download of images from a Google search onto the board was shown.

**Snipping Tool** is a Microsoft Windows screenshot utility was presented. It permits taking of still screenshots of an open window, rectangular areas, a free-form area, or the entire screen. Snippets stored as image file can then be annotated using a mouse or a pen tablet.

Google Meet, a free communication and collaboration software which is part of the Google Apps suite, was introduced. The GSuite login was used to show Google Meet create link and the link to invite all students of the classroom seamlessly without having to admit them into the classroom. The window presented through login with a user who is not a GSuite user was contrasted with that presented though login of a GSuite user. Features highlighted on GoogleMeet included Layout options (such as spotlight and sidebar). Microphone and Camera settings, and the steps to make a presentation using (window or entire screen). The use of OBS to record a Google Meet session as a window on the Google Meet browser was also suggested.

AnyDesk, a remote desktop software was introduced. It gives access and control to another desktop using a 9 digit code. The software needs to be installed on the remote desktop also. The connection needs to be accepted before the remote desktop can be accessed.

Audacity, a free and open source audio editing software, was taught. The Select, Cut and Duplicate functionality was demonstrated. Merging of audio clips from different tracks, and left and right channels for a track(s) was shown.

OpenShot, a free and open source video editing software was presented. The OpenShot interface consists of 3 panes namely project files, timeline and preview. The source files (video or audio clips) are imported into the project space while clips to be edited are placed in various tracks in the timeline pane. The play button plays the clip from the position of the play head on the

timeline and the clip is viewed in the preview pane. Editing capabilities include slice, trim and join. Facility to exclude portions of a clip from within the project pane was demonstrated. Transition in between video clips through overlap of clips was also taught. The need to have a high end laptop/PC for rendering of the edited clips was emphasized, on account of the prolonged time taken to render even videos of short duration. The reset of view file menu option was used to reorganize panes when out of position. Export of video to a suitable format such as mp4 (h.264) or NTSC 29.97 was advised.

Due to the shortage of time, software tools such as **Moodle** (LMS) and **Camtasia** (video recording tool) were omitted and postponed to another date.

At the end of the program Asst. Prof. Ramkrishna Reddy thanked the Principal for the opportunity to conduct the FDP and thanked the faculty for their patience and cooperation. Thereafter, the Principal addressed the faculty. The Principal in his address to the faculty requested them to be in a state of preparedness. He encouraged them to continue practicing the software tools which were taught and requested them to prepare the e-Content for the upcoming online sessions. In closing, he expressed deep gratitude to the Vice Principal Assoc. Prof. Helic Barretto, IQAC Coordinator Assoc. Prof. Priya Viegas, Coordinator Department of Computer Applications Asst. Prof. Tracy Almeida and staff of Department of Computer Applications. Special appreciation was given to Asst. Prof. Ramkrishna Reddy for his contribution as resource person. Finally, the Principal thanked all teaching staff for their cooperation during the program.

The above mentioned sessions were conducted for Lecture basis teachers on 25/06/2020.

Dated: 23/0/209

Asst. Prof. Leonard Joanes

### Rosary College of Commerce and Arts, Navelim, Salcete –Goa

## REPORT ON RESUME WRITING WORKSHOP

The Department of Commerce organized Resume Writing Workshop for the TYBCOM students of the college on the 2<sup>nd</sup> July, 2021 from 12.30 p.m. to 1.30 p.m. The resource person for the workshop was Asst. Prof. Swati Jalgekar (Department of English) Rosary College of Commerce and Arts, Navelim.

A total of 22 students from TYBCOM attended the workshop through Google meet. The resource person covered interesting areas like the contents of resume writing, tips to make the resume more effective. She also covered the practical component by showing two kinds of resume and also encourage students to work on their resume. The session was also open for question and answers where in students expressed their doubts and queries which was answered by the resource person thereby clearly all the doubts.

The workshop attended at 1.45 p.m. and the students were instructed to fill in feedback forms. On successful completion of feedbacks all the students were given participation E-certificates. Asst. Prof. Lizanne Fernandes gave the vote of thanks.

A report submitted by Asst. Prof. Lizanne Fernandes

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Rosary College of Commerce & Arts

Navelim, Salcete, Goa

Report

Webinar on 'Banking Vacancy Awareness 2020' organized by

**Department of Commerce** 

on 20th October 2020

A Webinar was organised by the department in collaboration with SSB Academy on

'Banking Vacancy Awareness 2020' for the Students of Bachelor of Commerce on 20th

October 2020 from 1 pm to 2.00 pm. The objective of the webinar was to create banking

vacancy awareness among the students.

Banking jobs are those within the financial service sector. These jobs typically involve

working in conjunction with, or for, banks at the local, state or national level. These jobs

can range in experience level and purpose, whether it be direct client services, bank

security or insurance/loan-related

services. Resource person explained the opportunities available in banking sector and

also mentioned how one can get into a banking jobs.

Resource person of the webinar was Mr. Sukrut Bhushan. The coordinator for the

webinar was Asst. Prof. Jyoti Sunil Naik. 90 students had attended the webinar online

via Google meet.

Report prepared by : Asst. Prof. Jyoti Naik

Dept of Commerce

### Rosary College of Commerce & Arts Navelim, Salcete-Goa

# Report of the Master Class on the topic Basics of Arbitration and Conciliation – A step ahead to Alternate Dispute Resolution (ADR) on 24<sup>th</sup> November, 2020

The Department of Business Law and The Department of Commerce had organized a Master Class for the student.B.Com on the topic Basics of Arbitration and Conciliation – A step ahead to Alternate Dispute Resolution (ADR) on 24<sup>th</sup> November, 2020. The Resource person for the Master Class was Asst. Prof. Ms. Rozena Correia, G.R.Kare College of Law, Margao Goa. The Master Class Commenced at 11.30 a.m. The Compere for the day was Asst. Prof. Ms. Shelley Mendes. The Resource person was introduced by the Acting Principal Assoc.Prof Helic Barretto.

The Resource Person highlighted on the importance of Arbitration and Conciliation as Alternate Dispute Redressal mechanism. The relevance of ADR as against the adversarial system of justice was stressed upon.

The Resource Person further stressed upon the types of arbitration and Conciliation. The role of Arbitrator and Arbitral tribunal were further explained in detail. Legality and Enforceability of foreign arbitral awards was elucidated in the talk. Last, the difference between Arbitration and conciliation was highlighted.

The session was followed by question and answer round.

The session ended at 12. 30 p.m with the vote of thanks proposed by Asst. Prof. Ms. Sonia Kamat. A total of 101 students attended the Master Class.

The Report is prepared by Asst. prof. Shelley Mendes

Date: 24/11/20

Shunds.

## International Conference (Virtual) on "Business Strategies During Corona Crisis"

### Report

The Department of Commerce of Rosary College of Commerce & Arts, Navelim organised an International Conference (Virtual) on "Business Strategies During Corona Crisis" on 26<sup>th</sup> June 2021 via the Google Meet platform. The proceedings of the conference commenced at 10.15 a.m. with a meaningful prayer service by Asst. Prof. Zamila Pacheco. The Acting Principal Assoc. Prof. Dr. Helic Barrettto then welcomed the dignitaries and participants and spoke about the significance of the theme of the conference in light of the current global situation.

This was followed by a brief address by the coordinator of the conference Asst. Prof. Deepa Dhumatkar. She stressed on the objective of organising such a deliberation which was to provide an opportunity to academicians, industry experts, professionals, researchers and students to express their views about the functioning of businesses during these challenging times. She hoped that such a platform would lead to the generation of new ideas and fresh insights.

The deliberations for the day began with the key note address by Dr. Mujtaba M. Momin, Assistant Professor, Human Resource Management, American University of Middle-East, Kuwait. The theme of his address was "Professional Excellence and Ethics: Essentials for Success in Post Covid Business Environment." Dr. Momin's address focussed on two key aspects: excellence and ethics. He stressed that we as individuals are constantly striving towards achieving excellence with an aim to better our lives. He stated that excellence is not about being the best, but it is about being better than we currently are and further stressed that, we as individuals are far more capable than we think; but the only limitation we have is the mental blocks within us. He then discussed the importance of ethics. Dr. Momin pointed out that people today prioritize material success over ethics. He said that educationists today need to ensure that they imbibe the right principles and values in their students. He also discussed why people behaved in an unethical manner and what could be a possible cure for the present-day unethical culture. Besides the importance of excellence and ethics in business, he spoke about the shrinking attention span of today's customers and the need for

businesses to adapt their communications. He also pointed out the skills and jobs that would be in demand by the year 2025.

The conference also had the participation of some eminent national and international guests. After the keynote address, Prof. Pankaj Srivastava, General Secretary of Fater Academy of India and Dr. Ching Tan, Faculty, School of Management, Mae Fah Luang University, Thailand briefly shared their valuable insights with the participants of the conference.

This was followed by the 1<sup>st</sup> technical session by Mr. Rajah Swamidoss, Founder and CEO, Aider Hospitality Solutions, Margao- Goa. The topic of his presentation was "The Impact of the Covid Pandemic on the Tourism Industry". He spoke about the impact in terms of drop in revenue, unemployment and pay cuts in the sector, and the impact on the ancillary services like travel agencies, housekeeping services, food suppliers and so on. He then discussed the strategies implemented by the hotels for survival and revival. He asserted that the strategies for survival were curtailed costs on employee entertainment, promotions and prospects and reduction in overall capital expenditure. He also threw light on the revival strategies in the hospitality industry which have created newer trends such as contactless travel, using technology such as virtual reality and augmented reality in tours of banquet halls, stringent hygiene protocols, staycations, asset light strategies adopted by major players in the industry, redefining personalisation in light of social distancing norms, hotels being converted into quarantine centres and covid facilities, food take away services by star rated hotels and newer wellness concepts like detox destinations.

The technical session was followed by paper presentations and the session was moderated by Prof. Juao Costa form Rosary College, Navelim. The following papers were presented:

Sr.	Name of the Author	Title of the Paper
No.	D. C.	Business Strategies to combat the
1.	Dr Rodney D'Silva, Associate Professor Shree Damodar College of Commerce &	Challenges of COVID-19
	Economics, Margao, Goa	
2.	Mr. Ravi Krishna	Digital Marketing Strategies for Post
۷.	Swami Vivekanand Vidyaprasarak Mandal's	Covid-19 Pandemic Phase
	College of Commerce, Borim-Ponda, Goa	
	Ms. Aishwarya Mandrekar & Asst. Prof.	Impact Of Covid-19 Pandemic on
3.	Satish Rane	Indian Economy
٥.	Government College, Khandola Goa	
	Asst. Prof. Gaonkar Sadanand & Ms. Gawas	An Analysis of Impact of Covid-19
4.	Shreya S.	Pandemic on Foreign Direct

'	Government College, Khandola, Goa	Investment in Indian Economy
5.	Mr. Gaunkar Sujay & Ms. Fernandes Relita Government College, Khandola, Goa	Empirical Evidence of Consumer Behaviour Towards Restaurants Amidst Covid-19 Pandemic: Implications for The Restaurant Businesses In Goa
6.	Asst. Prof. Gaonkar Sadanand & Ms. Parab Ujwala Government College, Khandola, Goa	Customer Satisfaction Towards Service Quality: An Evidence from Banking Sector During Covid-19 Pandemic in Goa
7.	Ms. Naik Vishvita & Ms. Fernandes Relita Government College, Khandola, Goa	Impact of Covid-19 Pandemic on In- Store Apparel Retailers in Goa
8.	Ms. Pratiksha Gurav Government College of Arts, Science and Commerce, Quepem	Strategies Adopted by Hotel Industry During and After Covid Pandemic in The State of Goa- An Empirical Study
9.	Ms. Maria Jose Marlena Diniz & Assoc. Prof. Dr. Helic Mario Barretto Rosary College of Commerce & Arts, Navelim, Goa	The Impact of COVID-19 on the Industrial Sector in Goa: Case Study Analysis
10.	Asst. Prof. Zamila Elisia Pacheco Rosary College of Commerce & Arts, Navelim-Goa	Factors Influencing Quality of Life - Tourism Entrepreneurs in Goa
11.	Asst. Prof. Blanche V. Vaz & Ms. Audrey T Hoba (Student) Rosary College of Commerce and Arts, Navelim, Goa	The Impact of Covid-19 Pandemic on Local Food Business in South Goa - A Study
12.	Ms. Jeromina Colaco & Asst. Prof. Seema Bhende Rosary College of Commerce & Arts, Navelim, Goa	Impact of COVID-19 Pandemic on Travel Pattern - A Study in Salcete Goa

The 2<sup>nd</sup> and final technical session was chaired by CMA Dr. Natika S. Poddar, Associate Professor in Finance, Mumbai University. She discussed the various tools for online teaching like virtual classrooms, virtual boards, virtual presentations, online quizzes, poll, e-content development, Wordcloud, LMS tools like Moodle, Canvas, Edmodo, Google Classroom, interactive videos.

The conference witnessed the participation of 130 state level participants, 3 national level participants and 15 international (Tajikistan, United Kingdom, Zimbabwe, Thailand, Dubai, Turkey, Lesotho) participants. The proceedings of the conference concluded at 4.00 p.m. with the valedictory function. The event received a positive feedback from the participants who commended the organisers for organizing such a programme. The programme was ably

compered by Asst. Prof. Lorraine Gomes and the Vote of Thanks was proposed by the Organising Secretary Asst. Prof. Shilpa Korde.

Report prepared & submitted by

Asst. Prof. Maria Sancha Pereira

## Rosary College of Commerce & Arts,

Navelim, Salcete -Goa

## Report Webinar on 'Career Opportunities after Graduation'

The Department of Commerce organised a webinar on 'Career Opportunities after Graduation' for students of T.Y.B.Com students. This webinar was held for two days that is on 03<sup>rd</sup> March, for the students of Divisions of A, B and C and on 04<sup>th</sup> March for the students of division of D and E at 2.30pm each day.

This webinar covered all options available after graduation namely Sales/ Business Development, Teaching/Education, Chartered Accountancy/ Company Secretary, Hospitality and Travel Industry, Fashion Designing, Animation/Web Design, Civil Aviation- Air Hostess and Commercial Pilot, BPO/KPO, Law, Government Jobs/Police/ Defence, Modelling and Acting, Media and Entertainment Industry, PR and Journalism and Management. Each available option was discussed in detail.

The students asked their queries to the Resource person and cleared their doubts about options they were interested in.

The Resource person for the webinar was Ms. Neha Khamitkar, Assistant Manager at Mumbai Educational Trust, Mumbai.

A total of 71 students attended the webinar.

Report prepared by Asst Prof. Ms. Ancy Gonsalves

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Rosary College of Commerce & Arts

Navelim, Salcete- Goa

Report of the Webinar on "Career Options for Company Secretary"

on 6<sup>th</sup> November 2020

The Department of Business Law and the Department of Commerce in association with the Institute of Company Secretaries of India (ICSI) organized a webinar for commerce students on

"Career Options for Company Secretary" on 6th November 2020 at 1.00 p.m.

Acting Principal Assoc. Prof. Helic Barretto introduced the resource person Advocate S. Rama

Rao, Faculty of Law and Career Counsellor, Goa Chapter of WIRC-ICSI. 73 students attended

the webinar.

The resource person provided complete information to the students pertaining to company

secretary courses, subjects, eligibility, registration process, exams, fee structure, career prospects

and opportunities available to students after completing the course. He concluded that the

Company Secretary course is a professional course and requires one to be dedicated, focused and

work hard to pursue their dream.

This was followed by question and answer session round. Asst. Prof. Shelley Mendes was the

compere for the webinar. The webinar concluded at 2.15 p.m. with a vote of thanks proposed by

Asst. Prof. Sonia Kamat.

Prepared by

Asst. Prof. Shelley Mendes

Date: 25<sup>th</sup> November 2020

### Rosary College of Commerce and Arts

### Navelim, Salcete, Goa

### **Department of Commerce**

### Report on Webinar held on 3rd July 2021 for Rosary College students

Name of the Webinar: Career Planning: What we need to know

Place/Mode: Online/Google Platform

Number of Participants: 114

**Resource Persons:** 

- 1) Prof Juao Costa Resource Person
- 2) Mrs Pia Rodrigues Resource Person
- 3) Mr Sahil Furtado Ex Student/Entrepreneur
- 4) Mr Prasad Shanbagh Ex Student/Entrepreneur
- 4) Mr Gabriel Miranda- Ex- Student/ PSI/Govt. sector
- 5) Ms Rhea Bangalorkar Ex Student/Higher Education

The main purpose of the webinar was to provide a platform/base for the students to decide on their career. Prof Juao Costa welcomed the audience and introduced the resource persons to the audience,

The following sessions were held during two-hour long session

- a) Get started by being effective: The first session was delivered by Prof Juao Costa who spoke on the habits of highly effective people. These include
  - o Be proactive
  - o Begin with the end in mind
  - Put first things first
  - o Think win-win
  - o First understand, then be understood
  - o Synergies
  - o Sharpen your saw

Further he also spoke on 7 Actions for a successful career. These includes

- o Enjoy.
- o Learn.
- o Communicate.
- Work hard.
- o Evolve.
- o Plan.
- o Share.

b) Action Plan- Goal setter: The second session was delivered by Ms Pia Rodrigues. The session two began with a brief overview of the statistics of employee engagement at the workplace. Then linking it to the importance of the contribution of each student to the state, nation and world as a whole.

Next a small interaction on what are career goals was touched upon with understanding of short term and long term goals and the significance of both. Following this the students were made aware that with the current times it was very important to link passion with the different opportunities. Different steps to follow were outlined and a short exercise to identify self areas of interest developed. Then to broaden perspectives how to link interests with opportunities was highlighted.

Next the students were made to understand that there was no perfect Plan , but the goal was constant and productivity the key at each step of planning. So Plan A- For opportunities in entrepreneurship were addressed followed by an interactive session with an alumni. Next Plan B - Opportunities in the Government sector followed by an interactive session with an alumni pursuing the same field. Plan C -Opportunities in the Corporate sector followed by an interactive session with an alumni pursuing the same field. Plan D- Opportunities in Higher Education followed by an interactive session with an alumni pursuing the same field. Plan E.... Touched upon other opportunities and about Creating ones own Unique path.

The session ended with a vote of thanks delivered by Prof Juao Costa. The entire session was coordinated by Prof Juao Costa

Report prepared by Prof Juay Costa

## Rosary College of Commerce and Arts Navelim, Salcete, Goa

## REPORT OF WEBINAR ON "<u>DESIGN THINKING: REVITALISING THE</u> <u>FINANCIAL SECTOR OF TODAY"</u>

The Department of Commerce of Rosary College of Commerce and Arts organized a Webinar on the Topic "Design Thinking: Revitalising the Financial Sector of Today" on 3rd July from 12:30 pm to 1:30 pm in Commerce Lab.

The Resource Person for the webinar was Mr. Cicero Silva who is the Managing Director of Crecio Interactive, a company that offers solutions in digital media and skill training. Besides being a faculty of English for the Triumphant Institute of Management Education. He is also a visiting faculty imparting soft skills at Goan colleges for over 7 years as well as a National Master Trainer in Entrepreneurship. Mr. Silva is a recipient of "Top 200 Contributors Worldwide" Award of 2018 from Free Code Camp, a coding community. A voracious reader, who relaxes during long drives, he is extremely passionate about working with youth and having conversations over coffee about anything under the sun.

Associate Professor Ms. Charmaine D'souza first welcomed all the participants and introduced the resource person. Mr. Cicero Silva commenced by giving a brief introduction about the Design Thinking. He explained about how to approach problems, Meaning of Design Thinking-Its focus and perspective on people. Also a distinction between Traditional Business thinking and Design Thinking was made. He included Design Thinking Approaches and Steps and it's Practical Applications in financial sector: Problems and solutions. He further explained how Financial Institutions were implementing Design Thinking around the world.

A total of 232 registered for the webinar which was held on Google Meet platform and 144 students from F.Y/S.Y/T.YB.Com, F.Y/S.Y/T.YB.C.A, F.Y/S.Y/T.YBBA, M.Com-I & II participated. E-Certificates were auto-generated for those who filled up the feedback form.

The webinar ended with question answer session. Associate Professor Ms. Charmaine D'souza proposed the vote of thanks. The students also thanked the resource person for his extensive knowledge over the topic and suggested to have with such kind of appropriate topics with zoom meet to accommodate more students. The Co-ordinator of the webinar also acknowledged with gratitude many thanks to Asst. Prof. Aloysius Godinho, Asst. Prof. Alpha Xess, Asst. Prof. Tracy Almeida, Asst. Prof. Ivy Simoes, Asst. Prof. Tanvy Deshpande and Asst. Prof. Reia Rebelo for their support and co-operation in making this webinar a great success.

The webinar was organized by Associate Professor Ms. Charmaine D'souza

Date: 05th July 2021.

CA AU 05/7/2) Rosary College of Commerce & Arts

Navelim, Salcete-Goa

Report on Webinar Entrepreneurship is a Choice-Role of EDC Goa

The department of Commerce organised a state level webinar on the topic "Entrepreneurship is a Choice- Role of EDC Goa" on 27<sup>th</sup> March 2021 from 3.00pm

to 4.00pm.

The objectives of the webinar were to encourage participants to take up Entrepreneurship as a choice and to create awareness on the schemes offered by EDC,

Goa to promote Entrepreneurship.

The resource person Mr. Carlos De Sa, Joint Managing Director, EDC- Goa spoke on the role played by EDC of Goa for empowering entrepreneurship development in the State. He explained to the participants the various schemes and its benefits available for pursuing entrepreneurship.

The webinar was attended by 87 participants across Goa.

Report Submitted by : Asst. Prof. Seema Bhende

## Rosary College of Commerce and Arts

Navelim, Salcete-Goa

Report on National Webinar on "Financial Inclusion in India-The road Ahead"

9th March 2021

The Department of Commerce of Rosary College of Commerce and Arts organized a National Webinar on 'Financial Inclusion in India- The road Ahead' for students, scholars and faculty members. The webinar was conducted on 9th March 2021 from 3:00 pm to 4:00 pm via Google meet. The Resource person for the Webinar was Dr Anil Kumar, Associate Professor, Department of Commerce, Shri Ram College of Commerce (SRCC), University of Delhi.

The main objective of the webinar was to create awareness on the benefits of financial services and schemes available under Financial inclusion in India and to encourage participants to be involved and participate in financial management judiciously. A total of 169 participants attended the webinar. Among the participants 37 were national participants from various colleges across India.

The webinar commenced at 3:00 p.m with a welcome address by Assistant Professor Blanche V. Vaz. It was followed by an introduction on the term 'Financial Inclusion' by the resource person. He emphasized on the important schemes available under Financial inclusion which most of the people in the society are not aware of. He provided a clear understanding on Pradhan Mantri Jan Dhan Yojana (PMJDY) and Pradhan Mantri MUDRA yojana (PMYY). He focussed on who are likely to be excluded from financial services and what changes could be made to make every person aware about the financial services.

It was an interactive session and the speaker addressed many queries raised by the participants at the end of the presentation.

The webinar ended at 4:00 p.m. The vote of thanks was proposed by Asst. Prof. Blanche V. Vaz and the feedback link was provided to the participants. The webinar received a positive feedback and all the participants found it very beneficial and requested to conduct more such webinars related to the financial sector.

The report is prepared and submitted by Asst. Prof. Blanche V. Vaz

Date: 15th March 2021

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## **Department of Commerce**

## Webinar - How to Face a Job Interview

### **REPORT**

The Department of Commerce in collaboration with the Career Guidance & Job Placement Cell organised a Webinar titled 'How to Face a Job Interview' on 8<sup>th</sup> April 2021 between 4.00 p.m. to 5.00 p.m. The webinar was open to the Third- Year B.Com. and B.A. students. It was conducted virtually using the Google Meet platform. The objective of the webinar was to brief the final year students about preparing and appearing for job interviews. The resource person for the session was Mr. Liston Barretto, CEO of Classic Hospital, Margao.

The speaker covered areas pertaining to preparation and facing an interview. Some of the topics covered were dress code, interview etiquette, drafting a C.V., common questions asked by interviewers and how to respond to the same, etc.

A total of 46 students were present for the webinar.

Report prepared by

Asst. Prof. Maria Sancha Pereira

### Rosary College of Commerce & Arts

### Navelim Salcete -Goa

### Report

Department of Commerce in association with Regional Employment Exchange Panaji Goa, organized National Level Webinar on the topic 'Importance of Career Planning' on 15th October 2020 at 12 noon till 1.30 pm. through Google meet by joining the link https://meet.google.com/vrg-zzoj-kyj. There were total 72 participants attended the webinar.

The Guest Speaker was Mr. Manu Sakunia, Career Counseling Officer with National Career Centre, New Delhi.

He spoke on a career planning process and different principles of choosing career such as change is constant, Learning is ongoing, Focus on the Journey, Know yourself, and believe in yourself. He further expressed on interest and Passion. Passion drives a person to accomplish great heights and never stop in between. While interest is just followed to gain happiness. Interest can be temporary, while Passion is the ultimate goal and it makes one happy. A passionate person can be interested in various other things, while an interested person requires so much will and determination to be passionate about something.

The webinar ended with a happy note and was coordinated by Asst. Prof. Shilpa Korde.

Report Prepared and submitted by Asst. Prof. Shilpa Korde

### Rosary College of Commerce & Arts Navelim, Salcete, Goa

#### Report

# Webinar on 'Importance of UPSC Exams 'organized by Department of Commerce On 24<sup>th</sup> April 2021

A Webinar was organised by the department in collaboration with 'Udgam IAS' on 'Importance of UPSC Exams' for the Students of Bachelor of Commerce/ Arts / Business Administration on 24<sup>th</sup> April 2021 from 12 p.m to 1 p.m.. The objective of the webinar was to explain the importance of UPSC Exams. Resource person mentioned that it is commonly known as UPSC Exam or IAS Exam. The UPSC Civil Services Examination(CSE) is one of the examinations conducted by the Union Public Service Commission in order to recruit suitable candidates into civil services of India including IAS, IPS, IFS, and other allied services. The examination is conducted in three phases namely UPSC CS Preliminary Examination or UPSC Prelims, UPSC CS Main Examination or UPSC Main, and the personality Test or UPSC Interview.

Resource person explained the opportunities available on clearing of UPSC exams and the procedure involved in preparation of the said exam. Resource

person of the webinar was Mr.Amit Narera.who has cleared Asst. Comm.

(Central Police) – Dy SP, also Cleared UPSC Civil Services Exam and was amongst Prelims toppers.

The coordinator for the webinar was Asst. Prof. Jyoti Sunil Naik. 48 students had attended the webinar online via Google meet. E certificates were issued on filling up the feedback form.

Report prepared by: Asst. Prof. Jyoti Naik

Dept of Commerce

## Rosary College of Commerce and Arts

Navelim, Salcete, Goa.

### REPORT OF WEBINAR ON INVESTMENTS IN MUTUAL FUNDS

The Department of Commerce of Rosary College of Commerce and Arts organized a State Level Webinar on the topic "Investments in Mutual funds" on 23<sup>rd</sup> February 2021 from 4:00 p.m to 5:00 p.m. The resource person for the webinar was Asst. Prof. Madhumeeta Dhar. The webinar was organized by Asst. Prof. Reia Rebelo.

Asst. Prof. Reia Rebelo first welcomed all the participants and introduced the resource person. Ms. Madhumeeta Dhar commenced by stating few quotes on investments given by Warren Buffet. She explained about the different types of funds such as Growth funds, Income funds, ELSS funds and Liquid funds. She later explained some of the key concepts like SIP, NAV, entry and exit loads.

She also explained on how to use the grow app and its key areas.

She concluded the webinar by encouraging the participants to start investing money in mutual funds and also to read some books on mutual funds in order to grow their knowledge.

The webinar ended at 5:00 p.m. Asst. Prof. Reia Rebelo proposed the vote of thanks. A total of 62 participants attended the webinar.

Report prepared by Asst. Prof. Reia Rebelo

Date: 23.03.21

### Rosary College of Commerce and Arts

Navelim, Salcete, Goa.

#### REPORT OF WEBINAR ON INVESTOR AWARENESS

The Department of Commerce of Rosary College of Commerce and Arts organized a State Level Webinar on the topic "Investor Awareness" on 18<sup>th</sup> February 2021 from 2:30 p.m to 3:30 p.m. The resource person for the webinar was CA Nidhi Kotari; Relationship Manager at ABN AMBRO. The webinar was organized by Asst. Prof. Jonlen DeSa.

Asst. Prof. Jonlen DeSa first welcomed all the participants and introduced the resource person. Ms. Nidhi commenced by giving a brief introduction about the Indian Financial System and the Indian Capital Market and its components. She explained about the different intermediaries and participants of the Stock Exchange and the role of SEBI in Investor Awareness and Education. She later spoke about the different types of securities, commodities, real assets and Mutual Funds that are traded in the Stock Exchange.

She highlighted on the rights and duties of investors and also how investors can get their grievances redressed by SEBI, through SCORES portal on the SEBI website. She concluded the webinar by encouraging the participants to be aware of the functioning of the Stock Exchanges and the intermediaries and also encouraged the participants to start investing money in shares or mutual funds on a small scale.

The webinar ended at 3:30 p.m. Asst. Prof. Jonlen DeSa proposed the vote of thanks. A total of 55 participants attended the webinar.

Report prepared by Asst. Prof. Jonlen DeSa

Date: 20th February 2021.

### Rosary College of Commerce & Arts, Navelim, Salcete-Goa Department of Commerce

# Report of the Webinar organized by the Commerce Department on $16^{th}$ December 2020

The Department of Commerce organized a webinar on the theme 'My first pay cheque' in collaboration with PU Educational Services, Mumbai on 16<sup>th</sup> December 2020.

The objective of the webinar was to develop a habit of saving and investing among college students.

Ms. Nidhi Kothari, a chartered accountant was the resource person.

A total of 101 commerce students participated in the webinar.

Assistant Professor Jonlen D'Sa introduced the resource person and proposed the vote of thanks.

The webinar was coordinated by Associate Professor Jim Barreto.

Report Submitted by
Associate Professor Jim Barrels
April
5/1/2021

### Rosary College of Commerce and Arts Navelim, Salcete, Goa.

### REPORT OF ONE WEEK CERTIFICATION COURSE IN MARKETING MANAGEMENT

Rosary College of Commerce & Arts in association with Job India Consultancy organized one week Certification Course in Marketing Management from 1<sup>st</sup> March to 6<sup>th</sup> March 2021. The course was conducted by Mr. Mukesh Nagrale, the founder of Job India Consultancy.

This course was entirely in offline mode, wherein they have sent the study material in the form of 6 pdf, 6 ppt's and 6 videos to the registered students.

The study material that was sent to the students covered in detailed on marketing and also on various marketing concepts.

Jobs India Consultancy had charged an amount of Rs. 99/- per student.

Finally, an e-certificate was issued to all the participants after answering an examination that was conducted by them.

Report prepared by Asst. Prof. Reia Rebelo

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Date: 23.03.21

#### Rosary College of Commerce & Arts Navelim- Goa

#### **REPORT**

The stock investor's club in collaboration with the Department of Commerce is organised a talk on 'Personalized Finance' The talk was held on the 29<sup>th</sup> of June 2021 from 3.00 pm to 4.00 pm on Google Meet platform. The session was delivered by Mr. Alinio Mascarenhas who is the Deputy Head of Digital Sales at SBI Mutual Funds. The speaker of the session touched upon the different investment avenues available to individuals. He focused on how to choose the right investment option and pointed out some very common mistakes that should be avoided when planning one's investments. The session was followed by a Q& A session where the participants were given an opportunity to clarify any doubts they had in the area of personal finance.

Report prepared and submitted by,

Asst. Prof. Moses P. Fernandes

### Rosary College of Commerce & Arts

Navelim, Salcete-Goa Report of Webinar on "Stock Market"

The department of commerce organised a webinar on the topic "Stock Market" in collaboration with Shine Projects on 12<sup>th</sup> June 2021 from 5.00pm to 6.30pm.

Shri Venkata Sri Harsha, Founder of Shine Projects was the resource person for the webinar. He spoke on working of share markets and stock exchange with various examples.

He further explained the participants' difference between SENSEX and NIFTY and also briefed on market capitalisation and segregation of stocks. The resource person mentioned about the top stocks in the current securities market from which those stocks are made.

Thirty two students of our college attended the webinar.

Report Submitted by: Asst. Prof. Seema Bhende

Rosary College of Commerce & Arts Navelim, Salcete, Goa

Report

Webinar on 'Stock Trading 'organized by Dept of Commerce

On 24<sup>th</sup> November 2020

A Webinar was organised by the department in collaboration with Entrepreneurship Cell

of Rosary College of Commerce and Arts on Stock Trading for the Students of Bachelor

of Commerce on 24th November 2020 from 1 pm to 2.00 pm. The objective of the

webinar was to enable the participants to get a complete understanding of the stock

market basics as well as to provide knowledge on the various terminologies used in

the stock markets. Resource person of the webinar was ex-student Mr.Azharuddin Mulla

(Founder of Stockcase) The coordinator for the webinar was Asst. Prof. Jyoti Sunil Naik.

30 students had attended the webinar online via Google meet.

E certificates were provided to all the participants.

Report prepared by : Asst. Prof. JyotiNaik

Dept of Commerce

# Rosary College of Commerce and Arts Navelim Goa

#### Report- online talk on 'Business Processes'

Department of Economics is organised an online talk on 'Business Processes' on 24<sup>th</sup> April 2021, from 3.00 to 4.00 p.m, for the students of the college. The resource person for the talk was Mr. Suresh B. Patil (Chief Manager, Quality Management, Siemens Ltd. Verna).

The objective of the talk is to make the students understand the working of business processes within the business environment. The talk began with Asst. Prof. Sonia Vaz( In-charge, Department of Economics), introducing and welcoming the Resource person. The resource person Mr. Patil, began his session by explaining the term business process and elaborated on the processes like customer relation and management, product life cycle management, through planning, marketing, sales, service, portfolio management, product realization etc. Mr. Patil explained the industry prospective of Business processes and used real life situation in work environment as examples for better understanding. The talk—concluded with a Question-Answer session. Clayson Barbosa and Jaseem Sayed (FYCOM-D) asked the resource person a few questions. Asst. Prof.Anneliese M. D'Costa, proposed the vote of thanks. A total of 55 students participated for the talk. E- Certificates were provided for the students.

Report prepared by Asst. Prof.Anneliese M. D'Costa

# Report on National Level Webinar on Energy Efficiency and Conservation Department of Economics.

The Department of Economics organized a National level Webinar on the 18<sup>th</sup> of December 2020, on the theme Energy Efficiency and Conservation. The webinar was conducted through google meet and viewed on YouTube live. The webinar began with Assistant Professor Poorva Gude welcoming the participants.

Acting Principal of the college Associate Professor Helic Barreto welcomed the participants and the speaker for the webinar and acknowledged the efforts of the college in conducting activities on the online format despite the current situation. Assistant Professor Sonia Vaz (In-Charge Department of Economics), introduced the Speaker for the webinar Mr. Abhinav Apte.

The speaker for the webinar Mr. Abhinav Apte is the founder of TRACK Change Goa, and has vast experience in the field of energy conservation. Mr. Abhinav Apte started his presentation with the discussion on energy efficiency and conservation. He spoke on energy saving through reduction in the consumption of electricity and spoke of industrial and domestic demand in Goa. He continued discussion on LPG production and demand gap. He gave a detailed comparison of demand and supply of energy uses and our reduction to supply energy resources and our increasing dependence on imports resulting in price fluctuations. He spoke on the responsibilities of the citizens to conserve energy by encouraging energy efficient behavior and using renewable energy sources like solar, biogas etc., collaborating as a community, creating awareness and training the youth in energy conservation. He also spoke of government support initiatives to MSMEs through schemes like Green Investment Scheme which includes green audits and purchase of power saving equipment. This was followed by a question answer session.

The webinar was concluded with the vote of thanks proposed by Assistant Professor Poorva Gude(Coordinator of the webinar). The Webinar was attended by approximately 165 participants online via google meet as well as YouTube.

#### Report on Formatting in Academic Writing

A hands-on session on the topic *Formatting in Academic Writing* was organised by the Department in English on the 22nd of March, 2021 at 12:30 pm in the seminar hall in the online mode. The session was compulsory for the TYBA students of the Department of English. The resource person was Mr. Vernul Sequeira, alumni of the department and Exadvisor at the Writing Centre of Smt.Parvatibai Chowgule College of Arts and Science, Margao.

At the outset, Mr. Sequeira explained the meaning of plagiarism and informed the students of the software available to detect plagiarism. He explained how a paragraph was the basic unit of any assignment and has to comprise of a topic sentence, supporting sentences and concluding sentence. The resource person then explained the importance of summarising / paraphrasing in one's own words. He also explained the other components like the layout of the cover page, content page and abstract. He emphasized that the introduction should include the 'hook statement', thesis statement and explained the purpose and methodology to be followed. He also cleared the doubts of students on writing of a bibliography, citations and the 'Appendix' page.

The one-hour session concluded with an interactive discussion where the resource person answered the queries of the students.

Report Submitted by

Assoc. Prof. Audrey Fernandes

#### Report

#### **Elocution Competition 2020-2021**

The Languages' Cell in collaboration with the Department of English of Rosary College of Commerce & Arts, Navelim, organized an elocution competition for the students of the college across different streams, on 27<sup>th</sup> March 2021 at 12.30 p.m. through google meet. 13 students of Rosary College participated in the event. The competition was held in the English and Konkani categories. The topic for the English category was 'A Change I Wish to See in the World Today'. Students participating in the Konkani category of the competition spoke on, 'आयच्या संवसारांत हांव है बदल पळीवंक सोदतां.' The participants could choose to participate in either of the two categories and were required to speak for a duration of five minutes.

The participants were judged on their contents, presentation and elocution. In the English category Ms. Delisha M. Dias Do Rosario from SYBBA T&T bagged the first place, Ms. Mercy Costa of SYBA B won the second place and the third place was jointly awarded to Ms. Anugraha Sudhakaran from SYBCOM A and Mr. Shane Rebello from SYBCOM D. In the Konkani category Ms. Taaniya Radhakrishna Kirtani of TYBA B got the first place, Ms. Rani Sudeep Kamat from FYBA B was awarded the second place and Ms. Chitrarekha Sawant from FYBA B won the third place. The judges for the competition were Ms. Kimberly Fernandes, counsellor of Rosary College, Asst. Prof. Poorva Gude from the Department of Economics and Asst. Prof. Tanvi Deshpande from the Department of Geography of the college. The treasurer of the Languages' Cell, Ms. Virginia Dias from FYBA B proposed the Vote of Thanks while Ms. Melvika Fernandes from FYBCOM B compered the programme.

Report submitted by.

Asst. Prof. Sasha S. Pereira

#### Rosary College of Commerce and Arts,

Navelim, Salcete-Goa.

#### Report of the Webinar

"Eastern Himalayas: A Hotspot of Biodiversity"

On 7<sup>th</sup> October 2020

Organized by

#### **Department of Geography**

The Department of Geography organized a Webinar on the theme "Eastern Himalayas: A Hotspot of Biodiversity" on 7<sup>th</sup> October 2020 via Google Meet platform from 11.15 am to 12.15 pm. The webinar was organized in commemoration of the World Wildlife Week from 1<sup>st</sup> to 7<sup>th</sup> October 2020.

Asst. Prof. Ms. Tanvi Vinayak Deshpande from Department of Geography of the College was the speaker for the webinar. The webinar commenced with Assoc. Prof. Ms. Smita Naik Fernandes welcoming the speaker and the participants.

Eastern Himalayas are one of the biodiversity hotpsots in India and World, which is a home to various unique endemic, endangered species of flora and fauna. The main objective of the webinar was to create awareness amongst the youth regarding the rich biodiversity and threats imposed on them. Keeping the objectives of the webinar in mind, the speaker gave a brief overview of the hotspots, criteria for determining hotspots, global distribution of hotspots, hotspots in India etc. Further, the speaker stressed upon the endemic flora and fauna of the Eastern Himalayas, threats imposed on the biodiversity due to human interference and climate change and focused on conservation methods/strategies adopted to save the biodiversity.

The target groups for the webinar were the students of FYBA-A & B (offering Ecology, EVS, RGG), SYBA-A & B (offering Travel and Tourism Geography and Population Geography) and FYBCom E. Around 120 students participated for the webinar.

The webinar ended at 12.30 p.m. with vote of thanks proposed by Assoc. Prof. Ms. Smita Naik Fernandes. The webinar was coordinated by Assoc. Prof. Ms. Smita Naik Fernandes with the assistance of Asst. Prof. Ms. Tanvi V. Deshpande and Asst. Prof. Ms. Lerissa D'Costa, faculty members of the Department of Geography.

Report submitted by: Asst. Prof. Ms. Lerissa D'Costa

Date: 10/10/2020

### Rosary College of Commerce and Arts,

Navelim, Salcete-Goa.

#### Report of the National Level Webinar

"Food in the Changing Climate"

On 16<sup>th</sup> October 2020

Organized by

#### Department of Geography

The Department of Geography organized a National Webinar on the theme "Food in the Changing Climate" on 16<sup>th</sup> October 2020 via Google Meet platform. The webinar was organized in commemoration of the World Food Day.

The noted Organic Agriculture Promoter Mr. Miguel Braganza from Goa was the guest speaker for the webinar. The webinar commenced with Assoc. Prof. Ms. Smita Naik Fernandes welcoming the resource person, participants and the formal introduction of the guest speaker.

Food is the basic human need. The changes in the climate variability- be it environmental, business, political have a direct implication on the stability of the food production system. In context of this, the webinar was organized. The main objective of the webinar was to create awareness of the need to develop alternate sources of food in context of the changing climate and sensitize the public about the different choices, strategies to produce alternate food products.

Keeping the objectives of the webinar in mind, the guest speaker gave a brief overview of the different aspects of the changing climate and further deliberated on implications of the same on agriculture and production of different types of food grains in Goa, India and across the world. He also discussed various choices/strategies of producing alternate food crops.

The webinar received an overwhelming response from participants across Goa, Maharashtra, Gujarat and West Bengal. In total 92 participants attended the webinar, including 15 from other states. The active interaction of the participants during the webinar added to its success.

The webinar ended at 12.30 p.m. with vote of thanks proposed by Asst. Prof. Ms. Lerissa D'Costa. The webinar was coordinated by Assoc. Prof. Ms. Smita Naik Fernandes with the assistance of Asst. Prof. Ms. Tanvi V. Deshpande and Asst. Prof. Ms. Lerissa D'Costa, faculty members of the Department of Geography.

**Report submitted by:** Assoc. Prof. Ms. Smita Naik Fernandes (HoD, Department of Geography)

Date: 22/10/2020

### Rosary College of Commerce and Arts

#### NavelimSalcete Goa

#### Report on

#### 'Webinar on 'Western Ghats at Stake.'

The Western Ghats are designated as one of the hotspots of biodiversity in the world. The Western Ghats is a treasure house of rich biological diversity that needs to be protected and regenerated. It is known for its enormous wealth of endemic species and natural beauty. The Department of Geography commemorated the World Wildlife Week from 1st October to 7 October 2020 at 11.30 a.m. A webinar on the theme 'Western Ghats at Stake.' was organized for the students of the College on 3<sup>rd</sup> October 2020. Asst. Prof. Ms. Lerissa. A. D'Costa from the Department of Geography was the resource person for the webinar. The objective of the webinar was to make the students realize the importance of Western Ghats and also to create awareness about its threats. At the onset, Assoc. Prof. Ms. Smita Naik Fernandes, HOD of the Department of Geography introduced the speaker. The resource person gave an overview of the rich biodiversity of the Western Ghats. The significance of the Western Ghats was also explained to the students. During the course of the webinar Ms. D'Costa also deliberated on the threats faced by the Western Ghats. She also highlighted the recent efforts of the government to protect and preserve the rich biodiversity of the Western Ghats. The webinar got an overwhelming response with 102 participants.

Assoc. Prof. Ms. Smita Naik Fernandes proposed the vote of thanks at the end of the webman The webinar ended at 12.45 p.m. bestpanele

Report submitted by Asst. Prof. Tanvi. V. Deshpande.

### Rosary College of Commerce and Arts,

Navelim, Salcete-Goa.

#### Report of "Azadi Ka Amrut Mahotsav"

(12<sup>th</sup> March 2021)

The Honorable Prime Minister of India Shri Narendra Modi launched Azadi Ka Amrut Mahotsav, in order to commemorate 75 years of India's Independence. This would commence 75 weeks prior to Independence Day 2022 and would extend up to Independence Day 2023

In this connection institutions all across the country were enjoined to organize a number of activities to commemorate the same. Accordingly on the 12<sup>th</sup> of March 2021 a one hour lecture-cum-presentation titled 'India's Freedom Struggle" was conducted for the Civil and Electronic Engineering students of Fr Agnel Polytechnic, Verna. The lecture was conducted through online mode for the 80 odd students. The resource person for the lecture was Asst. Prof Alison Quadros from the Department of History

In the lecture different aspects of India's Freedom Struggle right from the establishment of British colonial rule to the final transfer of power were covered in a chronological order. At the end of the lecture the students were given an opportunity to express their opinions as well as clarify their doubts if any.

Report Submitted By

Alison Quadros

Asst.Prof. Department of History

#### Rosary College of Commerce and Arts

Navelim, Salcete-Goa.

#### Report

The Department of Mathematics organized a Webinar on the topic 'An Introduction to Relations and Functions' on 3<sup>rd</sup> July 2021 from 02.30 pm to 03.30 pm. The resource person for the webinar was Dr. Pankajini Tripathy, eminent faculty from the Department of Mathematics, Kalinga Institute of Social Sciences, Odisha, India. Dr. Pankajini completed her Ph.D. from KiiT University, Orissa with a specialization in Summability theory. Dr. Pankajini Tripathy has over 12 years of teaching experience and is a Life membership in Orissa Mathematical Society since 2008.

Asst. Prof. Simaran Painter introduced the speaker, Dr. Pankajini Tripathy to the audience. She then invited Dr. Pankajini to deliver her talk. Dr. Pankajini spoke on the topic of relations and functions. She highlighted the important role that mathematics plays in the era of globalization and the relevance of mathematics in the functioning of global economies. Dr. Pankajini introduced the mathematical concepts of relations and functions and gave real-world examples of these concepts. She then highlighted the various settheoretic properties of relations and discussed the various classifications of functions. In conclusion, Dr. Pankajini spoke about the contributions of the great Indian mathematicians Aryabhata and Srinivasa Ramanujan to the modern mathematical literature.

After the lecture, Dr. Pankajini answered a few questions posed by the students. After the question-and-answer session, Asst. Prof. Simaran Painter delivered the vote of thanks. This concluded the webinar. All the participants were asked to fill the feedback form, after which they were emailed the participation certificates.

A total of 126 students registered for the webinar. However due to Google Meet restrictions, only 100 participants were admitted to the Google Meet (including Dr. Pankajini Tripathy, Dr. Aloysius Godinho and Asst. Prof. Simran Painter).

Date: 05/07/2021

Dr. Aloysius Godinho.

(Convenor)

#### Rosary College of Commerce & Arts

# Navelim, Salcete – Goa POST GRADUATE DEPARTMENT OF COMMERCE

## Report on Three Day National Webinar on 'Basic Econometrics' on 28<sup>th</sup>, 29<sup>th</sup> and 30<sup>th</sup> April 2021

The Post Graduate Department of Commerce of Rosary College of Commerce & Arts. Navelim organized a Three Day National Webinar on 'Basic Econometrics' on 28<sup>th</sup>, 29<sup>th</sup> and 30<sup>th</sup> April 2021 from 3.00 p.m. to 5.00 p.m. via Google meet. The aim of the Webinar was to acquaint the participants with Econometrics and its applications and data analysis using Gretl software. Dr. Dhaneesh Kumar T.K., Assistant Professor in the Department of Economics, at Dnyanprassarak Mandal's College and Research centre, Assagao, Goa was the Resource Person for the Webinar. Dr. Dhaneesh, has published articles in National and International journals, presented research papers in various national and international seminars and has conducted Workshop on Basic Statistics and Econometrics in various college of Goa and at the Department of Commerce of Goa University.

The Webinar witnessed the participation of 40 participants which included Lecturers. Research scholars and Post graduate students. There were 14 participants from outside States such as Kerala, Tamil Nadu, West Bengal, Bihar, Uttarakhand, Karnataka and Maharashtra. Participants were expected to install Gretl Software on their laptops/ computers.

The Webinar commenced with a brief introduction given by the Webinar Co-ordinator, Asst. Prof. Ms. Valencia Baptista. Course Co-ordinator, Asst. Prof. Ms. Racheal Goes introduced the Resource Person. This was followed by the first technical session of Day 1 on the topic 'Introduction to Econometrics', wherein, the Resource Person, Dr. Dhaneesh Kumar T.K. gave us a clear idea about Methodology of Econometrics. Types of Data, Basic Statistics required for econometrics, components of Econometric Model and the initial working in Gretl.

The 2nd Session of the Webinar was held on 29th April 2021 on the topic 'The Classical Assumptions', wherein, Dr. Dhaneesh Kumar gave a clear understanding about the

Theoretical aspects of the Assumptions of the Regression Model, Basics of Hypothesis

Testing and practical aspects of the same in Gretl.

On Day 3, the Resource Person delivered session on the topic "Hypothesis Testing and

wherein, he practically demonstrated Heteroscadasticity. Inference" Statistical

Autocorrelation, Normality and Specification in Gretl.

The resource person also encouraged the participants to pose queries relating to the topics

covered and advised them on various doubts pertaining to their individual research

endeavours. Ms. Reshamkumar Bhambra, one of the participant of the Webinar, an Associate

Professor at Fr. Agnel College of Arts and Commerce, Pilar expressed her gratitude to the

Resource person and Organizing Committee.

The programme was very interesting and beneficial as it helped the participants to understand

the applications of econometrics using Gretl for research purpose as well as to analyze and

interpret the outcome. The Webinar concluded with a vote of thanks given by Asst. Prof. Ms.

Valencia Baptista at 5.30 p.m.

Report prepared by:

Asst. Prof. Ms. Valencia Baptista

Webinar Co-ordinator

Date: 2nd May 2021

# Rosary College of Commerce & Arts

Navelim, Salcete-Goa

#### ACADEMIC YEAR 2020-21

Report on Certificate Program in Banking, Finance and Insurance conducted by Department of Commerce and Post Graduate of Commerce of Rosary College in Association With Bajaj Finsery, Pune

The Department of Commerce and Post Graduate Department of Commerce of Rosary College of Commerce and Arts, Navelim in association with Bajaj Finserv, Pune conducted a Certificate Program in Banking, Finance and Insurance (CPBFI) for the B.Com and M.Com students. Asst. Prof. Deepa Dhumatkar of B.Com Department and Asst. Prof. Racheal Goes of M.Com Department were incharge of the program. The duration of the certificate program was 60 hours.

The Pre-CPBFI quiz was held online on 2<sup>nd</sup> March, 2021 for the registered students to assess their knowledge with regard to banking, finance and insurance prior to the commencement of the course. The launch of the Certificate Program in Banking, Finance and Insurance (CPBFI) was held online through Google meet on 4<sup>th</sup> March, 2021 at 11.00 a.m. by Ms. Amrita Nawal, Deputy General Manager, Bajaj Finsery. She introduced the details of the certificate program to the students. She mentioned to the students that the course would be divided into three sessions namely Banking, Insurance and Business Communication. She motivated the students to attend the programme regularly and to keep up to their required attendance. Thereafter she showed a video so as to provide an overview into the objectives of the program.

The Certificate Program in Banking, Finance and Insurance (CPBFI) started from 9<sup>th</sup> March. 2021 to 17<sup>th</sup> April, 2021. A total of 28 B.Com and M.Com students registered for the same by paying a nominal fee of Rs. 1000 each. The course was divided into three sessions which were conducted by experienced personalities in those fields namely:

Ms. Mumtaz Shaikh - Banking

Mr. Girish Naik - Insurance

Ms. Poonam Shirsat – Business Communication

The sessions were conducted for two hours per day from 3.00 p.m. to 5.00 p.m. Thereafter on 21<sup>st</sup> April, 2021, the HR Workshop of the Certificate Program in Banking, Finance and Insurance was conducted online for the students by a team from Bajaj Finserv, Pune. On the completion of the regular sessions, an online post assessment test was conducted in order to assess the knowledge gained by the students from the program on 22<sup>nd</sup> April, 2021. 28 students (B.Com and M.Com) were awarded the Course Completion Certificates.

Report prepared by:

Asst. Prof. Deepa Dhumatkar

Asst. Prof. Ms. Racheal Goes

### Rosary College of Commerce & Arts Navelim, Salcete-Goa

### POST GRADUATE DEPARTMENT OF COMMERCE

Report of the National Level Webinar on "E-Filing of Income Tax Return"

The Post Graduate Department of Commerce of Rosary College of Commerce and Arts, Navelim organized a National Level Webinar on the topic "E-Filing of Income Tax Return" on 2<sup>nd</sup> November 2020 from 3:30 p.m. to 5:00 p.m. through the online portal on Google Meet. The same was also live-streamed through the college YouTube channel.

The resource person for the day was C.A. Sonam Daivajna. She began her session with an introduction to e-filing of income tax return. She briefed the audience about the prevailing Income Tax slabs, details about form 26AS and ITS forms. She then practically demonstrated the process of registering on the Income Tax portal. She also showed the procedure to login onto the Income Tax Portal. She then gave brief insights on the steps undertaken for E-filling and E-Verification of returns. Also, she passed on some knowledge of the do's and don'ts of e-filing. She imparted details on Defective Returns, Belated Returns and Advance Tax.

The informative session was then followed by a question and answer session. The participants cleared their doubts about income tax and e-filing through this session. As a take-home message, Mrs. Sonam Daivajna advised the participants to pay income tax regularly. Asst. Prof. Gail Pires then proposed the vote of thanks and concluded the webinar.

Asst. Prof. Gail Pires

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Report Prepared By:

#### Rosary College of Commerce & Arts Navelim, Salcete-Goa

# POST GRADUATE DEPARTMENT OF COMMERCE 30-HOUR CERTIFICATE COURSE ON "GST LAW AND ITS COMPLIANCE"

The Post Graduate Department of Commerce of Rosary College of Commerce and Arts. Navelim organized a 30-Hour Certificate Course on "GST Law And Its Compliance" on from 3<sup>rd</sup> May to 19<sup>th</sup> May, 2021 from 2:00 p.m. to 4:00 p.m. through the online portal on Google Meet.

The resource person for the 30 hours course was CA Sonam Daivajna, Director-Accosphere. The course was conducted for a period of 15 days from 3<sup>rd</sup> May to 19<sup>th</sup> May 2021. The course was open to the students of M.Com/B.Com/BA/BBA/BBA T&T/BCA of our college. Seven students registered and attended the course from various streams of the college.

The 30 hours course online course was spread across units which focused on all the basic concepts of GST and included practical sessions on filing of GST returns. The Basic concepts of GST covered by the resource person were concept of indirect tax. constitution levy of GST. features of indirect tax. non-taxable supply, place of supply, related person under CGST Act. Point of supply, inward-outward supply, tax hierarchy, reverse charge, GSTIN .GST returns. Assessment, input service distributor, composition levy. Composite and mixed supply, detailed Input tax credit and GST registration were some of the main concepts covered. Practical aspects of GST returns filing through the portal and online GST process were also covered. An online test was conducted at the end of the course which consisted of 50 multiple choice questions offering a total of 100 marks.

All the concepts were covered with effective and each concept had practical problems being solved at the end. Separate time was also given to cover relatable topics that students suggested. The course concluded with the vote of thanks being proposed by the course coordinator Asst. Prof. Gail Pires.

Report Prepared By:

Asset. Prof. Gail Pires

### Rosary College of Commerce and Arts, Navelim – Goa

### POST GRADUATE DEPARTMENT OF COMMERCE

### Report on the Online Interactive Session on 'My Job My Hobby' with Alumni

As part of 'My Job, My Hobby' the Post Graduate Department of Commerce had organized an online interactive session with Alumni for the students of M.com Part I and Part II on 24<sup>th</sup> June, 2021 from 4.00 p.m. to 5.00 p.m. via Google Meet. The session was engaged by Ms. Reia Derina Rebello who completed her M.Com in Accounting & Finance from Rosary College of Commerce and Arts in April 2017 and she is working as an Assistant Professor in the Department of Commerce of Rosary College.

Asst. Prof. Valencia Baptista welcomed the participants and introduced the Speaker of the Session. The speaker, Ms. Reia Rebello commenced her session by giving a brief description of her current job position and how she chose her career path. She highlighted on the requirements to become Assistant Professor, skills required; roles, duties and responsibilities, tips to deal with varied students behaviour and how to write a research paper. She spoke about her teaching job and how she makes her subjects more interesting to her students in a unique and creative way.

Thereafter. Ms. Reia Rebello covered some General Interview questions, tips to prepare for an Interview, job expectations in teaching field and also shared secret success stories of High Achievers. She also encouraged the students not to give up if they do not get a desired job, but to grab any job opportunities in their way.

The session was very interactive which allowed students to pose their questions and clear their doubts on various issues. The session concluded at 5.05 p.m and Asst. Prof. Valencia Baptista proposed the vote of thanks.

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Report Prepared by: Asst. Prof. Ms. Valencia Baptista

Date: 25<sup>th</sup> June 2021.

### Rosary College of Commerce & Arts

Navelim, Salcete-Goa

### POST GRADUATE DEPARTMENT OF COMMERCE

### Report On Webinar on 'Art of Resume Writing and Skills to Face an Interview'

The Post Graduate Department of Commerce of Rosary College of Commerce and Arts, Navelim organised a Webinar on 'Art of Resume Writing and Skills to Face an Interview' for the students of M.Com Part I and Part II on 24<sup>th</sup> June 2021 at 05:30 p.m. through Google meet platform.

Ms. Caroline Stewart Silva, Corporate Trainer and Proprietor of 'Impact Training Solutions', Margao was the resource person for the webinar. Asst. Prof. Racheal Goes introduced the resource person for the day.

Ms. Caroline Stewart Silva started her session on Mastering Interview Skills by providing an overview on different types of interviews such as traditional or face to face interview, panel interviews, telephone interview, teleconferencing, group interview, case interview, stress interview etc. She highlighted on various preparations to be done before appearing for an interview and on the day of the interview. She also discussed various types of questions asked during an interview and mentioned some guidelines on how to deal with such questions confidently. Ms. Caroline highlighted the different types of skills that are required to face an interview and explained various soft skills like creativity, self-motivation, teamwork, time management, communication, etc... She advised the students how to communicate with the interviewer using verbal and non-verbal communication, how to introduce themselves and also gave important tips to avoid ruining an interview. Ms. Caroline ended the session by showing the students a video on top 10 interview blunders to avoid.

After the session on Interview Skills, Ms. Caroline started with the next session on how to prepare covering letter and resume. She discussed about the importance of covering letter and resume while applying for a job. She gave an overview on how to write a covering letter and also showed some sample formats of covering letters. She stated that the resume is the summary of qualification, skills, experience and highlights of accomplishment. Thereafter she highlighted 10 important resume writing guidelines to be followed and discussed the three different types of resume formats namely, the Chronological, the Functional, and the Targeted. She explained the entire format of resume and also briefed about important information to be included in the resume in order to make it attractive. Later she addressed the queries of the participants.

The webinar concluded at 07:30 p.m. with a vote of thanks given by Asst. Prof. Racheal Goes.

Asst. Prof. Ms Racheal Goes

Report prepared by:

# Rosary College of Commerce & Arts Navelim, Salcete National Level Webinar on "Trapped in the Web"

The Department of Psychology organised a One Day National Level Webinar on the topic "Trapped in the Web" on 4<sup>th</sup> February 2021. The speakers for the webinar were Ms. Daniella Fernandes (Women Welfare officer for Agnel Entrepreneurship Development Institute, Verna) and Prof. Shanmukh Vasant Kamble (Professor, Department of Psychology, Karnatak University, Dharwad, Karnataka).

The program began at 10.15 am. Assoc. Prof. Tanya Marchon welcomed the participants and introduced the first speaker of the day Ms. Daniella Fernandes. Ms. Daniella Fernandes spoke on the topic "Technology: Addictions, Signs, symptoms and treatment". She began the session by asking the participants a question on how does a person becomes an addict. She then explained that dopamine is a feel good hormone that is released while engaging in those activities and that makes a person perform that activity for longer durations and more frequently.

Ms. Daniella Fernandes organised a game of Bingo for the participants to introduce them to the different types of addictions. She explained about the different types of technology addictions such as pornography addiction, online shopping addiction, smart phone addiction, SNS addiction (cyber bullying, Net compulsions, Cyber Relationship Addiction) and online gaming addiction. Ms. Daniella ended her session by giving a few suggestions on how to deal with technology addiction. She advised the participants to end idle moments, stop using the phone/device one hour before bed and one hour after waking up, start by reducing the time spent with technology and gradually increase the time without a smart phone/device and turn off notifications.

The next session was delivered by Prof. Shanmukh Vasant Kamble. Prof. Shanmukh Vasant Kamble spoke on the topic "Technology: A tool to Fight Pandemic". Prof. Kamble stressed on how technology helped everyone around the world cope during the pandemic. Technology helped individuals stay at home and work and helped students study. He mentioned that technology should be used for positive coping.

The second session was followed by a question answer session moderated by Rev. Dr. Jeronimo D' Silva, Teacher in charge of the Department of Psychology.

The compere and coordinator of the webinar was Assoc. Prof. Tanya Marchon.

The vote of thanks was proposed by Asst. Prof. Maria Muriel de Barros.

The webinar ended with the National Anthem at 12.30 pm.

This report was prepared and submitted by Asst. Prof. Maria Varisa Sequeira.

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### Rosary College of Commerce and Arts

Navelim - Goa

#### DEPARTMENT OF SOCIOLOGY

#### **REPORT**

#### 'CAREER SCOPE IN SOCIOLOGY' WEBINAR

The Department of Sociology organized a webinar on 'Career Scope in Sociology' on 26<sup>th</sup> June 2021 for the FY, SY and TY students of Sociology. The resource person for the webinar was Asst. Prof. Ms. Preeti Padgaonkar. The webinar began at 12.30 pm with Asst. Prof. Ms. Venisha Fernandes, In-charge, Department of Sociology welcoming the resource person and the students. She also introduced the resource person.

Ms. Preeti through a power point presentation enlightened the students first about the career scope in Arts and later emphasized on careers in Sociology. She also guided the students on competitive exams, online educational portals and online careers.

The presentation was followed by a question-answer session where the students clarified their doubts. The webinar ended at 1.30 with Asst. Prof. Ms. Raisa Cardozo proposing the vote of thanks. 95 students were present for the webinar.

Ms. Venisha Fernandes In-charge Dept. of Sociology