

BACHELOR OF BUSINESS ADMINISTRATION (TRAVEL & TOURISM)

GLOBETROTTING

An Expedition of BBA - Travel & Tourism Department



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2020



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Rosary College of Commerce & Arts
Navelim, Salcete, Goa

Ranked 63rd amongst Commerce Colleges and 81st amongst Arts Colleges in India
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PRINCIPAL'S MESSAGE

Goa with magnificent natural beauty attracts all types of travellers from around the world. The magnificent architectural splendor found in churches, temples, and ancestral houses makes Goa favorite destination of tourists. The rich history, culture, art & music is sustained, which makes Goa the Rome of the East. As you travel from urban to rural Goa, you will see its pristine beauty and its rich heritage. Our students from the department of B.B.A-Travel and Tourism, made a great discovery of rural Goa and found the pristine Goa.

Globetrotting, newsletter of department of Travel and Tourism, brought out by the students of the department of Travel and Tourism, is meant to bring out their experiences. I'm delighted that the students and faculty are bringing out this newsletter.

I congratulate the faculty and the students for their hard work and contribution. I hope and wish that Globetrotting will inspire many young minds.

- REV. DR. SIMÃO DINIZ
(PRINCIPAL)

VISION

An educative community marked by justice,
co-operation and integrity.

MISSION

To empower young women & men specially the underprivileged as
responsive citizens through holistic education.



DEPARTMENT OF BBA- TRAVEL & TOURISM

VISION

Community of young people with specialized knowledge, professional skills and managerial acumen
contributing towards sustainable growth in the field of travel and tourism.

MISSION

To empower young women and men with analytical and critical thinking ability by providing sound
foundation culture, social, professional and intellectual development.

North Goa Field Trip

On 2nd November 2019, the department of BBA(T&T) organized a field trip for the students of SY to North Goa. The itinerary for the trip consisted of 6 different locations. The main motive for the field trip was to identify the importance of the heritage sites. Each group had to prepare themselves by learning the history, area, art and culture of the place visited. The students were accompanied by Assistant Professor Maya Talwadker and Assistant Professor Surabhi Gore.

The first place visited was Safa Masjid, Ponda. The designated group of students explained the entire class about the touristic importance of the place, its art and architecture etc. The next site was St. Estevam Fort at Juvem, the second group explained on the trade that took place in the ancient days, then the class left for the 3rd spot ie Jain Basti in Kudne, the third group presented on the temples rich history and told that the temple belong to the medieval period. The group also explained about the structure and the architecture of the temple. The class then travelled to Harvallem Caves and Harvallem Waterfall, they reached at 12:00pm, the class was excited to see the caves and also the waterfall, some students identified several carvings on the walls. The presenting group did a good job of providing relevant information on this heritage site. The students then travelled to the last location that was Tambdi Surla Temple. They reached there at 3:30pm, the group presented on the history by telling that it is the only structural temple of the Kadamba period to survive the destructive violence of religious intolerance during Muslim and Portuguese invasion on Goan territory. The students also saw that many people come to the temple to do meditation. The class then reached the college at 5:30pm.

The trip was fun as well as a learning experience for the students. The class enjoyed the field trip and dispersed with a single hope that such trips be organized time and again, as it was a whole new atmosphere and exposure, and not the regular classroom session.

Deadra Fernandes

SYBBA(T&T)



SOUTH GOA FIELD TRIP

On 06th November 2019, 44 students of FYBBA(T&T) were taken for a fieldtrip to South Goa. The students were accompanied by Assistant Professor Surabhi Gore and Assistant Professor Flina Fernandes. We left the college at 8:30am. The day began with a short prayer service. The students were taken to seven different spots and each group explained the significance of each place.

The first spot was Shri. Chandreshwar Bhootnath Temple, Paroda. The group gave a brief description about this place. This temple is located on the Chandranath parvat, a heavily wooded hill about 350 mtr high and is dedicated to an incarnation of Shiva, the Lord of the Moon.

We then proceeded to Rivona Springs, where the group gave a brief description about this place. It is a spring with crystal clear water. It is said to be endowed with medicinal and rejuvenating qualities which relax the mind and body. Next the students went to explore the Rivona caves which are also known as Pandava caves. It is situated in a beautiful village of Rivona in south Goa. They are traced back in the 6th or 7th century, dug by Buddhist monks.

Later the students went to see the pre-historic rock carvings at Pansalimol. It is the village in Pirla, Sanguem Taluka. The place is with rare stone carvings range from the shape of a bull, rare tools with carving which reminds us about ancient history. Here the students rested for a while and had their lunch and clicked some pictures.

The students proceeded to Budbudtali Netravali. They were fascinated to see this place. The lake is situated in village of springs and ancient temple in Netravali, called Budbudtali in a local name it is the holy tank of bubbles which is in front of Gopinath temple. Later they were taken to visit the Nandi bull. The bull is situated in Chandor town and a symbol of Kadamba dynasty.

The last spot the students visited was the Sara Fernandez house at Chandor. It belongs to the pre-portuguese era and has a variety of antiques. The trip was educational and amusing. The students reached back to the college at around 5:30 pm.

Delisha Dias Do Rosario

FYBBA(T&T)



Workshop on Academic Writing

The department of BBA-T&T organised the workshop on 'Academic Writing' by Mr. Vernal Sequeira, an alumni of our college, on 7th November 2019 for the students of SYBBA-T&T. The objective was to make the students aware of requirement to write formally for the research work carried by them. Mr. Vernal Sequeira shows dedication and passion in everything he does. He is a hardworking and a focused person.

Academic writing is writing in such a way that your information sounds credible and authoritative. It helps to display your ideas in a creative form.

The resource person began his first topic by explaining the types of academic essays. He mentioned about the 3 types as argumentative, comparative, expository. A detailed overview was given as to what each type consisted of.

The second topic was on the “Thesis statement”. The students were briefed on writing effective thesis statement. The third topic was on writing essay. The resource person conducted a activity on essay writing on the topic “The slow life movement in Japan”. The last topic covered was on using transition words. Mr. Vernal Sequeira concluded by telling the students to draft a report in an academic writing style.

The workshop was informative and it benefitted the students on how to structure the essays and reports with a proper flow of information.

Amanda Martins
SYBBA(T&T)



'Creation & Optimization of Personal Profiles on Job Portals'

On Thursday 07th November 2019 TYBBA(T&T) had a talk conducted by Mr. Jervis Pereira, founder of Digital Kwills, Xelpem-Duler, Bardez on the topic 'Creation & Optimization of Personal Profiles on Job Portals'. He started his session with a small activity in which he asked the entire student to write down at least three companies in which they wanted to get a job in. After giving about 5-10 minutes, he asked few students to stand and read out the company names, and then he asked them to identify any job requirements which they would successfully meet.

Through this activity, he tried to convey that there are job requirements for each job. The students should see that they meet those requirements while going for the interview.

He also shared a story of himself when he went for his first interview in casuals, and when a fellow interviewee told him that dressing in formal for interview is compulsory, he knew that he wouldn't get a job. He inquired with the receptionist whether, there was still time for his turn to be interviewed. He called his friend and went to his house and borrowed a formal shirt, pant, tie, socks and shoes. Though it was a little uncomfortable, he wore it as the interview was important to him. He confidentially attended the interview and got selected for the job.

Through this story he told us that before going for an interview we should research about the company and get few pointers which would help us get prepared for the interview. He also showed us some resumes and told us which one is an ideal resume which follows all the rules properly, and which resumes break, some rules which makes it not ideal for job interview. At the end he wished us all the luck for our future and shared more tips on optimizing our personal profiles.

Anica D'souza

TYBBA(T&T)



Alumni Interaction on Cabin Crew Operations & Training

Ms. Andrea Barbosa, alumni of BBA-T&T department from the batch 2013-2016 was invited to interact with the students of the department on 4th November 2019. She is currently working as a cabin crew in Jet Airways, Mumbai.

She highlighted on certain basic requirements for a cabin crew position like height, weight and other health parameters. She elaborated on the training provided to the cabin crew members. During the training they learned about safety measurements, how to serve the passenger, what they should do during emergency, what actions they should take if the passenger is misbehaving. She also briefed the students on time management and how important it is for a cabin crew. She highlighted several benefits of becoming a cabin crew, such as travel, free tickets, discount and family travel benefits. She briefed the students on the safety measurements to be followed on the plane.

She spoke about her passion to join as a cabin crew for an airline. She mentioned about her initial failures in her attempts to get a cabin crew job. She said we should always try till we succeed in achieving our goals and that's her moto to achieve her goals.

At the end Ms. Andrea clarified the doubts and queries of the students who interacted with her enthusiastically. The interaction was very inspiring for the students to take up a job in airline industry.

Swella Deekonda

SYBBA(T&T)



Alumni Interaction on Careers in Sales and Opportunities in Goa

The Alumni Interaction was held on 5th November 2019, Ms. Delisha Dias from the first year, introduced the speaker. Mr. Kiran Bacholkar, works for Radisson Blu in sales department. He briefed us about the various career opportunities in the field of sales management. Mr. Bacholkar was the student of BBA-Travel and Tourism department, batch 2012-2015. Mr. Bacholkar shows dedication and passion in everything he does. He is hardworking and a focused person.

Mr. Bacholkar began with the session by telling about the start of his career in 2015 and how he reached at the current position in Radisson Blu. He briefed on the career opportunities in the sales department, firstly the travel agency, tour operator, hotels and restaurants. He later spoke about his personal experiences, he was hired directly to the company from the college. He continued by saying he was doing his internship in 2013 in Club Mahindra Varca beach resort as a intern. Later he got a job in the same resort as a holiday consultant, as a sales executive and that's how he got into the sales field.

He spoke about how travel agent conducts his job with regards to having a destination wedding. Next, he spoke about hotels and restaurants, about start up company, for example Zomato. He continued talking about the next option that is event management companies, he spoke about the department event "Entrada", and how the students are exposed to conducting events through this course. He later briefed about the airline industry, how the demand for airlines is going down, as in what happened to Jet Airways and how this course moulds the students in joining any industry. He also informed the students about the opportunities in the cruise industry.

He concluded by telling a story, there was a boy in his class who scored less marks and wasn't perfect. That boy used to struggle with his daily studies. But he kept on trying and now he the executive sales manager in Radisson Blu. That's him, he said. He continued by saying, "we can achieve a lot of things if we put all our efforts in it."

Mr. Melstroy Fernandes, a student of first year T&T, on behalf of the T&T department thanked Mr. Bacholkar for briefing the students about the career opportunities in the field of sales.

Milagrina Rodrigues
SYBBA(T&T)



Alumni Interaction on New Trends and Developments in Travel and Tourism

Alumni interaction was organised on 6th November 2019, wherein Mr. Sneh Parmar from Batch 2014-2017 was invited to interact with the students of BBA T&T department. Mr. Sneh is the current Unit Head at Sterling Holiday Resort, Chennai, Tamil Nadu. He started with small introduction about his earlier life in Rosary College of Commerce & Arts and his passion to learn more. He made the students aware about the unemployment issues in the travel and tourism industry.

He told us about the way interviews are conducted and how interviewers choose the candidates who have different and unique mind-set and who can be assets to their organisation. Tips were given to students on how to crack a interview to get a job and more knowledge about interviews was provided to the students. Brief explanation was given on the latest trends in the industry ,e.g. robot's in Japan and also the latest trend in hotels where the customers do not require key to access their rooms, instead swipe their cards. Artificial intelligence is becoming increasingly important in today's market.

Mr. Sneh made the students realise how important it is to keep themselves updated with the new and latest trends in the market. Overall it was a fruitful experience and the students gained a lot of knowledge from his informative talk.

Sneha Fernandes

SYBBA(T&T)



Alumni Interaction on Ground Staff Operation

The BBA(T&T) department of Rosary College of Commerce & Arts, Navelim, had organised an alumni interaction for the students of FY, SY & TY BBA(T&T) on the topic of "Airport Ground Handling". The main aim of the interaction was to brief the students about the airport ground operations, its departments, what it takes to do the job and the growth and career opportunities it offers.

The talk was held on 9th November 2019 at 12:30pm in the college seminar hall. The resource person was Mr. Joel Godinho an alumni of BBA(T&T), batch 2013-2016. Mr. Joel is hardworking and a dedicated person. Currently he is working for the Indigo airlines in the cargo department.

Mr. Joel began by telling about the departments at the airport ie customer service which includes ticketing, check- in, passenger boarding (from airport to aircraft), customer assistance. Security which looks after the baggage screening, anti-sabotage check and surveillance. Ramp are at service area, airside (inside the airport), cargo, maintenance. There is an imaginary line also known as safety diamond where no other vehicles can go. Engineering looks after the aircraft maintenance e.g. fueling, flight marshalling and aircraft clearance. Catering looks after the food facilities available on board. Cargo looks after the cargo maintenance, loading & offloading, custom clearance, delivery. GSD looks after the equipment's, maintenance and service.

The alumni also briefed us about the services provided to the disabled passengers. They provide wheelchairs which goes in the aircraft. Courteous, friendly and respectful behavior should be shown throughout their service. The attendant should ask and not assume the type of assistance needed by the passenger and also offer assistance but should not insist.

Mr. Joel gave the students quick tips to relieve stress while at work. They are the least basic things everyone should follow in their life which are: smile, sleep, vacation, family, fitness and to stay positive. He also told the students as to how they can get the job. That is by being effective, efficient and should be a graduate. Those who want to seek the job can apply online on the website of the airlines. To sum up the alumni interaction there was a question and answer round, where the students cleared their doubts based on the topic. Thus, it was a truly informative and knowledgeable session.

Muriel Pires
SYBBA(T&T)



Workshop on The Art of First Impressions

On 9th November 2019, the students of Bachelor of Business Administration in Travel & Tourism (BBA-T &T) participated in a workshop on “Art of First Impressions”. The resource person was Ms. Priyanka Row, who is an International Image Consultant by profession.

The aim of the workshop was to prepare the students for interview by creating a perfect first impression. Ms. Row began by giving a brief explanation about an image consultant, its importance and value of image as a first impression. Many examples of celebrities and demonstrations were used through out to get a better understanding.

Later she explained the importance of body language, communication skills, the Albert Mehrabian Code, strategies to be adopted while entering the company premises specially the interview room, etiquettes followed while working in the industry and a small discussion on elevators pitch. She guided the participants to negotiate for an interview and important information to be provided on the curriculum vitae.

The session ended with a small question answer round. Ms. Row also briefed the participants with basic interview tips, suggestions and qualities to be exhibited during an interview. Overall it was a very enriching and information workshop.

Swana Rodrigues
SYBBA(T&T)



Visit to Stepping Stones, Margao

On the 09th December 2019 students of First Year Bachelor of Business Administration-Travel & Tourism department along with Assistant Professor Flina Fernandes had visited Stepping Stones Shelter Home in Margao on account of Christmas celebration. This shelter home is a day and night care center, sheltering approximately 80 children of different age groups and 10 instructors. This shelter home reaches out to children on the streets and provides them a safe place to have hot meals, studies, shower and also counseling.

We reached there at around 4:30 p.m. and spent an hour enjoying with the lovely children. We started off by conducting games for the children such as passing the parcel and bombarding the city. Two of our students performed a dance for them. Few of the children also showcased their talent to us by dancing and singing. We ended the day by giving the children gifts and eatables and left from there at 5:30 p.m. This visit gave us amazing memories which we will cherish forever.

Gleynis Ferrao
FYBBA(T&T)



Visit To Nazareth Home - Navelim

On 13th December 2019, Students of First Year and Second Year Bachelor of Business Administration, Travel and Tourism Department along with Assistant Professor Flina Fernandes visited the old age-Nazareth Home Navelim. We reached the old age home at 4:00pm in the evening and spent one and a half hour with them. The students sang Christmas carols, Konkani songs and a student from first year performed a dance. All the aged women were very lonely and craving for affection. They shared their personal stories of sadness. However, the care shown by the Nuns and the workers at the Home was indeed inspiring. The rest of the time was spent by playing games with them. There were altogether 17 old aged women at the Nazareth Home. They spent their time asking about our families and by asking riddles. Later they were given some packets of oats, biscuits, porridge and also some apples. The people of the old age home were very friendly. The day turned out to be very fruitful. The students left from there at 5:30pm.

Nadia Herberti D' Sa
FYBBA(T&T)



Field Trip to Aangan

The department of BBA-T&T organised a field trip for the students of SYBBA-T&T to 'Anagan Ecotourism Society', Verlem on 13th December, 2019. The objective was to expose the students to the ecotourism destination and how various activities are organised in a sustainable way. Verlim is a best example of Ecotourism destination. Situated in Netravali at 570 m above sea level, is a small hidden village in Goa known for its sweet secret of strawberry cultivation practised by the villagers. It is the only place in Goa where the climate and soil are suitable for growing strawberries. 'Aangan' is a part of a community-based ecotourism project that was launched in 2016. It is a well organised initiative by the people of Verlem and Mr. Parag Rangnekar who is an Environmentalist by profession. 'Aangan' includes home stay, village trek and strawberry farming. Aangan is owned and operated by the Verlem Eco Tourism Cooperative Society. They receive financial help from Mineral Foundation of Goa (MFG). The villagers also have cashew plantations. They sell pure honey and other handicrafts as well. Farming is the main occupation of the 95 families who belong to the Velip Community.

The bus left from the college at 9:10 am. After receiving permission from the Netravali wildlife sanctuary officials, the bus proceeded to a mountain drive. The tour guides Yogesh and Deepali from 'Aangan' welcomed the students at 11:30 am. As the students got down from bus, they experienced the rustic rural atmosphere. Walking through the lush green fields, the students finally reached the strawberry farms. The village women plucked the fresh strawberries and gave everyone to taste. All were expecting a sour taste but the strawberries were sweet. Later, they briefed the students on the methods and equipment used to grow strawberries. The villagers were sent to Mahabhaleshwar to be trained in strawberry cultivation under The Atal Gram Vikas Yojana. On the way back from the farms the students explored the beauty of wild flowers and the view of traditional Goan houses. The villagers were busy doing their everyday activities such as coating their courtyards with cow dung and drawing water from the wells. However, they took time to smile and wave their hands. The villagers truly had their doors and hearts open as they welcomed the students.

At 2:00 pm the students had lunch prepared by a self- help group. A total of 8 veg dishes were served which were made exclusively from the village produce items. After lunch, the students were shown the 'Aangan' office and the home stay rooms. The village temple which was newly renovated was opened for the students. The villagers told the students to visit them again. The students experienced the culture of a typical Goan village while learning the lessons of sustainability. The villagers are humble and happy with their earnings. They protected their culture, traditions and the environment from being lost for which they are to be praised. At 3:30 pm as the bus left from the village, happy smiles of children waving goodbye was a moment worth cherishing. Around 4:30 pm the students reached back to the college.

Twinkle Dias
SYBBA(T&T)



Report on One-Day National Level Seminar 'Transforming Business through Sustainable Development'

The department of Bachelors of Business Administration Travel & Tourism and Bachelor of Business Administration Business through Sustainable Development' on the 29th February 2020 from 9:00 am to 4:30 pm at the college seminar hall. There were 6 various colleges that attended this seminar.

The event began with the inaugural function that included a prayer service led by our student Ms. Michelle Travasso and her team. This was followed by the lighting of the traditional lamp by the dignitaries and students of the participating college. The Principal Rev. Dr. Simao Diniz welcomed the gathering and spoke about the need for the sustenance and the world crisis affecting us today like the corona virus, climate change etc. The Course Coordinator of BBA T&T Assistant Professor Maya Talwadker briefed about the schedule for the day.

The first technical session was given by Assistant Director of Tourism, Mr. Dhiraj Vagle which was on 'Efficient public transport for sustainable development'. During which he spoke about the value and need of sustainable tourism and that it is the responsibility of not only of the authorities or the government but us as individuals too. He also spoke about the various initiatives for sustainable tourism that can be and are already implemented. The session was followed by a Q&A round in which students were free to ask questions and clarify their doubts. The resource person for the second session was Mr. Siddith Tamba who spoke on the topic of 'trends in sustainable energy'. He began the session by asking everyone a simple question as to what is sustainability. He spoke about using sustainable energy in order to reduce global warming and climate change. He also spoke about the various sources of sustainable energy like solar energy, wind energy, tidal energy, biogas and the hydrogen fuel cell. He said that it is all about the mindset that drives change and if we want to see change we have to begin with ourselves. This was followed by the third session for the day by Ms. Apoorva Apte who spoke on 'Green Audit and Sustainability'. She spoke about environmental consciousness and how economic viability, environmental responsibility and social equity is necessary for sustainable development. She also spoke about what green audits are, whom they can be conducted by, why they are conducted and how they are conducted. She also told us on how to conduct green audits at our own houses as she believes all good practices start from home. This session was followed by the lunch break.

The post lunch session was on sustainable packaging innovations which was given by Mr. Ajay Gramopadhye. He spoke about the need of 'Sustainable Packaging Innovations' in the manufacturing industry. He spoke about the different packaging that can be used instead of thermocol and plastic materials. He also spoke about the eco-friendly form of recycling paper in order to make a harder covered packaging which can be used instead of thermocol. The last technical session for the day was given by Ms. Ashwini Pai Panandiker who spoke on 'current trends and sustainable development goals'. She talked about the 17 global goals put forth by the UN. She particularly stressed on the 12th sustainable development goal which was responsible consumption and production. She spoke about the various solutions in order to minimize waste and the benefits of managing waste. She showed us the cruel reality through a video in which we saw how garbage and waste is ruining our planet. This session was followed by the tea break after which we had the valedictory function.

In the valedictory function the dignitaries were once again invited on the dais followed by the report of the seminar which was read by our student Ms. Deidre Rebello. The Principal of the college once again addressed the gathering. This was followed by feedback from the participants who had attended this seminar. The certificates were distributed by the dignitaries following which the vote of thanks was given by Course Coordinator and Assistant Professor of BBA General Ms. Charlotte Fernandes.

Deidre Judell Rebello
TYBBA(T&T)



Jobs FILL Your POCKET Adventures FILL Your Soul

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