BACHELOR OF BUSINESS ADMINISTRATION (TRAVEL & TOURISM)

GLOBETROTTING

An Expedition of BBA - Travel & Tourism Department



Rosary College of Commerce & Arts
Navelim, Salcete, Goa

Ranked 63rd amongst Commerce Colleges and 81st amongst Arts Colleges in India Re-accredited by NAAC with Grade 'A' – 3rd Cycle (CGPA score of 3.29 on a 7 point scale)



PRINCIPAL'S MESSAGE

Goa with magnificent natural beauty attracts all types of travellers from around the world. The magnificent architectural splendor found in churches, temples, and ancestral houses makes Goa favorite destination of tourists. The rich history, culture, art & music is sustained, which makes Goa the Rome of the East. As you travel from urban to rural Goa, you will see its pristine beauty and its rich heritage. Our students from the department of B.B.A-Travel and Tourism, made a great discovery of rural Goa and found the pristine Goa.

Globetrotting, newsletter of department of Travel and Tourism, brought out by the students of the department of Travel and Tourism, is meant to bring out their experiences. I'm delighted that the students and faculty are bringing out this newsletter.

I congratulate the faculty and the students for their hard work and contribution. I hope and wish that Globetrotting will inspire many young minds.

- REV. DR. SIMÃO DINIZ (PRINCIPAL)

VISION

An educative community marked by justice, co-operation and integrity.

MISSION

To empower young women & men specially the underprivileged as responsive citizens through holistic education.



DEPARTMENT OF BBA- TRAVEL & TOURISM

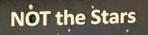
VISION

Community of young people with specialized knowledge, professional skills and managerial acumen contributing towards sustainable growth in the field of travel and tourism.

MISSION

To empower young women and men with analytical and critical thinking ability by providing sound foundation culture, social, professional and intellectual development.





The fault lies

Not in the stars

But the agony

Created in your heart

Your existence is

An incomplete book

With just the title entitled

And the story you create

Will be published

Amongst stars above.

-Simone Liza Rodrigues (TY BBA-T&T)

*** *** EXPLORING

Dig Out The Entrepreneur Within!



What makes someone an entrepreneur? A person who has strong technology skills or expertise in a key area, but these qualities do not define an entrepreneur. Instead, the key qualities are being creative, the ability to keep going in the face of hardship, and the social skills needed to build great teams. As Thomas Edison, co-founder of General Electric said "The value of an idea lies in the using of it." We need to dig out that entrepreneur within ourselves which is kept right at the corner hidden and use it for the betterment of others if your idea can solve the problems of the society.

Entrepreneurship is 80% psychology and 20% skill. You are an Entrepreneur way before you become. What I mean by that is that some people are just bound for Entrepreneurship and some are not. A lot about entrepreneurship is diving into a deep sea and not really knowing what is going to happen next. That being said, it is essential to learn how to condition yourself and to effectively handle the challenges of entrepreneurship -- mentally, spiritually, emotionally & physically.

No need to worry about starting up your business especially if you're living in Goa. There are so many ways to become a successful entrepreneur. No need to worry about the finance there are so many Government schemes that one could avail, one of the example is Chief Minister Rojagar Yojana (CMRY), this scheme avails you benefits upto 20 lakhs & above. There are so many sources where you can get your funds to start up your own business.

If you have an idea & needs a help to make it a success, well there are many incubators that be a part & leads you to the path of success. One such Incubator I would like to highlight is FIIRE (Forum for Innovation Incubation Research and Entrepreneurship) which is at Don Bosco College of Engineering Fatorda, Margao Goa. They provide best of the facilities like they provide you with the space where you can setup your own office there & guide you to each and every step of the business right from the initial phase to the final stage.

"If you have enough determination.... It's more likely that you will succeed because of what you learned from the occasions when you didn't succeed, the most important thing is to not be put off by failure." Branson said.

Lanishka Vaz (TYBBA-T&T)



PUZZLETIME

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- 1. The smallest country that takes tourists only a day to see?
- 2. The country where "The Forbidden City" is located?
- 3. The world's largest hotels based on number of rooms?
- 4. The world's most busiest airport?
- 5. The country that has the longest vacation time?
- 6. The earth's most deepest cave?
- 7. An ancient museum in France with military artifacts?
- 8. The most haunted historical site in India?
- 9. The third largest urban area in the Muslim world?
- 10. The lake in Leh Ladakh whose name means 'high grassland lake'?
- 11. The country where foods like avocadoes and pumpkins originated?
- 12. The famous luxury train in Russia?
- 13.An American brand hotel owned by British and was founded as a motel chain?
- 14. The world's best known and top selling video game franchises such as Mario & Pokemon?
- 15. The largest royal park in London?

Answers:

- 1. Liechtenstein 2. China 3. Izmailava 4. Hartsfield Jackson 5. Macau 6. Kruberq 7. Les Invalides
- 8. Bhangarh 9. Great Caua 10. Pangang Tso 11. Mexico 12. Golden Eagle 13. Holiday Inn
- 14. Nintendo 15. Richmond Park

GOEM!!!



Goa is about a way of life. And Goans have a nice sounding word for it: SUSEGAD. Translated loosely, it means, "Just Chill".

If you're looking for a laid-back beach holiday, this tiny emerald on the west coast of India is your dream place in the sun.

Goa has lured people from across the globe for centuries. Even before the arrival of the Portuguese in the early 16th century, it was a coveted trading post.

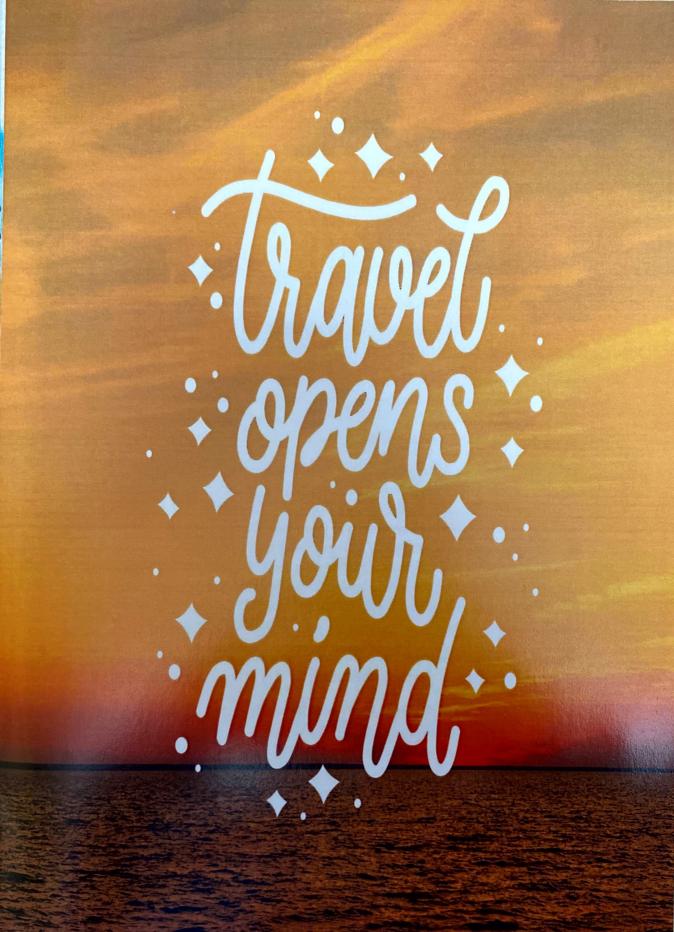
Today, it's stunning coastline, quaint towns and charming villages, and its unique blend of Eastern and Western cultures have made it the tourism capital of India, drawing an estimated 2.5 million visitors each year.

Take a walk on the golden sands, enjoy a drink under the swaying palms, amble along the streets, try out exotic cuisine from around the globe, and visit the historic forts and ancient churches of this former Portuguese colony.

Goa is your destination for all seasons- with exciting nightlife thrown in!

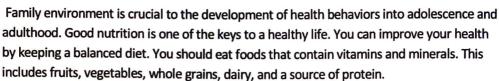


-Rayzel D'Cruz FYBBA T&T





Nutrition



Ask question to your self

Do you fall sick frequently?

Are you overweight?

Are you a diabetic patient?

Are you having any other diseases?

If yes, then you should correct your Path to improved your health. It can be hard to change your eating habits. Making changes to your diet may also be beneficial if you have diseases that can be made worse by things you are eating or drinking. These are some of the tips you can follow in your day to day life and see the magic

Rather than frying meat, bake, grill, or broil it. Take off the skin before cooking chicken. Try eating fish at least once a week. Reduce any extra fat. This includes butter on bread, sour cream on baked potatoes, and salad dressings. Use low-fat or nonfat versions of these foods. Eat plenty of fruits and vegetables with your meals and as snacks. Read the nutrition labels on foods before you buy them. If you need help with the labels, ask your doctor or dietitian. When you eat out, be aware of hidden fats and larger portion sizes. Staying hydrated is important for good health. Drink zero-calorie or low-calorie beverages, such as water or tea. Sweetened drinks add lots of sugar and calories to your diet. This includes fruit juice, soda, sports and energy drinks, sweetened or flavored milk, and sweetened iced tea.

Balanced nutrition and regular exercise are good for your health. These habits can help you lose or maintain weight and can promote healthy life.

Nutrition has become one of the key issues faced by society. Knowledge about human nutrition and the application of this knowledge are essential elements in maintaining a healthy society.

By: Sheena Godinho (TY – BBA T&T)



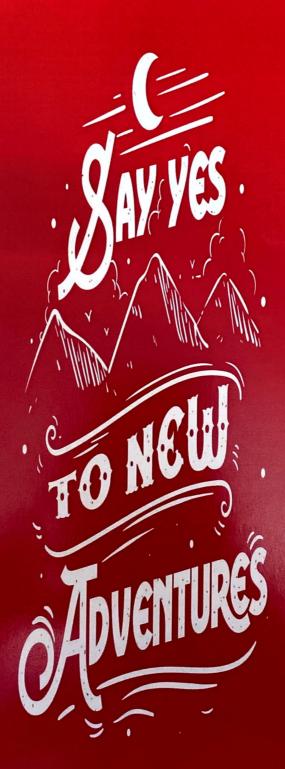












Activities of the Department

Orientation for First Year BBA-T&T students:

The Department of BBA-Travel and Tourism conducted orientation for the students of first year on 2nd July, 2018 in the FYBBA-T&T classroom from 9.00 am to 11.30 am. The students were oriented on the course structure, course content, teaching methodology, evaluation modes and grading system

Field Trip:

The Department of BBA-Travel and Tourism organized a field trip for the students of SYBBA-T&T on 23rd July, 2018 to the radio station '91.9 Indigo' at Panaji. The objective was to expose students to the functioning of a radio station and to understand the skills needed to become a RI.

Talent Search:

The Department of BBA-Travel and Tourismorganized Talent Search competition for the first year students of BBA-T&T on 26th July, 2018 from 9.30am to 1.45 pm. The competition was divided into two categories – Off –stage talents and On-stage talents. All the students had to compulsorily participate in the competition and exhibit their talents. Off-stage talents like drawing, painting, crafts, culinary, etc were held in the morning from 9.30 am to 11.30 am in FYBBA-T&T classroom. On-stage talent was held in College Seminar Hall from 1.45 am to 1.45 pm.

Workshop:

The Department of BBA-Travel and Tourism organized a workshop on 'Body Language' by Ms. Kanan Tandi, Corporate Trainer & Proprietor, Body Language, Margao Goa for the students of FYBBA-T&T on 14th August, 2018 in the FYBBA-T&T classroom from 8.30 am to 11.30 am. The objective was to make the students aware on how to interpret body language in their personal and professional lives.



Community Service:

The Department of BBA-Travel and Tourism organized a visit to the 'Banyan Tree Project' in Betalbatim for the students of TYBBA-T&T on 22nd October, 2018. The objective was to make the students aware about how the Project helps in rekindling the dying art of hand embroidery and serves the community.

Guest Faculty Talk:

The Department of BBA-Travel and Tourism organized a Talk on 'Be Your Own Boss' by Mr. Ramchandra Prabhu Salgaonkar, Proprietor, Marketing Warrior's, Mapusa Goa for the students of SYBBA-T&T on 31st October, 2018 from 11.45 am to 01.45pm to make the students realize the importance of starting their own enterprise.

Guest Faculty Talk:

The Department of BBA-Travel and Tourism organized a Talk on 'Functioning of a Travel Agency' by Mr. Atul Pratap, Proprietor, Choice Holidays, Margao Goa for the students of SYBBA-T&T on 01st November, 2018 from 9.30 am to 11.30 am to give them knowledge about how the travel agency functions and how to handle various challenges faced by the travel agent.

Guest Faculty Talk:

The Department of BBA-Travel and Tourism organized a Talk on 'Human Resource Management' by Mr. Viraj Govekar, Senior HR Manager, Caravela Beach Resort, Fatrade, Varca Goa for the students of SYBBA-T&T on 07th November, 2018 from 11.45 am to 01.45 pm to highlight the importance of Human Resource department and its various activities

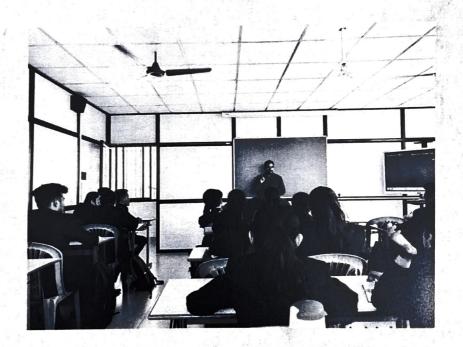


Guest Faculty Talk:

The Department of BBA-Travel and Tourism organized a Talk on 'Customer Relationship' by Ms. Caroline Stewart Silva, Corporate Trainer & Proprietor, Impact Training Solutions, Margao Goa for the students of SYBBA-T&T on 08th November, 2018 from 11.45 am to 01.45 pm to highlight the importance of customer relationship management and its challenges.

Guest Faculty Talk:

The Department of BBA-Travel and Tourism organized a Talk on 'Sales, Services, Marketing' by Mr. Cedric Rodrigues, Muktar Automobile Pvt. Ltd., Verna Goa for the students of SYBBA-T&T on 09th November, 2018 from 11.45 am to 01.45 pm to make them aware about various do's and don'ts of handling sales and tackling various challenges with a smile.







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