

Rosary College of Commerce & Arts

Navelim, Salcete, Goa

Re-accredited by NAAC with Grade 'A' - 3rd Cycle (CGPA score of 3.29 on a 7 point scale)

PRINCIPAL'S MESSAGE

Goa with magnificent natural beauty attracts all types of travellers from around the world. The magnificent architectural splendor found in churches, temples, and ancestral houses makes Goa favorite destination of tourists. The rich history, culture, art & music is sustained, which makes Goa the Rome of the East. As you travel from urban to rural Goa, you will see its pristine beauty and its rich heritage. Our students from the department of B.B.A-Travel and Tourism, made a great discovery of rural Goa and found the pristine Goa.

Globetrotting, newsletter of department of Travel and Tourism, brought out by the students of the department of Travel and Tourism, is meant to bring out their experiences. I'm delighted that the students and faculty are bringing out this newsletter.

I congratulate the faculty and the students for their hard work and contribution. I hope and wish that Globetrotting will inspire many young minds.

> - REV. DR. SIMÃO DINIZ (PRINCIPAL)

VISION

An educative community marked by justice, co-operation and integrity.

MISSION

To empower young women & men specially the underprivileged as responsive citizens through holistic education.



DEPARTMENT OF BBA- TRAVEL & TOURISM

Community of young people with specialized knowledge, professional skills and managerial acumen contributing towards sustainable growth in the field of travel and tourism.

To empower young women and men with analytical and critical thinking ability by providing sound foundation culture, social, professional and intellectual development.

ECO-TOURISM IN GOA: ITS PROBLEMS & PROSPECTS

Goa is a rich land in terms of both natural beauty as well as cultural heritage, and this is what eco tourists actually look for in their trip. Hence, all those interested in eco-tourism have tremendous scope in Goa. One can visit the ancient cities, hill stations, remote villages, wildlife parks, waterfalls, springs, bubble lake to witness Goa as an eco-tourist destination.



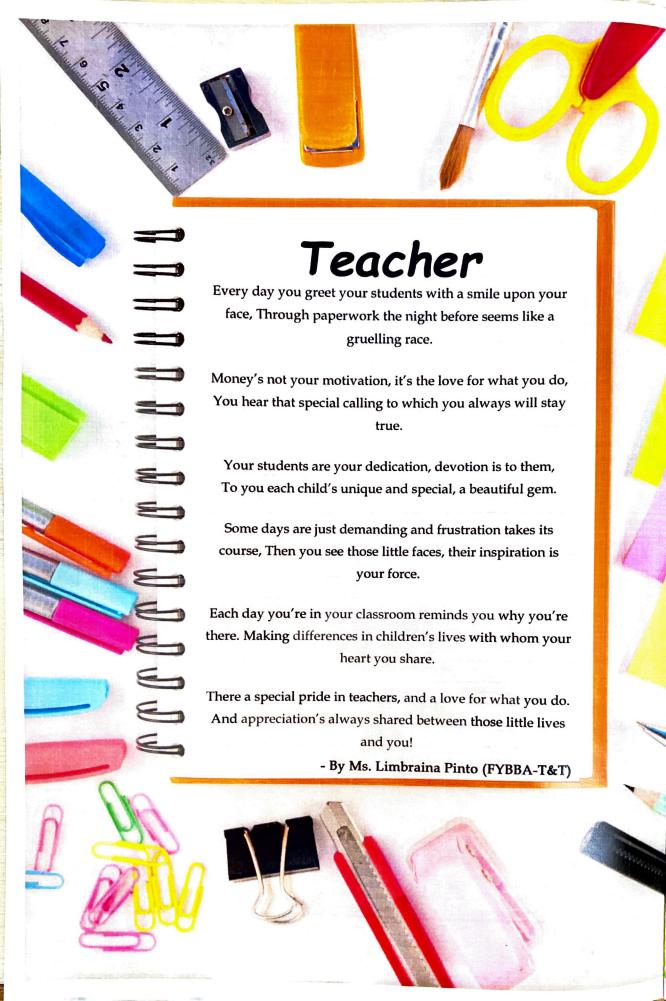
The beauty these places convey and the significance they hold in our lives have made them tremendously charming. An eco-tourism trip in Goa will not only bring face to face with the exemplary creations of nature and man but will also cultivate awareness about the importance of all these elements in ones lives. It will also arouse an understanding of the importance of keeping the environment clean and beautiful. Nothing else can be a better option for those who love nature and environment as dearly as their own entertainment.

Eco-tourism increases the revenue derived from tourism draws heavily from the local community and their culture, and in many instances results in economic development in the area. It tries to develop the entire area surrounding the area of ecological interest, so that individuals living there and the tourists also benefit. It also provides livelihood opportunities for the locals. It Encourages participation of local community in protecting and conserving the area where they reside.

Developing ecotourism in Goa would lead to many glitches. Firstly, if ecotourism is marketed & promoted worldwide then a large mass of tourists visiting these places would lead to pollution in the environment as they will create a lot of garbage in and around the area. The resources available at these places can be overexploited by visitors which would lead to depletion of resources. Many boat rides, infrastructures and other recreational activities will come up to cater large masses of visitors to these places which can cause disturbances to the ecosystem specially the marine life. There are also chances of culture of the host community getting affected by the western culture.

While tourism has its benefits, it brings with it a set of problems too as highlighted above. Goa has a potential to develop as an ecotourism destination. If Goa promotes ecotourism it will be a best economic activity if it is planned properly and put into best use. There will be many options from beach tourism to eco-tourism, as Goa will not only be known for beaches but will be known for other kinds of tourism specially ecotourism and this also will help the beaches to rejuvenate.

- By Ms. Lanishka Vaz (SYBBA-T&T)





There's no much time to waste,
With rivers to swim,
and mountains to climb,
Books to read, friends to cherish,
And life to lead!

The world's out there,
With sun in your eyes and the wind in your hair.
A flutter of snow, a shower of rain,
this day will not come around again!

Wake up in cities, You don't know your way around, And have conversations in languages You entirely don't speak!

There's always this, tremendous longing in my heart,
To be lost,
To be someplace else,
To be far, far away,
From all of this mess,

Fall in love,
With the summer heat,
The pleasant smell of new beginnings,
The taste of foreign land,
The joy of never returning,
Hoping for the journey never to end!

Half way home, Between East and West. How far should one roam? Only you know what's best.

The place where I grew up, Will always be my home, But I no longer seem to fit there, Maybe that's why I roam!

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- Ms. Shawline Fernandes (SYBBA-T&T)

Funny Travel Story

This was when I was on my trip to Spain, for a business conference. I had a window seat and besides me sat a middle - aged woman and then her 4-5 year - old son.

By looking at the boy, I could make out that it was his first flight, as he looked very scared. While the flight attendant was helping some passengers, the boy called one of the attendants over and told her that he wanted the plane not to "fly" but just to get "going on the road".

After listening to him, both his mom and I started to laugh, but the attendant remained calm and played along with him. She agreed to his request, telling him that his request will be passed to the fight's pilot.

As the plane sped down the runway and took off. When we were in mid-air, the same attendant came with some refreshments. The boy called the attendant back and told her, "I told you by road, but not so fast!!!"

The poor boy believed in the flight attendant that the flight would actually be not "flying" but was "going to use the road".

- by Ms. Anica D'Souza S.Y. B.B.A (T&T)



SCOPE OF CULTURAL TOURISM IN INDIA

India's culture is among the world's oldest; civilization in India began about 4,500 years ago. It is home to some of the most ancient civilizations, including four major world religions, Hinduism, Buddhism, Jainism and Sikhism. A combination of these factors has resulted into an exclusive culture-Indian culture. Indian culture is a composite mixture of varying styles and influences. India with its sheer size & heterogeneous culture stands out as the perfect destination for Cultural tourism.

- 1. Yoga: Yoga traces its origin to the six systems of philosophy mentioned in the Vedic texts. It has seen a great revival of late and is seen in the huge amount of interest it has generated across the world. India has numerous places which teach Yoga in every form Hatha Yoga, Raja Yoga, Kriya Yoga etc. The best place to learn Yoga would be India.
- 2. Ayurveda: This ancient system of medicine was largely ignored in the past. But with increasing awareness about the side effects of allopathic system of medicine, people have started adopting it in large numbers. The southern state of Kerala has got premier institutions which have been practising Ayurveda for centuries like the Kotakkal Arya Vaidhyasala which treats patients across the globe.
- Ancient Libraries: This one is largely unexplored but has enormous potential. With a
 civilization dating back to thousands of years, India has produced books on almost every
 topic in the world in almost all its languages. Some of the prominent oriental libraries to
 mention a few are
 - Khudha Bakhsh Oriental Library, Patna
 - Bhandarkar Oriental Research Institute, Pune
 - Saraswathi Mahal Oriental Library, Thanjavur
- 4. Temples: We are not talking about the famous ones or the religious ones here. There are quite—a lot of unknown temples which even most of the Indians are not aware of. From majestic temples such as Gangaikonda Cholapuram in South India to Undersea Nishkalank Mahadev temple in Gujarat to Color changing Ksheer Bhavani in Kashmir, it would take years, if not decades for someone to explore even a part of it.
- 5. Fairs: Fairs such as Kumbha Mela, Pushkar Mela, Mahamagam (celebrated in Tamil Nadu)where people from all over India converge to give a glimpse of its rich traditions.
- Archaeological Monuments: Archaeological Survey of India manages a whole lot of heritage buildings such as temples, excavation sites, tombs etc. Some of the excavation sites date back to several thousands of years.



- By Ms. Unnati Srivastav (SYBBA-T&T)

<u>Guide for College Eating Habits</u>

Summer has come to close and we're back to living sans parents ... meaning we all have to figure out how to feed ourselves again. Lovely. While we all love a great cooking video that some how makes a meal in one minute or less, you're much less likely to actually catch us college kids in the kitchen. Why? We have better things to do with our semesters than toiling over the stove for hours. Maximize your time with some quick and easy recipes that won't make you late to your philanthropy meeting.

1. WATERMELON, FETA AND MINT SALAD

While the combination of a super sweet fruit like watermelon with cheese may sound a little weird, trust in the tested love affair between sweet and savoury. Put the two together, use some mint or basil for a hint of green and top it with vinaigrette. We may be grimy college kids, but we still like to get fancy sometimes. This salad will totally make one think you're cultured, just saying'.

2. CAPRESE SALAD

An Italian classic, the Caprese both refreshes and fills you. The refreshing aspects come from the basil and tomato, while the calorie-packed goodness of the sliced mozzarella cheese actually keeps you full for more than 15 minutes. For an exciting variation, step up your cheese game and use burrata instead. Only you can decide your destiny, but burrata slays any salad.

3. SMOOTHIE BOWL

This one goes out to the Instagram - flexers Cross fitters (often, but not always, one of the same), health nuts and vegans. The smoothie bowl divides into two parts: smoothie and topping. For the base of the bowl, throw some banana, chia seeds, acai and agave syrup for sweetness into the blender until it's smooth. University of Maryland sophomore Ariana Donaldson said she doesn't use a recipe, she just free styles. "I kind of just make it with whatever I find in my house, doesn't use a recipe, she just free styles. "I kind of just make it with whatever I find in my house, doesn't use a recipe, she just free styles." but I take frozen fruit and add some water and then blend that," she said. She freezes the smoothie for 15 minutes and tops it with honey and granola. Unleash your inner artist when adding toppings. Bonus: the camera loves smoothie bowls with fun colours.

4. ONE-SKILLET EGG SCRAMBLE

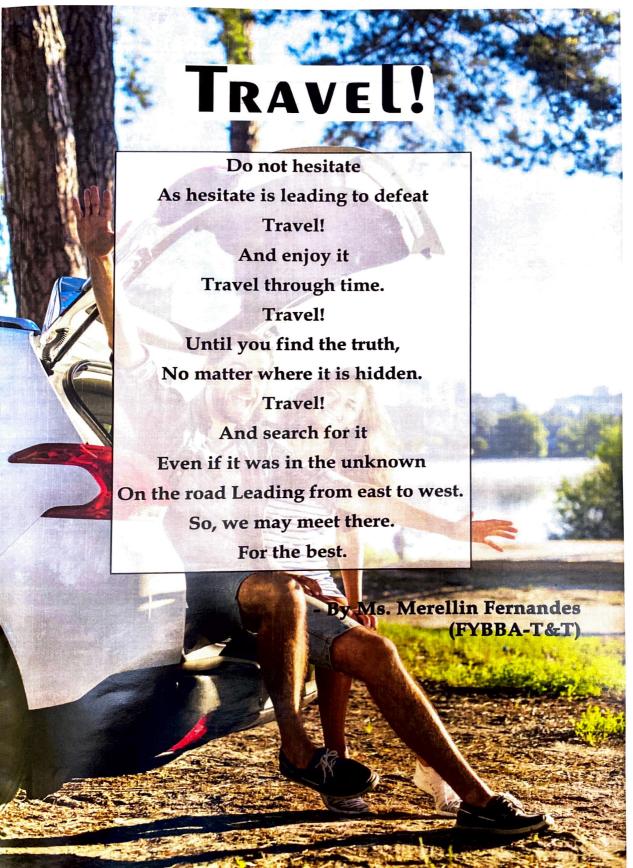
This recipe comes courtesy of Senior Nutrition and Food Science major Charlotte Fisher from University of Vermont, who runs her own cheap but healthy food blog. "I take a bunch of fresh or frozen vegies (broccoli, edamame, carrots, corn, mushrooms, spinach, kale, etc.), heat them in a skillet and then crack in two eggs, scramble and top with cheese. Super easy and cheap," Fisher said. Check out her blog for more recipes like this one. I'd take cooking advice from anyone with that major.

5. OVERNIGHT OATS
"Put a little almond milk or water, cut up banana, blueberries (and almonds, coconut flakes [or] whatever things you like in your oatmeal), a drop of agave (or honey) and put it in the fridge overnight. The next day, eat it cold," Bucknell University senior Cara Loozis said. If you're imagining this as a cereal type dish, the oats actually absorb the milk, making it closer to a cold oatmeal. "Low key [the] most delicious breakfast ever," Loozis said. And it's healthy. So props for that.

6. PITA AND DIP TRIO

Maybe pita with dip doesn't sound like everyone's idea of a meal, but if you believe, you can achieve. Humus gets all the attention in the western world as the supreme Mediterranean dip, but many other dips deserve a spot in our fridges (and stomachs). Tzatziki, for one, consists of plain yogurt, dill, garlic cloves, lemon juice, cucumber and, of course, salt and pepper as needed. Perhaps this recipe sounds strange to those of us who only eat sweetened yogurt, but the dairy product truly shines as this dip. Throw some Baba Ghanoush in a three-part divided bowl, and you have yourself a nutritious and fulfilling meal

> By Ms. Melisha Fernandes (TYBBA-T&T)



THE DIFFERENCE BETWEEN VACATION AND TRAVEL

The man who goes alone can start today; but he who travels with another must wait till that other is ready. Real travel is just not about seeing new things, but also about seeing things with a new or refreshed perspective.

To me, there is a big difference between travelling and going on vacation. And although there is absolutely nothing wrong with going on vacation: staying in one place, relaxing and enjoying the comforts of a luxury hotel, it is completely different to travelling. When travelling you interact with locals, you use local transport and you get a glimpse of what life is like in the country or a place that you are visiting. Travel is being integrated into culture that values diverting from the beaten path, talking to locals and exploring an area of a kind. It's important to take a step back and simply enjoy the moments you spend visiting another country or a place.

Most of the people confuse vacations with travelling. There is a very thin line between the two which separates travelling from vacations: people who go on vacations have pictures to share, while people who are travelling have memories to share. Vacations simply mean taking a break from the normal routine and spending some amount of time in a new place and visiting known places.

Travelling on the other hand involves living the life of the place being visited. A true traveller lives like the locals, eats what the locals eat, dresses like the locals and spends quality time just the way locals would. It's their experiences which drive them to different places not knowing where they would end up.

Travel is something you do either out of choice relating to work or personal reasons. You may or may not enjoy it. You also may sometimes not have a choice. Vacation on the other hand is purely out of choice. You may choose to take a vacation or not.

Travel is also something that defines the part of the journey required to move from one place to another. On the other hand vacations sounds about relaxing one's mind and soul.

- By Ms. Zurisha D'silva (FYBBA-T&T)

HIPSTER TOURISM

Take every chance you get in life, because some things happen only once.

Exploring new things is a great way. And that is how hipster tourists travel. Hipster tourist is something where a tourist decides to try out new thing which a regular traveler would not eg wearing multi colored clothes, dangerous stunts etc. Hipster tourist falls in the category of 18 to 30 years.

Hipster tourism began in the 1990's and continued over the years, where it was identified with Jazz Music. As hipster tourism is a new trend, it has been a boon to many destinations.

This kind of trend has not just been in the tourism sector but also in business level among workers. Basically, these type of groups have their own sub-culture and tend to stay out from the rest.

Hipster tourism has been recently followed in New York, United Kingdom wherein travel agents have created it a type of package 'hipster holidays' which has given way to business opportunities. Though being a boon to some destinations, the local population are adapting to it making it a part of their life Many cities are encouraging this trend as it diversifies the urban attraction and helps to avoid the over-crowding problems of major cities.

- By Ms. Vwivel Fernandes FYBBA (T&T)



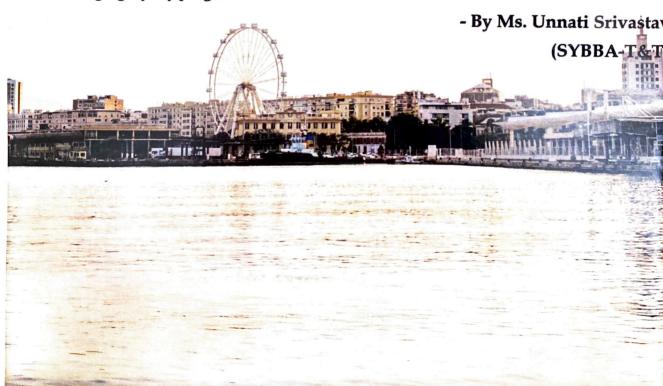
Importance of Digital Marketing in Travel Industry

The travel and tourism industry today is one of the most affected industries by digital development. The travel and accommodation industry is one of the first ones to use digital marketing techniques in their practices to engage communities and make sure their clients have the best possible getaways.

To perform well and gain competitive benefits, players in the travel industry are always looking for the greatest and unique ways to reach their buyer persona and tailor their offering to their target audience.

5 Ways Social Media Has Transformed Tourism Marketing

- Ÿ Travel research transformed
- Ÿ Rise in social sharing
- Ÿ Enhanced customer service
- Ÿ Reshaping travel agencies
- Ÿ Changing loyalty program



ACTIVITIES

1. Community Development:

A cleanliness drive was organized in the village of Davorlim, in association with the Davorlim Panchayat on 18th November, 2017 from 9.00 am – 11.00 am. The students of TYBBA-T&T enthusiastically participated in the cleanliness drive to accomplish it successfully.

2. Guest Faculty Talk:

A talk was organized on 'History and Heritage of Goa from the earliest times to 2017' by Mr. Prajal Sakhardande, HOD History Dept., Dhempe College of Arts & Science, Miramar, Panaji, in the College Seminar Hall for the students of FYBBA-T&T on 21st November, 2017 from 9.30 am to 11.00 am to make the students aware about the history of Goa.

3. Elocution Competition:

The Department of BBA-Travel and Tourism in collaboration with Konkan Railways Corporation Limited, Margao organized Elocution Competition on 21st November 2017 to commemorate the Vigilance Awareness week that was held from 30th October to 4th November 2017. The topic for the competition was "My Vision: Corruption Free India".

4. Guest Faculty Talk:

A talk was organized on 'Madhya Pradesh Tourism' by Mr. Maninder Chandok, District Cabinet Secretary, The International Association of Lions Club, Indore, Madhya Pradesh in the College Seminar Hall for the students of FY, SY & TYBBA-T&T on 23rd November, 2017 from 9.00 am to 11.00 am to make the students aware about the initiatives taken by Government to promote Madhya Pradesh tourism.

5. Guest Faculty Talk:

A talk was organized on 'Career Opportunities in HR Department' by Ms. Susan Pinto, HR Executive, Caravela Beach Resort, Fatrade, Goa for the students of TYBBA-T&T on 30th November, 2017 from 11.45 am to 1.45 pm. The objective was to make the students aware about the career opportunities in the Human Resource department of a hotel.

6. Guest Faculty Talk:

A talk was organized on 'Sales and Marketing' by Mr. Mac Eugene Pinto, Unit Sales Manager, Novotel Goa Dona Sylvia, Cavelossim for the students of TYBBA-T&T on 7th December, 2017 from 9.30 am to 11.30 am. The objective was to enable the students to get overview of the functioning of Sales and Marketing department of a hotel.

7. Christmas Activity - Christ Child:

The Department of BBA-Travel and Tourism celebrated Christmas by organizing activity "Christ Child" wherein gifts were exchanged among the students and faculties to respective Christ Child on 23rd December, 2017.

8. Salad Making:

Organized a practical session on "Salad Making" as a part of the course in Food Around the World and Nutrition for the students of TYBBA-T&T on 03rd January, 2018 from 11.30 am to 1.45 pm in the TY classroom. The objective was to make the students aware of the nutritive and dietary value of salads.

9. Guest Faculty Talk:

A talk was organized on 'Training and Development' by Mr. Prasad Prabhu, Training Manager, Zuri White Sands Resort and Casino, Varca Goa in the TY classroom, for the students of TYBBA-T&T on 11th January, 2018 from 11.45 am to 1.45 pm to make the students aware of the trends in training and development initiatives taken by the hotel industry and the importance of training employees.

10. Guest Faculty Talk:

A talk was organized on "Digital Marketing" by Mr. Cicero Silva, M.D. Crecio Interactive, Fatorda, Margao for the students of TYBBA(T&T) on 18th January 2018 from 11.45 am to 1.45 pm. The objective of the talk was to make the students realize the importance of new trend digital marketing and know the different ways to do marketing in a digital way.

11. Guest Faculty Talk:

A talk was organized on "Setting and Managing a Travel Agency" by Mr. Atul Pratap, Proprietor, Choice Holidays, Margao for the students of TYBBA(T&T) on 1st February 2018 from 9.00 am to 11.30 am. The objective was to give the students an insight into setting and managing a travel agency.

12. Career Guidance:

The Department of BBA-Travel and Tourism organized career guidance on 15th February 2018 and on 22nd March 2018 by faculties from St. Xavier's College, Bangalore and University of Cumbria, UK respectively. The objective was to guide the students in pursuing MBA in the respective Universities.

13. Guest Faculty Talk:

A talk was organized on "Entrepreneurship" by Mr. Mr. Mrugesh Rawal, Co-Founder and Director for MAP5 Hotels, Margao for the students of TYBBA(T&T) on 22nd February 2018 from 11.45 am to 1.45 pm. The objective was to make the students aware about the entrepreneurship opportunities.

14. Guest Faculty Talk:

A talk was organized on "Social Etiquette" by Mr. Oscar Fernandes, VP, Coastal Honda, Honda Cars, Verna Goa for the students of SYBBA (T&T) on 7th March 2018 from 8.30 am to 10.30 am. The objective of the talk was to make the students realize the importance of social etiquettes in day to day life and also in business.

15. Guest Faculty Talk:

A talk was organized on "Sales Management in Hospitality Industry" by Mr. Milagres Fernandes, Venue Manager, Club Mahindra Beach Resort, for the students of TYBBA (T&T) on 15th March 2018 from 11.45 am to 1.45 pm. The objective of the talk was to make the students aware about how the sales operations are handled in hospitality sector.

16. Mock Interview Sessions:

The Department of BBA-Travel and Tourism organized mock interview sessions for the students of TYBBA-T&T on 17th January 2018 by Ms. Sheshali Kesarkar, Caculo and on 16th March 2018 by Mr. Manu Anand, Alpha Mindz, Panaji. The sessions were conducted in the College Seminar Hall and in the TYBBA-T&T. Through these sessions the students got training on how to face an interview. Each student was given feedback on his/her positives and negatives.

17. Students Seminar:

The SYBBA-T&T students organized students seminar on Current Affairs on 11th November 2017, 16th November 2017, 30th November 2017, 21st December 2017, 4th January 2018, 11th January 2018 on the following topics respectively, Overpopulation: Strength or Weakness for India, FDI in Aviation, Cross-Cultural Communication Empowered by Tourism, Illegal Immigration, Crime: Keeping Tourism Away from India, From Demonetization to GST in the College Seminar Hall from 9.30 pm to 11.30 pm. for the students of BBA-T&T department.

The TYBBA-T&T students organized students seminar on Contemporary Issues on 25th January 2018, 1st February 2018, 8th February 2018, 15th February 2018, 22nd February 2018, 1st March 2018 on the following topics respectively, in the College Seminar Hall from 11.45 am to 1.45 pm. for the students of BBA-T&T department. The TYBBA-T&T students organized students seminar on Topic of Interest on 8th March 2018, 15th March 2018, 29th March 2018 on the following topics respectively, in the College Seminar Hall from 11.45 am to 1.45 pm. for the students of BBA-T&T department.

18. Workshop:

A workshop was organized on 'Body Language- Body Speaks Better' by Ms. Kanan Tandi, Proprietor, Body Speaks Better, Margao Goa for the students of TYBBA-T&T on 22nd March, 2018 in the TYBBA-T&T classroom from 8.30 am to 11.30 am. The objective was to enable the students to know the importance of non verbal communication – body language.

19. Field Trip:

A field trip was organized to South Goa based on the theme Hinterland Tourism for the students of FYBBA-T&T.

South Goa Tour-Khushavati Heritage Trail: On 31^{st} March, 2018 students were taken to explore Khushavati Heritage sites. All students along with Asst. Prof. Maya Talwadker left college premises at 8.15 am and were back at 4.00 pm.

20. Workshop:

A workshop was organized on 'Dining Etiquette' by Ms. Caroline Stewart Silva, Corporate Trainer & Proprietor, Impact Training Solutions, Margao, for the students of SYBBA-T&T on 2nd April, 2018 from 9.00 am to 10.00 am. The objective was to give the students practical training on table manners, social and business dining etiquettes.

21. Workshop:

The Department of BBA-Travel and Tourism organized a ten hours workshop on 'Tally ERP 9' by Mr. Hortencio Charles Andrade, Asst. Prof. Rosary College for the students of SYBBA-T&T on 4th, 5th, 9th & 10th April, 2018. The objective was to give the students a practical training on accounting.



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