

# GLOBETROTTING

An Expedition of BBA Travel & Tourism Department

2016-17 Vol V No. 1



Diocesan Society of Education

**Rosary College of Commerce & Arts**

Re-Accredited by NAAC with Grade A (CGPA Score-3.29 on a 4 point scale)

# ***Principal's message***

Goa with its magnificent natural beauty attract all types of travellers from around the world . The magnificent architectural splendor found in churches, temples, and ancestral houses make Goa favourite destination of tourists. The rich history, culture, art & music is sustained, which makes Goa the Rome of the East. As you travel from urban to rural Goa, you will see its pristine beauty and its rich heritage.

Our students from the department of B.B.A-Travel and Tourism, made a great discovery of rural and hinterland of Goa and found the prestine Goa.

Globetrotting, newsletter of department of Travel and Tourism, brought out by the students of the department is meant to bring out their experiences. I am delighted that students and faculty are bringing out their newsletter.

I congratulate the faculty and the students for their hard work and contribution . I hope and wish that Globetrotting will inspire many young minds.

-Rev. Dr. Simao Diniz  
Principal

## **Vision**

An educative community marked by justice, co-operation and integrity.

## **Mission**

To empower young women & men specially the underprivileged as responsive citizens through holistic education



## **Department of BBA- Travel & Tourism**

### **Vision**

Community of young people with specialised knowledge, professional skill and managerial acumen contributing towards sustainable growth in the field of travel and tourism.

### **Mission**

To empower young women and men with analytical and critical thinking ability by providing sound foundation to promote cultural, social, professional and intellectual development.

# Goa Tourism Past, Present & Future

Back in the colonial times Portuguese men were referred to as 'Paklo'. These white men and women did not use military force to conquer, they arrived as guest and gave boost to a tradition that still lives on; today known as 'Tourism'.

Where did it all start?

It was in mid 60's when a guy, who went by the name 'Eight Finger Eddie' introduced his hippie mates to Goa. Tourism in Goa did not even exist back then. It is believed the first restaurant was started by Anjuna local, Diogo Almeida alias Joe Banana. Joe would travel to Mapusa on his bicycle and come back with vegetables, cook a delicious meal and serve it to the hippies (who, soon started to show up in Goa in large numbers). This was the beginning of the tourism sector in Goa.

Impact of tourism in Goa

Tourism has given international fame to Goa, generating thousands of jobs in the state for locals to engage in for sustenance. But, there are two sides to each coin and there have been some negative impacts of tourism as well.

Economically tourism generated immense revenues. It also helped in developing infrastructure in the state from this revenue itself. But, things have changed now. Under the guise of development, the environment has been sacrificed. Some coastal areas have become concrete jungles. Overcrowded and mismanaged, they have very long ago, lost their charm.

Future

Goa still has a lot to offer, but there are 'no takers'. Problems in a few areas have brought a bad name to the state. All hope is not lost though. Goa has to offer 'more for less' as it has been losing ground to Kerala and Sri Lanka (due to them being a cheaper option).

The state also needs to regulate growth in this sector as unregulated growth has marred its reputation. That means fewer commercial structures in these sites, helping it preserve the essence of the area. The state needs an image change, which mostly attracts the wrong lot of tourists.

Also, Goa needs to promote itself more than it currently does, as the campaign seems a bit unfocused and results are nowhere to be seen. Surely, Goa can learn a lesson or two from the Incredible India Ad campaign.

Nikita Vagalker  
TY BBA T&T



## QUOTE

*"If you don't go after what you want, you'll never have it.*

*If you don't ask, the answer is always no.*

*If you don't step forward, you're always in the same place."*

*- Nora Roberts*

# Talk on Entrepreneurship

The TYBBA-T&T attended a talk organised by entrepreneurship cell on 27th July 2016 on the topic "New Trends in the Business" wherein entrepreneurship was the main focus. The resource person was a software developer and an entrepreneur Mr. Abhay Bamaikar.

The talk started at 2:00 pm sharp. Mr. Sneh Parmar introduced the guest and formally welcomed him. Mr. Bamaikar started with a video which displayed skills, needed to become an entrepreneur it also displayed how to go forward with an idea which in future will become a product.

Mr. Bamaikar spoke about the topic and said an entrepreneur never goes behind the profit but the businessman follows his idea of making his dream come true. The next video was shown about the people who achieved their dreams, people who took their ideas and change them into reality. He said "Don't get into something in which you are not interested, do things which make you think they are made for you and where your interest lies." He gave us many examples about the people who achieved what they always wanted but some

people failed because they followed other persons idea and neglected their

ideas. The talk was really motivating and helpful for the students like us. Youth gets inspiration from the people who have already achieved what they always planned.

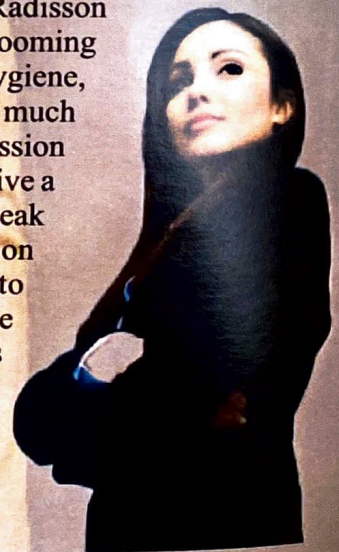
Last and the key word which we have to keep in mind is patience and this quality will take us further in our life.

Gavin Fernandes  
TYBBA-T&T

## Workshop on Grooming Standards

On 28th July 2016 the students of FY, SY, TYBBA-T&T attended a workshop on "Grooming Standards" conducted by Mrs. Rina Malik, Training Manager at Radisson Blu, Cavellossim, Goa. During her interaction with us she gave us a few tips on grooming for gentleman as well as ladies. Her presentation involved topics like hygiene, accessories to be worn at workplace, the appropriate hairstyle, as well as how much make-up is to be applied. She also mentioned the first impression is the last impression as it takes about 2-3 seconds to judge a person. She also told us that the way we give a handshake, shows how firm we are, also said that smile and an eye contact can speak a lot about a person. At the end of her presentation she showed us two videos on personal hygiene and grooming. After her presentation students asked questions to clear their doubts. Students were put in three groups class-wise and had to write down grooming tips for men and ladies and submit a report. Overall this interaction was very informative since we are in the travel and tourism field we need to be well groomed and always appear presentable to the tourist.

Meezia Fernandes  
SYBBA-T&T



# World Goa Day

The Department of BBA-Travel and Tourism of Rosary College of Commerce And Arts organised an inter-class competition to commemorate "World Goa Day" on 20th August 2016 at 10am in the Rosary Parish Hall.

The day started by invoking the blessings of the almighty God by conducting a short prayer service led by Miss Meezia Fernandes. This was followed by lighting of the traditional lamp. The Principal, Rev. Dr. Simao Diniz welcomed the gathering and spoke about Goa-its culture, its land, its people, their various lifestyles and its natural beauty. He also urged the students and audience to stay back in Goa and not migrate to other countries, thereby, conserving our culture and heritage.

Then the course coordinator, Assistant Professor Maya Talwadker gave the briefing about the entire event. This was

followed by the screening

of the video on "Culture and Tradition of Goa". The students of BBA (T&T) performed 'Mando' to entertain the audience in an authentic Goan way. The inaugural programme was concluded by Miss Maleeva Pereira, student event coordinator by proposing the vote of thanks.

The competitions started with the Quiz on stage round. It helped in enhancing the knowledge of the participants, as well as the audience. The Quiz was followed by Sang Tuji Kaani-Khel Tiatr, wherein, the participants enthusiastically competed with each other. The teams successfully showcased various issues affecting Goan lifestyles within Goa and also abroad, thereby, putting forth

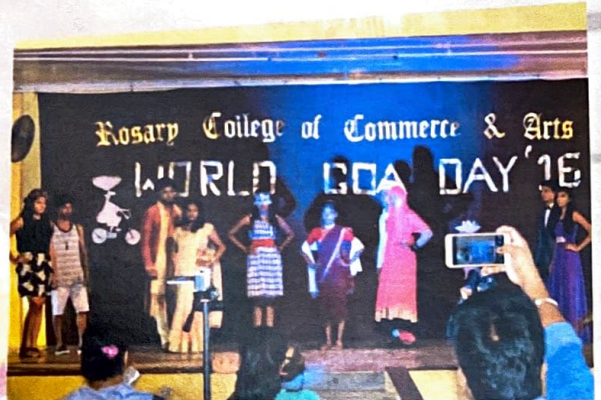
the Goan culture in a very artistic way.

Simultaneously the off-stage events were held, such as, O Trabalho (wealth out of waste); Goemchi Chitrakala; and Gostachem Jevonn. Participants were very creative in depicting the Goan culture through these events.

The last on stage, sub event was Fiera Da Moda, that is, the Fashion Show. The competing teams projected the Goan festivals and traditions through their attire and costumes. All the sub-events were judged by the faculty members of different departments of Rosary College Of Commerce and Arts.

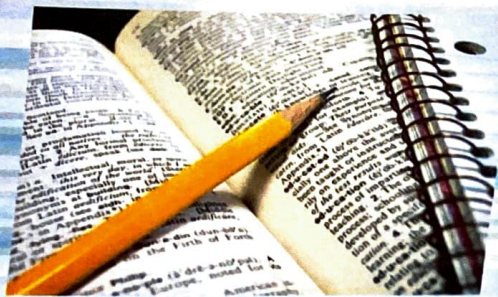
The winners of the on stage events were SY BA for Quiz. Sang Tuji Kaani-Khel Tiatr

was won by SY BA and Fiera Da Moda was won by MCom. Off-stage events winners were SY BA for O Trabalho (wealth out of waste); BBA for Goemchi Chitrakala; and SY BCOM for Gostachem Jevonn. The comperes for the day were Miss Suha Morais and Mr. Gery Rodrigues.



**Ms Cezel Pereira**  
**SY BBA T & T**

# Workshop on Designing Research Proposal



As a part of the curriculum, a workshop on 'Designing a Research Proposal' was conducted by Ms. Dipti Jog for the students of TYBBA (T&T) on 27th August 2016. During the workshop, the students were taught about how to conduct a research for any given project. The different components of research proposals were discussed and analysed. During the workshop the students were divided into different groups and were allotted certain topics to research upon. As part of the research, the students had to identify the problem, analyse and design a research proposal for the same. Different ideas were put forth by each group resulting in a number of research proposals to the given topics.

Each group came forward and presented their respective research proposals and shared their designs to the entire class thus making it an interactive session and stimulated creative thinking.

Overall it was indeed a good learning experience for all the students since we have now acquired the knowledge of how to research and conduct projects in a step wise procedure. The workshop ended with Ms. Dipti telling us about how important it is to deliver quality research in our projects as well as into business in the future.

**Edlyn De Souza**  
(TYBBA-T&T)

## FIELD TRIP TO GOA CHITRA MUSEUM

BBA- Travel and Tourism is all about learning and experiencing things, therefore on 1st September 2016, the department of BBA-T&T organized a visit to the Museum located in Benaulim Goa, named "Goa Chitra". All the three classes FY, SY, TYBBA-T&T were taken for the field trip.

Goa Chitra is a tribute by its founder to his ancestors and their way of life based on age of wisdom passed down to generations, this museum is located in Mondo waddo, a small village of Benaulim. Goa Chitra is an ethnographic museum, its unique collection and display of traditional farming implements and other ancient tools of trade, the entrance to the museum depict the religious accessories and art of the Catholic and Hindu religion, kitchen implements of wood and metal take large amount of space arranged according to their uses. Set against the backdrop of a traditional organic farm. The owner and the curator of this museum is Mr. Victor Hugo Gomes. He is restorer by profession, always had a fascination for the various rituals and traditions that were an integral part of his young days.

Goa Chitra was opened on 2nd Nov, 2009, being a self-funded project and collection worth crores of rupees the curator or owner of this museum managed to keep his lands history in front of the world. He came up with another museum which was opened on 2nd Nov, 2014. Another brilliant thought of getting the carts, carriages, bridal palanquin's, religious palanquin's which were used for transportation, to transport goods, some for marriage purposes, to take idols for procession, and some for funerals and he named this museum as GOA CHAKRA. Mission of this museum is "PRESERVING THE PAST TO ENRICH THE FUTURE"

The visit to this museum was very much informative since we got to learn many things about the past which were not aware of and also we got to see and experience the old days feeling because the museum is arranged in good and different way. The museum gives you an opportunity to learn, to know your past. Mr. Hugo Gomes was very cooperative.

THE ULTIMATE MUSEUM OF GOAN ETHNOGRAPHY.

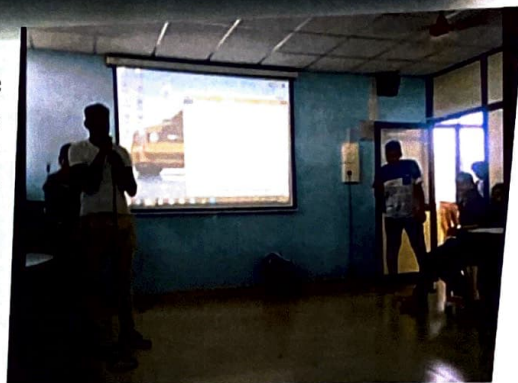
**Gavin Fernandes**  
**TYBBA-T&T**

# DIALOGUE

The third year students of BBA -Travel and Tourism under the guidance of Fr. Allan Tavares conducted a dialogue session for the second-year students on 25th October 2016, now dialogue practically meant D= debate, I= inspire, A= acceptance, L= lead, O= offer, G= guidance, U= unearth, and E= enthuse.

The session began at 9am in the morning in the T&T department seminar hall 2 of our college. It was a well conducted and well organized program. The parts covered were:

Debate, on live-in relationships. Fr. Allan Tavares Spoke about how live-in relationships and marriages both have their pros and cons, both have good side as well as bad side, some people accept live-in relationships and some prefer getting married. He also told us how live-in's can also lead to marriage. In this sub-session, I learnt that whether live-in or marriage what matters is trust, understanding and loyalty.



Inspire, there were many things to be inspired in this session. Some things can be 'mime' (how a mother becomes successful even after her hardships. And many more things. I learnt that togetherness can bring a change, if everything is planned, then things fall in place.

Acceptance, this can be the one on one dialogue that was voluntarily held between two students Amanda and Maleeva, Amanda stated one problem that she was staying at two different places and as such could not get proper books on specific days to college. Maleeva had to console her by accepting her problems and the consolation was the key note.

Through this exercise I learnt that whatever the situation might

be, there is always a way out, you just have to see through it.

Leadership, how people took initiative to lead others to perform the task better, also how the third year students took initiatives to lead us through the program. I learnt that good leadership communications and teamwork can conquer difficult tasks.

Offer, hope has a link which inspire thus the song 'Heal the World' was a sense of hope offering to ourselves to save planet earth. I learnt that we need to unite and create awareness about this issue.

Guidance, I would refer to how the third year students guided us to do all the tasks efficiently by enjoying it and by having fun. I understand that each one has his or her own talents and they need to bring them out.

Unearth, these talents were brought forth by giving opportunities to the students to act in the mime, play games, sing songs, participate in debate with valuable points, etc. I learnt that when we put forth our talents it gets better and we gain confidence.

Enthuse, (enthusiasm), The whole program was full of enthusiasm, from the games to the debate to the acts/ mimes.

During this session, we had a lot of fun at the same time we were enlightened by knowledge that would go a long way in our lives. This session also energized us as youth to spread awareness and strengthen relationship with our seniors and juniors.



Amanda De Souza  
SY BBA T&T

# Field Trip to Radio Station

On 13th of October 2016 the students of SY BBA- T & T had gone to visit Radio Indigo 91.9 FM Station in Panjim . A radio station is a set of equipment necessary to carry on communication via radio waves. Generally, it is a receiver or transmitter, an antenna, and some smaller additional equipment necessary to operate them. Indigo 91.9 FM is Bangalore and Goa's international music station, and is part of Indigo Music brand by Jupiter Capital, which is a Venture Development, Indigo 91.9 FM Goa is located in the heart of Panjim.

**radioindigo**  
91.9 fm  
the colour of music

Lecturer Ms. Maria Fernandes introduced us to Mr. Rohan Coutino, Head of Engineering department at the radio station. Mr. Rohan told us about the new talk show which is put up by RJ Miss Ayesha Barretto and he allowed us to listen to one of the promo audio of the show named 'Pillowtalk' which is love based show, where all slow songs are played. He also told that the songs that are played are chosen by Miss Kiran who works in the Bangalore radio station and all the decisions are made in Bangalore one day prior. Every minute and second is planned well in advance. A RJ has to plan what and when she will talk during her segments/slots, during the ongoing advertisements, also how the music has to be streamlined has to be preplanned.

The in-house RJ's are Ayesha Barreto, Joyed Almeida and Lester. The others are based in Bangalore and record their shows in advance to be aired at their given timings. Rohan also told us that currently Ayesha Barretto is hosting 3 events: 1 in Kerala and other 2 in Bangalore.

There are always 3 microphones in the studio, one microphone is for the RJ and the other 2 are for the interviewee in case of studio interviews being conducted. He also told us few things about the console. On the console there are different buttons which help with different functions to go live on air, adjusting the sound recording and answering calls etc. The console is like the main part in the studio. And its very tedious job for a new RJ. They have to be very careful with it. If RJ is not available the next day he/she has to record and keep the audio well in advance.



RJ Ryan records his shows on Thursday and sends them and they are aired on Saturday in Goa. We were also made aware of the separate system in the studio incase of immediate recording. For example if the clients want to start to advertise their product on the same day itself than they can record it through that system.



The RJ takes live calls in advance to edit any bad/foul language, political or religious talks etc. Overall the visit was very interesting and we got to learn a lot from it.

Trainees are trained on a separate console altogether. Rohit Barker and Ivan do a show called Hot mix, since they are continuously traveling they record their shows and send them to the studio. They have to take care and keep in mind the smallest details. There should not be any gap in between therefore they have to plan everything one day prior.

Advertising depends on the company giving ad, when they want it to air, how many times, how long it will be, at what times etc. The console is usually set to auto mode so that there is no confusion and gap in between. They design the Ad according to the company ie. slogans or taglines etc. And they are recorded in Bangalore unless there is a special request for a Goa based RJ, to do it. Morning shows with Ayesha is more vibrant and energetic while in 'Pillowtalk' she is more laid back and speaks in a more hushed voice.

Gail Gracias  
SY BBA T & T

# Unveiling a Piece of the Forgotten Past

Old places have a soul” Sarah Anderson.

The Portuguese era in Goa gave the beautiful state not only a blend of new culture, cuisines, music, and many more, but also left us with magnificent memoirs of their existence here. The beautifully designed buildings, churches, forts and other antiques are now assets for tourism in Goa. It is very rightly said that old places have a soul of their own; one such place is the ruins of an old fort that adorns the point where the Chapora River meets the sea. The Chapora fort, located 10 kms from the bustling city of Mapusa has an aura of its own, and although it's a tough climb up, the view from the top is worth all the effort.

The fort is the crowning glory of the Chapora mount, standing along the borders of the fort that has the view of both the Chapora river and beach as well as the Arabian Sea it takes you back in time, it makes you wonder how it must have been back in the former days, but it is sad to see this red-laterite bastion is now down-at-heel and is not very well maintained. The movie 'Dil Chata hai' has given the fort its own time of fame, which is evident from the amount of social media posts that associates the movie to this fort. It seems like the Portuguese who abandoned the fort in 1892 were not the only ones to do so, the government of Goa or the tourism department seems to be doing very little to preserve this fort. The road leading to the fort is narrow and winding with no proper sign boards, after parking the car in a well managed yet muddy parking area you have to continue your journey uphill on foot. The path leading to a sloped stretch of nearly 200 to 300 mts and is of red mud and gravel with 2 pit stops to catch your breath, the slopes are rather steep and one wrong step can send you cascading down because of the loose stones. Once you are up, all is forgotten, the view will fill you with awe. Although, the state of the fort is quiet pitiful, it is covered with shrubs, and plants, broken bottles and memoirs left back by tourists who visited her in the form of garbage, indicating it is far from being maintained yet.

The international and domestic tourists here did not seem to be bothered by the dilapidated state of the fortress and neither were the local vendors but being a site of historic significance GTDC should take necessary steps to improve the state of the fort and improve access to it, while also promoting it and educating those who come here about its rich history. Who knows? After development it may just prove to be the next best place to be in Goa.

**Naiomi Gomes**  
SYBBA T&T

## TOURISM ON GROWTH PATH DESPITE TERROR

Terror attacks and political unrest had no impact on the overall volume of worldwide outbounds. The global travel industry remains on a growth path, led by Asian and US travellers, and the number of outbound trips will probably increase by about 4 – 5% in 2017. Those were among the key results of the 24th World Travel Monitor. The global economy, an important indicator for international travel potential, has had a mixed year during 2016 due to divergent trends around the world but again generated low growth. After growth of 3.2% in 2015, worldwide GDP is expected to increase by 3.1% this year, 3.4% in 2017 and 3.6% in 2018. There should be good growth in Asia, moderate growth in the USA and Europe, while emerging markets such as Brazil and Russia should see an economic stabilisation.

**Zamiisra Bi Shaik**  
TY BBA T&T

# Awaken with Mindfulness

Not only do your morning thoughts have the power to influence your moods, decisions and interactions, they also affect the body's hormonal balance.



The choices you make as you start each day are some of the most impactful on lifelong wellness. Your morning routine including thoughts, movement, nutrition and self-care sets the tone for your entire day. When you set out to build a lifestyle that supports beauty and health, consciously tuning up your morning routine is one of the most effective ways to jumpstart results, and motivate you to make more beautifying choices all day long. So what does a beautifying morning look like? Consider the power of your thoughts to shape your day, from the moment you open your eyes. Not only do your morning thoughts have the power to influence your moods, decisions and interactions all day long, but they also affect the body's hormonal

balance. Awakening with stress (thoughts of a task you're dreading, work emails coming through on your phone, or negative news on the television or your devices) boosts the body's production of the stress hormone cortisol which, when left unchecked, wreaks havoc on your beauty from the inside out. Cortisol is meant to rise in the morning to help us awaken naturally, but elevated cortisol, day after day, is a precursor to inflammation, early wrinkles, blemishes, unwanted weight gain, and low moods.

So start your day with one or more of these mindful actions to build beauty into your entire day:

Think good thoughts. Practice making your initial morning thoughts positive ones, instead of letting your mind drift to worries about the events of the day or feeling overwhelmed about your to-do list.

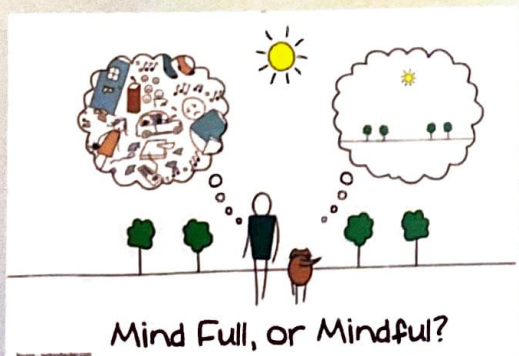
Set an intention. Set an intention for your thoughts and actions today, and use it to keep yourself moving toward your goals all day long.

Speak an affirmation. Words spoken out loud have energy. Pick a positive affirmation (an 'I am' statement like 'I am powerful,' or 'I am well,') and say it aloud as you begin your day.

Reach for daily inspiration. Keep an inspirational book whether a favourite book of poetry, a spiritual devotional, or a book of daily readings for beauty. Reach for it before you get out of bed. The words you read create a moment of thoughtfulness and inspiration.



Choose mindfulness first. Once you reach for your Smartphone, you surrender your mind to other matters. Even before email or news, take a few moments to breathe deep or meditate and you'll instantly amplify your beauty, both physically and emotionally.



**Edlyn De Souza**  
(TYBBA-T&T)

# ENTRADA' 16



The Department of BBA -Travel & Tourism of Rosary College of Commerce and Arts, Navelim organized a One Day National Level Inter- Collegiate Event ENTRADA'16 on the theme, "Tourism for All - Promoting Universal Accessibility" on 8th October 2016 from 9:00 a.m. to 7:30 p.m. at Babu Naik Hall, Margao. Seven teams from various colleges participated in the event. Principal Rev. Fr. Simao Diniz welcomed the gathering with his encouraging and motivating words. He said that technology and innovation has made

a huge difference, it has provided accessibility for the disabled and each and every individual of the society. We must see that all good things are made accessible to all the members of the society at large. Course Coordinator of BBA-Travel & Tourism, Assistant Professor Maya Talwadker briefed the audience with the entire day's proceedings. The programme was inaugurated by the chief guest, Mr. Sanjeev Sardesai, promoter of non-profit making forum 'Hands On Historians' and 'SANS Critic'. Mr. Sardesai in his address shared his valuable inputs on people and society and how to take life in a positive way. He said, "Today beauty lies in one's land", literacy does not mean everything, what has been learnt needs to be applied to the people and the society, to look life in a positive way, and to look down on fear



and overcome it. It was a full day event with exciting competitions like QuebraGelo (Ice Breaker), Politrism (Elocution), Routinerary (Itinerary), Corporate Roadies (Best Manager), Eronzio (Marketing), Parapeinture (Umbrella Painting), Roll-A-twister, Celebro Questionnario (Quiz), Rig Rags (Wealth out of waste), Traffic Jam (Situation handling) and Flash Walk (Fashion Show) were the events that were held.

The valedictory function was presided over by the Chief Guest Mr. Atul Pratap, Proprietor of Choice Holidays.

Mr. Atul Pratap in his address said how the tourism industry has developed and how everyone is getting an opportunity in this industry. Institute of Hotel Management, Porvorim excelled as the Winners for ENTRADA'16 while S.S. Dempo College of Commerce & Economics, Altinho, Panaji followed the lead as the Runners-Up.



# ORGANISERS OF ENTRADA'16



Published by:  
Rev. Dr. Simão Diniz  
Principal,  
Rosary College of Commerce & Arts

Editorial Board  
Rev. Dr. Simão Diniz (Editor)  
Asst. Professor Maya C. Talwadker  
Amanda Desouza (SY BBA T&T)